



OVER THE EDGE FACT SHEET

What: Special Olympics Northern California and its event partner *Over the Edge* is introducing a unique fundraising event to the Bay Area and Northern California which provides participants the thrilling, once in a lifetime opportunity to safely rappel down the Grand Hyatt in San Francisco at Union Square. The event is limited to 100 participants

When: July 23 (1-4 p.m.) VIP/Media *Over the Edge* Event
July 24 (9-6 p.m.) *Over the Edge* Main Rappel Event

Where: Grand Hyatt at Union Square
38 stories
429 feet

Who: 100 rappellers (community & business leaders, media, members of the public who raise minimum of \$1,000 to participate)
2 ropes

Rappel time: 5-15 minutes for each participant

Projected funds raised: Minimum gross of \$125,000

Special Events Company: Over the Edge, US Headquarters: Athens, Georgia
San Francisco rappelling event is one of 45 planned *Over the Edge* events for 2010

Special Olympics Northern Calif: Special Olympics Northern California provides year-round FREE sports training and competition opportunities for almost 14,000 children and adults with developmental disabilities.

<http://www.OverTheEdgeSF.com>