

## OVERVIEW... AT A GLANCE

Here, in a nutshell is what we do.

## WHO WE ARE

**Zoliath.com**<sup>™</sup> is a website that is dedicated to increasing awareness of companies that specialize in the commercial real estate industry. Our typical website visitor is an owner, tenant or lender of commercial real estate who is at some stage of searching the internet for commercial real estate service providers in your area in one of the twelve industry categories in which we highlight. We pre-screen all advertisers before allowing them to be listed on our website in order to ensure that they are true "specialists."

## WHAT WE DO

**Zoliath.com**<sup>™</sup> "mines" the major search engines with well placed, industry specific advertisements in order to deliver your potential client to our website. Our website is set up to allow your potential client to search for listed companies at a city or regional level. Zoliath.com further makes it possible for the website user to filter their search results by specialty, whether they are searching for a retail broker vs. an office broker, or a contracts attorney vs. a real estate litigation attorney. Essentially, the website user can filter their search to show only those companies that closely match their requirement. Once their search is complete, your potential client can click on the name of any listed company to review a detailed profile, including links to the selected company's website, affiliated companies or organizations and virtually any information that may set one company apart from another. All contact information for each company is on their profile allowing the website user free will to contact any advertiser directly, at their leisure.

## HOW YOUR COMPANY BENEFITS

**Zoliath.com**<sup>™</sup> provides a single place where your potential client can review, compare and connect with commercial real estate industry specialists nationwide. Our average monthly website traffic is currently in excess 10,000 visitors, and growing. Most companies have limited funds in which to promote their website on the internet. Zoliath.com makes it possible for listed companies to reach a much broader audience and expose their attributes to potential clients who have already decided to search the internet for a commercial real estate service provider.

