



**THE OFFICIAL U.S.-CHILEAN EVENT
FOR THE RECOVERY &
REBUILDING OF CHILE
JUNE 15-17, 2010-SANTIAGO, CHILE**

www.ExpoRebuildChile.com



**Trade Show and Conference to Showcase
U.S. Technology & Services**

Organized by



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The Purpose

The [REBUILD CHILE EXPO](#) is the business forum where the Chilean government and private sector leaders with a role in the country's ongoing recovery and reconstruction efforts will meet face-to-face, view products, and forge partnerships with U.S. suppliers with innovative solutions to offer.



The Challenge

The massive earthquake and the tsunami it generated caused widespread damage through a large swath of central coastal Chile. Preliminary estimates of what will be needed to repair or replace the homes, roads, bridges, hospitals, ports, schools and other infrastructure impacted by the catastrophe start at upwards of **US\$30 billion** - funded by federal and regional governments as well as private investment and insurance. President Piñera has announced an ambitious multi-year plan for reconstruction that will not only replace what was lost, but significantly improve on it. Chile is seeking state-of-art construction processes and materials, eco-friendly energy production and distribution systems, and innovative healthcare, education, telecommunications, sanitation, and finance solutions.

U.S. manufacturers and service providers have expertise and technology to offer, and Chile is keen to listen. The [REBUILD CHILE EXPO](#) provides a convenient, time-efficient, and cost-effective meeting ground aimed at advancing Chile's program as quickly as possible

“If the United States can provide us with very good information on renewable energy, environmentally friendly energy, technology necessary to provide housing – temporary housing, to provide prefabricated housing quickly, this is going to help.”

- President Sebastian Piñera



The Opportunity

Driven by strong resolve, fueled by the strongest economy in Latin America, and led by a focused Administration, Chile is poised for a new era of opportunity and growth. “*Arriba Chile!*” is the mantra and U.S. solution providers at the [REBUILD CHILE EXPO](#) will find themselves at the epicenter of opportunity!

Building and construction products
Telecommunication systems
Energy generation and delivery
Sanitation

Utilities repair and replacement
Specialized knowledge based services
Solar energy, Green products
Municipal planning

Infrastructure
Needs assessment
Financial modeling
Architectural and Project Management



Plan now to be part of the Rebuild Chile Conference Program
“VISION to 2013” - How do we get there?



“We know that your show is a great tool to our region and I am looking forward to meeting you at opening day”

*Jaqueline Van Rysselberghe,
Intendenta
Bio-Bío Region of Chile*

Key Visitors Attending

The [REBUILD CHILE EXPO](#)'s multi-tier visitor program guarantees exhibitors the opportunity to meet government and private sector leaders most immediately responsible for the rebuilding effort.

These can include:

- Senior Government Cabinet Members
- Leaders of Regions VI, VII, and VIII
- Government agency personnel
- Planning Officers
- National Business Leaders (*Coordinated through the U.S. Department of Commerce, AmCham Santiago; Regional Chambers of Commerce and other outreach efforts.*)

Widespread Media Coverage

The [REBUILD CHILE EXPO](#) is working with Chile's leading radio, television, print publications, and worldwide social networking sites to insure maximum coverage before, during and after the event.



Principal Beneficiary

Proceeds from the [REBUILD CHILE EXPO](#) will be donated to the [Hogar de Cristo](#) in support of their on-going recovery efforts through the [Fondo Esperanza](#). Other relief organizations will also be involved.



Conference Program -

“VISION 2013” - How do we get there?

A central component of the [REBUILD CHILE EXPO](#) will be the high-profile conference designed to facilitate two days of direct exchange of information and ideas about Chile's opportunities and rebuilding plans between the country's top government leaders, U.S. government and private sector delegates/exhibitors. Invited speakers include President Sebastian Piñera and ranking officials in his Administration as well as senior U.S. Government officials and private sector business leaders.

Committee for Reconstruction

- Ministry of Energy**
- Ministry of Finance**
- Ministry of Health**
- Ministry of Housing**
- Ministry of Interior**
- Ministry of Public Works**
- Ministry of Transportation and Telecommunications**

The [REBUILD CHILE EXPO](#) is being organized by Kallman Worldwide Inc. working in close cooperation with the U.S. Embassy in Santiago, the U.S. Department of Commerce in Washington, DC and the relevant Chilean Ministries and agencies.



Primary Industry Sectors

Air Conditioning, Appliances	Home Automation
Architects	Hospital Equipment
Bolts, Nuts, Fittings, Fasteners	Interior Décor
Bridge Construction and Repair	Kitchen and Bathroom Fittings
Building Materials	Lighting and Lighting Fixtures
Cabinets / Closet Fittings	Marble
Carpeting	Masonry
Ceiling Materials	Molding and Millwork
Concrete	Municipal Services
Construction Equipment	Natural Stone
Construction Vehicles	Office Equipment
Contractors	Paints and Coatings
Countertop Materials	Paneling
Cranes	Pavement Materials
Data Storage and Back-up	Phone Masts
Decking Products	Plumbing
Demolition	Port Equipment
Designers	Radio Transmitters
Doors	Remodeling
Drapes, Shades, Textiles	Renewable Energy
Drywall	Retail Fixtures
Education and Training	Road Repair and Resurfacing
Elevators and Escalators	Roofing Materials
Engineering	Satellite Phones
Environmental Management	Security Systems / Alarms
Exterior trim	Siding, Brick and Stone
Faucets	Solar Power Systems
Fences	Steel, Aluminum, Other Metals
Finance Fire Alarms / Fire	Structural Products
Extinguishers	Telecommunications
Flooring	Tile
Gates	Tools and Machinery
Generators	Wallboard
Glass and Mirrors	Water Purification Systems
Granite	Window, Skylights
Hardware	Wiring
Heating and Ventilation	Wood and Timber
Highway Equipment	



Participation Options

Exhibit Space

The REBUILD CHILE EXPO has been designed to offer U.S. companies an easy cost-effective way to present their products and services directly to Chilean decision makers.

Sponsorship and Advertising

The REBUILD CHILE EXPO offers a range of sponsorship and advertising options

aimed at delivering participating companies maximum exposure, recognition and engagement with their prospective customers.



Company Presentations

Participating companies will have the ability to book use of one or more rooms for private product demonstrations / promotional presentations.

Executive Club

To meet the needs of individuals who are unable to exhibit directly at the REBUILD CHILE EXPO, the "Executive Club" package provides many of the same participation benefits as exhibitors. The Executive Club package includes access to the show and use of shared meeting facilities

Conference Delegate

Priority for the REBUILD CHILE EXPO CONFERENCE will be given to representatives from U.S. companies exhibiting at the show or participating in the Executive Club program. However, a limited number of seats will be available for "Conference-Only" delegates. These places will be allocated on a first-come / first-served basis upon submission of an application and payment of the conference fee.

www.ExpoRebuildChile.com

The REBUILD CHILE EXPO, a Kallman Worldwide Event

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