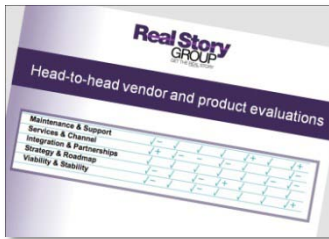


Real Story GROUP

GET THE REAL STORY

Research and advisory services
to help you make the right technology
and strategy decisions

The Real Story Group Difference



You've seen all the hype.

Now get the real story on technology strengths, weaknesses, and best practices. Through head-to-head, comparative reviews of leading software solutions, action-oriented advisory papers, and one-on-one advice, The Real Story Group helps you minimize the time and effort needed to identify solutions best suited to your particular requirements.

"Our research, advice, and vendor evaluations save you time and money, while reducing your risks."

Service Areas

The Real Story Group's advisory platform has three separate, targeted service areas tailored for specific audiences.



CMS Watch

(www.cmswatch.com)

Supports contemporary website and intranet leaders who need unbiased analysis of: Web Analytics, Collaboration & Community Software, and Web CMS technology



Enterprise Information Watch

(www.eiwatch.com)

Supports enterprise information specialists concerned with: Digital Asset Management (DAM), Enterprise Content Management (ECM), Document Management, Portals, Multi-channel Publishing, and Enterprise Search



SharePoint Watch

(www.sharepointwatch.com)

Supports enterprises that are considering either making or expanding an investment in SharePoint technology



What We Offer:

"Find out why thousands of commercial enterprises, government organizations, and consultancies rely on The Real Story Group. Get the real story today."

Research Services

All of our research streams contain vendor-neutral evaluations and advice that business leaders and advanced IT professionals alike can put to immediate use.

Each stream provides:

- Market analysis
- Vendor evaluations of unparalleled depth and candor
- One-on-one advisory time with expert analysts
- Action-oriented advisory papers and webinars
- "Ask the analyst" forums (no vendors)
- Online access to all content with the latest updates

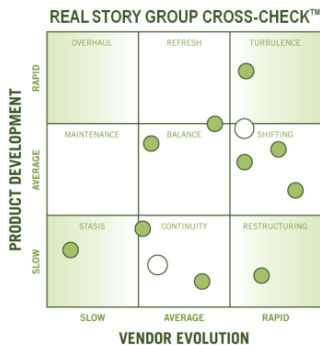
Consulting

On a case-by-case basis, The Real Story Group provides consulting services to enterprise teams. Typical engagement includes some subset of:

- Requirements and RFP / Tender vetting
- Short-listing advice
- Vendor proposal / Demo reviews and feedback
- Facilitation with selection decisions
- Negotiation with contracts
- Onsite education

Save Time, Money, and Reduce Risk

Real Story Group research saves you time and money, reduces your risks, and helps you find the right match for your needs.



Business and IT leaders can quickly assess the vendor landscape via our Cross-Check charts and other easy-to-use, visual tools. Specialists and technical managers can dive deeply into the in-depth vendor analysis, perhaps discovering critical weaknesses in leading solutions. Technology buyers can gather insight on the overall market and competitive landscape to help establish budget expectations.

Serving both the private and public sectors, The Real Story Group has established a reputation for delivering top-quality services for a highly reasonable investment. Since we never work with or consult for vendors, we can focus on technology buyers — giving us the freedom to tell the real story.

Customers Worldwide

Our customers range from Fortune 500 to startup companies, and span across all vertical sectors. We have thousands of global customers who rely on us to help them evaluate technologies, reduce risk, and maximize the return on their IT investments.



Tel: +1 617 340-6464

Toll Free (US) 1 800 325 6190

info@realstorygroup.com

www.realstorygroup.com

Washington DC | New York | Boston | London | The Hague | Delhi