

HARRIS CONSULTING LLC

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Press Release

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FOR IMMEDIATE RELEASE

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HARRIS CONSULTING LLC ADDS NEW TALENT

San Diego, May 26, 2010: Mike Harris is pleased to announce that consultants Lamar Rutherford and Pablo Martinez have teamed with his marketing consulting and agency services firm, Harris Consulting LLC. Ms. Rutherford and Mr. Martinez will work with HCLLC clients in marketing and employee communications programs, respectively.

"Lamar offers marketing, strategy and start-up expertise," Harris said. "Her background is perfect for our mission of improving marketing solutions and reducing marketing costs in San Diego and other Southern California companies. She has worked in sales and/or marketing at Nestle, Disney and Orient-Express in addition to helping launch start-ups in the Internet, software and consumer products industries.

Ms. Rutherford earned a CPA at Arthur Andersen, is a magna cum laude graduate of the University of Washington and holds an MBA

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from the Tuck School at Dartmouth College. She currently teaches entrepreneurship at The Rady School at UCSD.

"Pablo is an expert in employee communications," Harris continued. "He is engaging, charismatic and truly understands critical success factors for group communicating. Pablo's greatest strength is his passion for improving dialogue and team performance by creating a shared sense of commitment in client organizations."

In addition to consulting, Mr. Martinez teaches at Grossmont and MiraCosta community colleges. He is President of the part-time faculty association at MiraCosta. Mr. Martinez is a Phi Beta Kappa graduate of San Diego State University and holds an MA in Communications.

About The Company

Founded in 2002, San Diego based [Harris Consulting LLC](#) is pioneering a new breed of marketing solutions company. The firm has fused C-level consulting, powerful new marketing technologies and a highly talented mobile workforce to bring clients faster marketing throughput and a much wider array of marketing choices than can be achieved in-house. HCLLC's client services model was created especially for reducing client marketing costs. HCLLC offers fixed fee monthly marketing packages, marketing and strategy consulting and interim marketing VPs in San Diego, Orange County and Los Angeles.