



PicPads  
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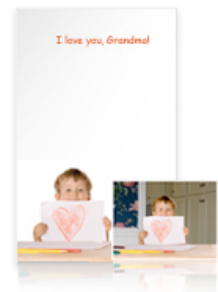
## Fact Sheet

PicPads was launched in 2005 by Laura Eiman, a busy, working mother, as a meaningful gift to share with friends and loved ones. PicPads produces custom-made photo NotePads and NoteCards. Each set of PicPads is individually created by a PicPads-trained graphic designer and attractively shrink wrapped for protection. The result is a mini work of art that captures the personality of each image. Production time for each order is 10 business days and all orders are shipped via USPS with the option of Priority Mail (1-4 days) or Express Mail (1-2 days) upon checkout.

PicPads are easy to create and quick to order, making them a unique and affordable solution for any gift giving need. They make great gifts for Mother's Day, Father's Day, bridesmaids, new in-laws, anniversaries or birthdays. Give PicPads to showcase special events such as graduation, a family reunion, a child's success, the new puppy, or a family vacation. The superior paper stock, state-of-the-art printing process, professional packaging and reasonable prices make PicPads an upscale gift with universal appeal.

## Press

<i>MomFinds.com</i>	(Sept 2009)
<i>Working Mother</i>	(Dec 2008/Jan 2009)
<i>Oprah.com</i>	(Dec 2009)
<i>Redbook.com</i>	(Dec 2009)
<i>Dog World</i>	(Nov 2008)
<i>Domino</i>	(Dec 2007/2008)
<i>O, The Oprah Magazine</i>	(Jul 2007)
<i>EveryDay with Rachael Ray</i>	(Jun/Jul 2007)
<i>Professional Horseman</i>	(Nov 2006)
<i>InStyle</i>	(Oct 2006)
<i>Real Simple</i>	(May 2006)
<i>FOX61 Connecticut Morning News</i>	(Dec 26, 2008)
<i>The Rachael Ray Show</i>	(Dec 13, 2007)



## Products & Pricing

Prices listed per 2-pack unless otherwise noted. Each 2-pack consists of 2 pads, 40 sheets each.

Product	Dimensions	Color			B & W		
		1 Pack	2-5 Packs	6+ Packs	1 Pack	2-5 Packs	6+ Packs
<b>KidPads</b>	8x10"	\$37.95	\$35.95	\$32.95	\$27.95	\$26.95	\$24.95
<b>NotePads</b>	5x8"	\$34.95	\$32.95	\$29.95	\$24.95	\$23.95	\$21.95
<b>ShoppingListPads</b>	3.5x8"	\$32.95	\$30.95	\$27.95	\$22.95	\$21.95	\$19.95
<b>NoteCards (12 / pack)</b>	4.25x5.5"	\$21.95	\$19.95	\$16.95	-	-	-
<b>FunPads</b>	5x8"	-	-	-	\$9.95	-	-
<b>Envelopes (50 / pack)</b>	4.375x5.75"	-	-	-	\$7.95	-	-

You send us pics, we'll make you pads!