

# THE TRUTH BEHIND TEXTING & DRIVING

THE RESPONSIBILITY PROJECT<sup>®</sup>  
exploring what it means to do the right thing



**101** days from  
Memorial Day Weekend  
to Labor Day in 2010

**1 trillion**  
total miles travelled  
by Americans

**7** more  
daily traffic  
fatalities

*Liberty Mutual's Responsibility Project examines year-round responsible driving, specifically during the high-traffic summer months.*

watch!

## Responsibility Roundtable

Even when it could be a matter of life or death, sometimes we don't always see eye to eye.



## No Phone Zone Rally Video

Americans were out in mass to support Oprah Winfrey's campaign. Liberty Mutual was on scene to capture everything.



## What Do Teens Really Think?

*Read our Teen Driving Survey!*

## Take the Pledge!

Join in the No Phone Zone — the national movement to put an end to distracted driving — by signing this pledge not to text or use your phone while behind the wheel. Liberty Mutual recently partnered with Oprah Winfrey to support the No Phone Zone campaign.



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Help your city or town win \$10,000 from @LibertyMutual for its official 4th of July event [www.bringbackthe4th.com](http://www.bringbackthe4th.com)  
about 2 hours ago via CoTweet

One family. One moderator. One critical conversation. The topic: Texting and driving. Watch and discuss.  
<http://sharerp.com/d0>  
about 5 hours ago via CoTweet

Banning Facebook: Middle school principal's call to ban students from Facebook. What do you think?  
<http://sharerp.com/d3#fbid=2prefJd5V6>  
about 6 hours ago via web

twitter

Join the conversation



**Comment on our Blog!**

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Grant Marek, Ketchum  
415.984.6278  
[grant.marek@ketchum.com](mailto:grant.marek@ketchum.com)

## Tell Us What **YOU** Think!

*Click below to take our polls!*

- ▶ Should Talking on Cell Phones While Driving Be Illegal Even With Headsets?
- ▶ If Texting Were Banned Do You Believe That the Police Could Properly Enforce the Law?

