

# ENABLING IDEAS TO FLOURISH

# Live event producers, consultants and project management

We are structured to work collaboratively with you. We offer you unparalleled flexibility and choice, we reduce your risk and your exposure whilst increasing efficiency and effectiveness. Simplicity is paramount to our methods, making everything easy for you and perhaps most importantly, ensuring you enjoy the journey.

Our team have led some of the largest events the world has seen. We bring authority, accountability, leadership and direction to every collaboration - creating environments where ideas, solutions or creativity flourish.

We apply our experience globally, across diverse public and private sectors - from entertainment, the arts, sport and music through to exhibitions and architecture. These are our services:

### Creative

We manage and harness outstanding creative talent, generating ideas, solutions or designs for you that inspire, engage or entertain.

### Technical

We create detailed technical specifications, plans or design solutions for you, using existing or bespoke products, technology or engineering.

#### **Knowledge transfer**

We empower you, your department or your entire organisation, with qualified insight, knowledge and support.

# Procurement & contracting

We improve the value and efficiency you achieve when procuring or contracting event services or related requirements with authoritative insight and specifications.

#### Feasibility

Accurate, useful and detailed feasibility work that guarantees you know what your event will look like and cost, what the timescales involved are, any risks and a tangible roadmap for success.

# Organising committees & joint ventures

We create, structure, resource and manage your organising committees, joint ventures or new companies, guaranteeing you early effectiveness and long-term efficiency.

#### **Event teams**

Our support when you form a new in-house event team or develop your existing resource results in you benefitting and then proactively building upon our expertise. We develop your organisational structure, instil best practice, develop simple, powerful processes for you and can assist you with recruitment and ongoing support.

### **Project management**

Through collaboration, we inject the right talent in the right place at the right time throughout your project's lifecycle - right from the outset.

We align stakeholders, agencies, delivery partners and the entire supply chain to our standard practice model - providing you with an empowering and efficient strategic framework, and all the benefits of an in-house team.

# Development

If you've an idea, a new venture or intellectual property you're looking to create, we collaborate with you supporting your development and delivering you tangible, successful propositions.

# Partnership

Becoming partners in a new or evolving venture, we can invest our time and resources, sharing the risk with you in return for equity or event revenue.

# **Contact details**

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