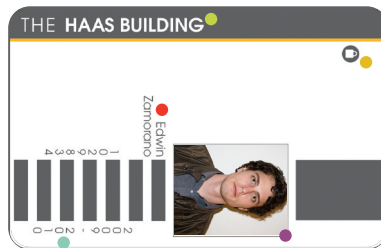


AP CONSULTING LA'S DTLA Resident Program

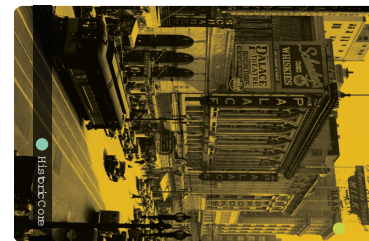


AP Consulting LA has made it easy to reward loyal Downtown patrons. It's a photo ID card that is FREE for residents and businesses. We'll be issuing the cards at locations all over Downtown LA beginning in May. We verify residency and re-issue cards every year so you know you're always rewarding the right people. We're looking for local business owners to sign up and offer something great that's JUST for Downtowners. Join us today, show how much you support Downtown (it's totally free).



{ FRONT VIEW }

- Building Name
- Special Designation
- Expiration Date
- Name
- Photo

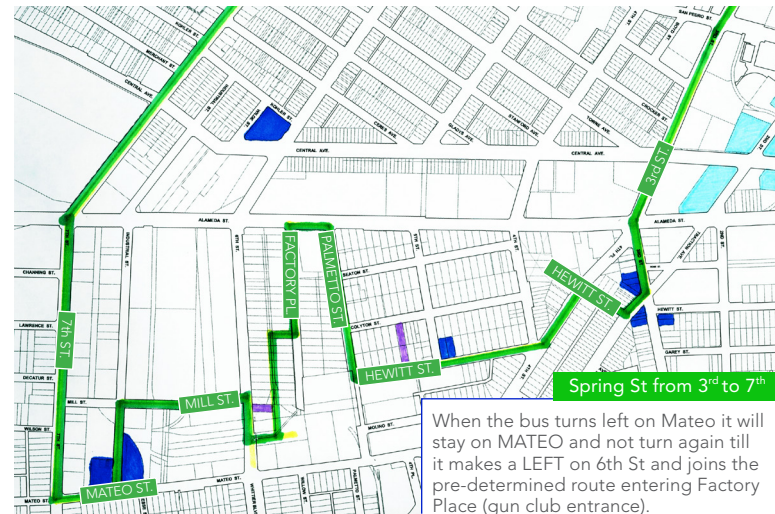


{ BACK VIEW }

- District Photo
- District



Once you've got a DTLA Resident Card one of the best things you can use it for is The DTLA Night Shuttle. It's two free 30 person buses that run loops from the historic core and the jewelry district to the warehouse and artists districts. Getting involved is as simple as pledging to be a sponsor. Once we have enough pledges to reach the total cost of the program - \$190,000 - we'll ask for you to make good on your promise and launch immediately. Sponsorships start at \$1,000 per year. Help make Downtown more accessible for everyone today!



When the bus turns left on Mateo it will stay on MATEO and not turn again till it makes a LEFT on 6th St and joins the pre-determined route entering Factory Place (gun club entrance).