

stage9

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A social networking platform specific to the music industry

PLANETwebfoot was founded on the simple idea of providing the best quality web-based products on the market and building strong relationships with our clients, all while maintaining reasonable costs. Established in 2005, PLANETwebfoot began in the areas of e-commerce , web design and web development. Since that time, our company has expanded its portfolio and established itself as a strong presence in the social networking software industry. Our powerful social networking platform allows our clients to establish an online community that can communicate, engage and interact with their target audience in a way that no other medium can match. Now we have taken that one step further. Introducing....

stage9 Software

A social networking platform specific to the music industry

This is your chance to create the ultimate online venue. A 365 day all ages all hours backstage pass for your fans. Our new STAGE9 social networking platform was designed to meet the highly specialized needs and demands of the music industry. It will allow you create the online destination for your fan base.

"Fans play a bigger role than anything really. The fans' response to our band determines everything. If there were no fans, there would be no tours and no records!"

Also, many of our fans are so dedicated that they go above and beyond to spread the word online and on the streets. That's where AmpArmy.com comes into play.

We are building a huge network of awesome and dedicated fans who will help us push further and we can offer them a lot in return. A great situation."

- Spencer B

After Midnight Project



Why stage9

stage9

Fan Loyalty

By creating a place for your fans to gather, engage and really feel a part of the experience they will follow you to the ends of the earth and keep coming back for more.

E-commerce

Why make your fans hunt the web in order to purchase your swag? By keeping an e-store right on the fan site you will have your niche market right at your finger tips and cash in on those all important impulse buys. You will also have the ability to offer “members only” exclusive items that bring the “i gotta have that” excitement to the next level.

Statistics and Demographics

Get to know who is listening and why. Instant market research at your fingertips.

Promotional Tools

From text blasts, either wide scale announcing a new tour date or targeted for those intimate and interactive gigs, to site wide email promoting the launch of a new album, you will have your core audience all in one place

Informational Tools for Fans

The ultimate publicity. By allowing your fans to not only interact with the band but with each other, through uploading concert pics or their sharing their thoughts on the latest b-side you have a built in PR team ready to spread the word.



Features

PLANETwebfoot's core social networking software is a complete social networking application loaded with advanced features other companies will charge you extra for. Whatever your goal, a custom intranet or building a loyal customer base to strengthen your brand. PLANETwebfoot's social networking software is hand written and uses the latest standards in programming and will deliver to you a user friendly, scalable, quality web 2.0 application that exceeds your expectations.

User Profiles

User Dashboard

Registration

Content Manager

Profile Pic

Profile Information

User Settings

Blogs

Photos

Videos

Forums

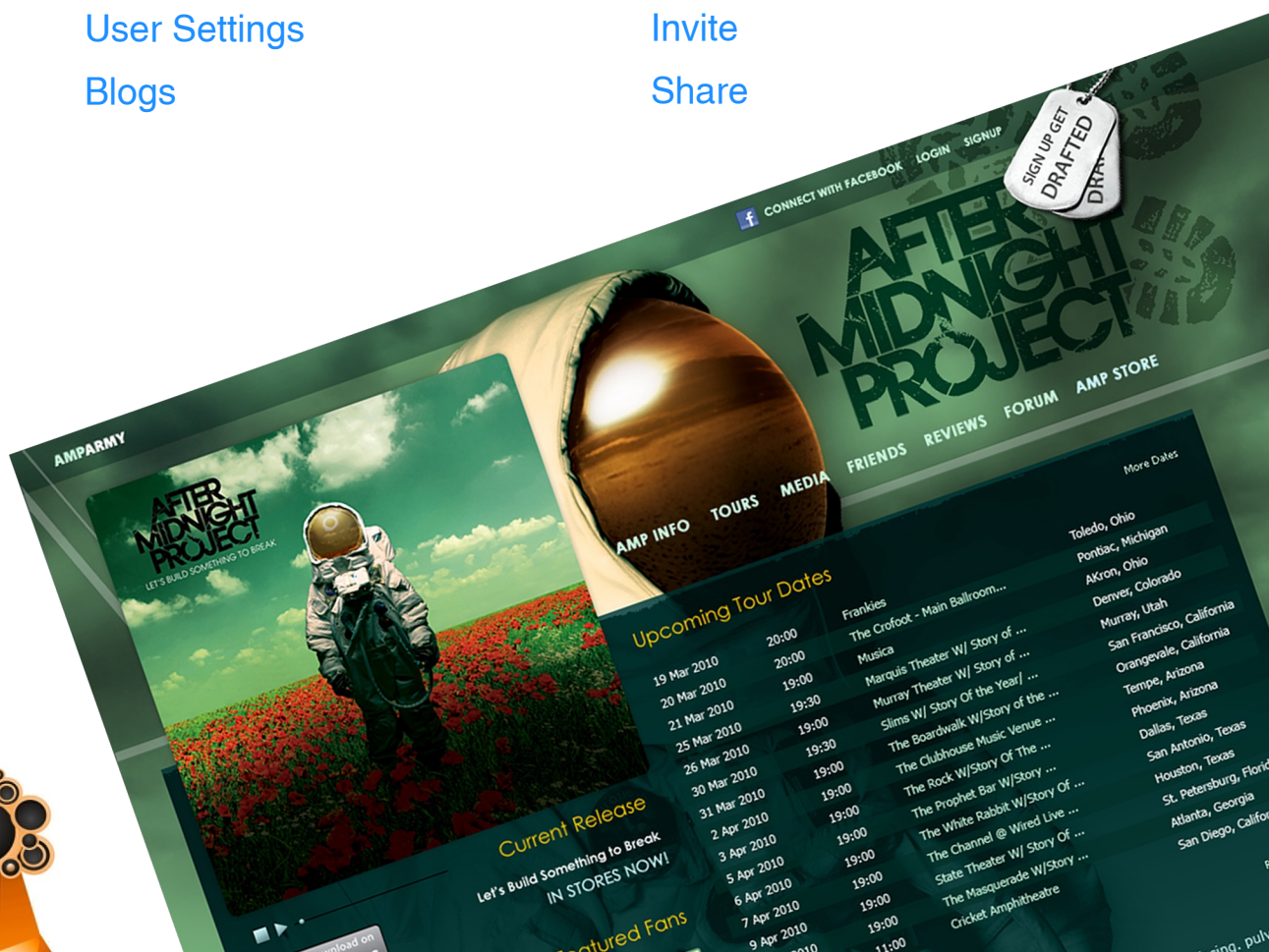
Message Center

Admin Control

Tags and Ratings

Invite

Share



F.A.Q.

Why should I choose PLANETwebfoot?

Choosing the right social networking software company is vital to your online endeavours being a success. By creating a social networking platform specific to the music industry we are able to provide a truly customized solution rather than a one size fits all approach offered by other companies.

Do I own all the custom images that are created for my site?

Custom images thare our designers create for you are owned by you, the client. Logo files are delivered in multiple high-resolution formats, and the graphic elements of the finished layout and website are copyrighted by you and can be used in other typed of media.

Do you outsource your work?

Although it seems to be the norm for compies to send work out to be completed, our design and development teams are directly in-house. We pride ourselves on having a close knit group of professionals that is able to work directly with our clients and with each other.

What kind of timeline can I expect?

That will depend on the complexity of your project. A web development project can take anywhere from 2 weeks to a few months but your time-line will be clearly defined for you before your projects get underway.

Do you offer hosting services?

Hosting services are available in the support & maintenance packages.



The Process

Step 1 – The Assessment

A simple phone call is all it takes to get started towards your own custom social networking solution. During the initial contact we will discuss what you are looking for, identify the key features of your social network, determine who your audience will be, how they will interact with the website and what will keep them returning.

Step 2 – The Spec

This is where we take the time to brainstorm and research to develop a plan for your custom social networking application and a basic time-line for the overall project. This will include an initial layout of the site.

Step 3 – The Quote

Once the collaboration is finalized, a proposal will be prepared with the custom developments outlined as well as support, maintenance and other services agreed upon. This will give you the financial breakdown of the entire project. When that has met with your approval a formal contract will be drawn up and a deposit will be required to move on to the next stage.

Step 4 – The In-Depth Interview

At this stage, a conference call will be set up between you, our web design and our web development teams. This interview will be used to fine tune the specs from step two. Our teams will take the time to go over each facet of the project to confirm that you are getting exactly what you need to make your social networking platform a success.

Step 5 – Wire Frame and Planning

During this phase, our graphic designers will work closely with you to create a set of wireframes and mockups. They will work together with PLANETwebfoot's programming team where they will keep an eye towards usability and navigation to give you the most functional and visually appealing application ensuring the best overall user experience and positive promotion of your brand or service.

Step 6 – Web Development

This is where the framework of your social network site will be installed on PLANETwebfoot's development servers, configured and any adjustments to core features will be made. The development of advanced functions and custom features and widgets will be begin. Our project managers will continue to collaborate and review with you the development of your custom social network.

Step 7 – Testing

In Testing Phase, every inch of your newly developed, custom social networking software application will be put through 5 rigorous rounds of testing by PLANETwebfoot beta testers to identify any possible glitches or bugs which will then be patched and updated prior to release. After the beta testers, the project then moves to review by the head Web Developer for approval. From the head Web Developer it moves to senior management and after a thorough review it will be brought to you for your approval. Any concerns with development, design, or SEO considerations will then be made and finalized.

Step 8 – Deployment

Your brand new, custom social networking software application will be installed and configured on your servers and any adjustments will be made to ensure maximum up-time and that your social network will run efficiently, even through spikes in usage. It will be put through a final round of live testing and then be submitted to you for your final approval. It is at this time that we will go over with you all the features and abilities of your social network so that you can move forward with confidence.

Step 9 – Follow Up

PLANETwebfoot offers various support and maintenance options for your social networking platform. In addition, we will also contact you periodically just to touch base and review your thoughts on your new online community.

