## Who benefits?

#### Government

- \* Instant access to a complete e-learning solution combining learning platform technology and world class educational resources
- >> Helps generate an ICT capable workforce, increasing economic productivity
- » Modular, scalable and interoperable solution grows with your needs, providing best value on your return on investment

#### Teachers

- Allows teachers to develop innovative learning interventions using digital resources and online delivery
- » Utilise a bank of over 1 million digital learning resources covering all curriculum areas and age ranges
- » Assign students personalised learning activities
- >> Track and monitor student activity and progress
- >> Provide informal support and guidance outside of the classroom

#### Learners

- \* Proven educational resources from leading publishers ensure students learn from media-rich, interactive content
- >> Immerses students in ICT, ensuring they develop their "digital literacy"
- Helps students discover, create and share information using our online application suite and collaborative tools
- \*\* Supports personalised learning to develop every student's learning needs

#### Administrators

\* Improve record keeping and communication across individual institutions or multiple institutions using safe and secure administrative data on learner activity, course assignment and progress





### A trusted and worldwide partner

As part of Cambridge University Press, you can be assured that you are dealing with an established and proven company in GGfL. The Press itself has developed a reputation as a world-leading academic and educational publisher and is the oldest printer and publisher in the world, celebrating its 425th anniversary in 2009. As a department of the University of Cambridge, the Press's purpose is to advance learning, knowledge and research worldwide, all of which are embodied in the aims of GGfL.

GGfL has access to the Press's established worldwide network of offices in 39 countries as well as its sub-distribution channels which cover nearly every country in the world.

#### Contact us

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Enabling students and teachers for 21st century learning

www.globalgridforlearning.com

# eKnowledge

Knowledge is changing. The way information is created and shared is changing. What we call the "knowledge economy" is reflected in how we learn and teach in the 21st century. Digital skills are essential for students to succeed in today's increasingly global society.

Today, students and teachers are learning and educating through technology more than ever. Yet to truly harness the power of technology and the Internet in teaching, students must be engaged in the classroom using Web 2.0 technologies – in the same way that they are outside the classroom. And teachers need to be able to foster this new engagement with high quality interactive learning resources.

# The solution

Communicate. Collaborate. Educate.

It's about how we want our learners to behave and develop. Global Grid for Learning (GGfL) from Cambridge University Press combines safe and trusted learning resources with innovative uses of proven technology so that learners, teachers, institutions and regions all benefit from a 21st century learning experience.

GGfL gives you the power of a learning platform designed by educators for educators with the added power of a digital content repository containing over 1 million learning resources from a growing list of over 40 content providers.

This is all provided as an online service without the need to develop a complex and expensive technical infrastructure. With a short implementation cycle it also enables entire learning communities to plug into the Global Grid for Learning quickly and costeffectively.

For more information, visit us at www.globalgridforlearning.com



GGfL's Learning Platform extends and transforms the classroom with easy-to-use tools for learners and teachers to create and discover powerful new learning experiences.

The Learning Platform consists of five main components:







# Why Choose our Learning Platform?

Interoperability

## GGfL Learning Platform

#### My profile

Personalise your profile, display your professional interests and access your security settings.

#### My applications

Our productivity suite embeds office applications, calendars and communication tools allowing you to create content directly in the learning platform.

#### My content

Access learning resources from the GGfL Library, other users and third-party services using our single sign-on protocol. Upload and share content with our Learning Resource Manger.

#### My courses

Management features give teachers full control of course access whilst learners follow each course's study and assessment programme.

#### My community

Collaborate and disseminate knowledge formally and informally through individual users, communities and groups.

### Low-cost infrastructure

Our GGfL Learning Platform requires minimal infrastructure. It's hosted on our central servers and accessed via a web-browser. This means your users only need Internet connectivity for anywhere, anytime access to learning.

#### Modular and scalable

Our GGfL Learning Platform is a webservice which means you can select the features and functionality you require with the capacity to scale to your users.

Open-standards and compatibility are built into the learning platform design to ensure the capability to integrate with a range of third-party applications and systems.

#### Localisation and customisation

Our GGfL Learning Platform can be localised into any language (or even multiple languages) to support your users, all with your chosen branding, look and feel.

# **GGfL's Premium Content Services**

#### The GGfL Library

The GGfL Library is a subscription-based multimedia, multipublisher digital content library which provides you with a comprehensive source of over one million classroom-safe learning resources covering all core subjects and age ranges.

#### The GGfL Library gives you:

- **Basy access** to high quality digital learning resources from the leading brands in educational publishing, such as Encyclopaedia Britannica, Corbis, Bridgeman and Reuters
- **Copyright-cleared** content that protects users, schools and administrative bodies
- » A best value service, allowing you to choose the amount of content you want to license from within the GGfL Library
- >> Interoperability. Standard file formats and content packaging means you can use GGfL content with most educational software

Our learning resources can be accessed through the GGfL Learning Platform, or integrated into suitable third-party applications using our web services. We can provide you with the complete library, or alternatively we offer courseware and pre-packaged collections of content organized around specific subjects or publishers.



The GGfL Learning Platform localised for Arabic speaking countries











# A comprehensive e-learning solution

GGfL enables you to move your e-learning strategy from aspiration to reality. The GGfL Learning Platform combined with content from the GGfL Library provides both the necessary learning resources and the delivery mechanisms so that teachers and students can maximise learning opportunities.