



MOBILE MARKETING

It's midweek and business is slow... Now imagine if you could instantly send a special coupon offer to hundreds of your customers and invite them to come today and spend money at your store. Now imagine if 95% of your customers receive your instant message, and 25% of them come in to retrieve your special offer or discount...**today!** *That's the power of BIZ Mobile Marketing.*

Never before has there been a larger, more accessible and receptive audience than now. The mobile phone user is the new market, and BIZ is the new media.

The BIZ Mobile Marketing system is highly effective and targeted demographically to expand your market presence and drive traffic to your business.

No matter what size company you own, you can become part of the most powerful advertising medium on the face of the earth. You'll soon discover that BIZ exceeds your marketing expectations.



SHORT CODE

Simply choose a **KEYWORD** that identifies your company or campaign. Your customers, and prospects then send a text message with your keyword to our 82222 short code.

When BIZ receives an incoming text message to your keyword, the sender's mobile phone number is stored in your SMS Center database for future mobile marketing campaigns. Next, they will receive the auto response that you have created. Using our built in applications, you can automatically reply with a simple text message, hold a contest or vote, or send a link to a mobile web page.

Whether you want to send coupons, a simple text message response, or connect to an elaborate SMS application or API, with BIZ you'll be connected instantly! Our Mobile Marketing service is simple to use and most inexpensive way to integrate text messaging into your business.

Mobile Marketing is no longer just for big brands! With BIZ, small to medium sized businesses can have the same capabilities at a fraction of the cost.

TEXT KEYWORD TO 82222





SOLUTIONS

From inception, our goal was to develop powerful and effective (yet simple) advertising products to meet the needs of everyday business owners to reach, identify and contact their customers as well as attract new ones. Our cell phone has become the new media and BIZ is at the forefront of this revolution.

Here's how it works:



Effective Mobile Marketing At A Price You Can Afford!

- * Over **90%** of BIZ text messages are read by recipient
- * Creates a personal and instant link between you and the customer
- * Connect with customers at the right place, and at the right time
- * Easy Setup - two-way SMS mobile marketing campaigns in minutes
- * Affordable for any business size and type

OTHER CHANNELS (RADIO, TV, PRINT, INTERNET) CAN NOT COMPETE WITH THE COST-EFFECTIVENESS OF TEXT MESSAGE MARKETING.



“THE MOST POWERFUL ADVERTISING MEDIUM EVER INVENTED”

The New York Times

Self-service tools for companies to manage compliant short code programs.

BIZ operates the industry's most trusted and reliable platform to manage mobile marketing and alert programs over short codes. Each of our packaged solutions is 'ready-to-go' and provides our clients the reliability, real-time compliance, and flexibility they expect from industry experts.

BIZ Product Packages	Basic Advertiser	Advertiser Pro	Private Network	Corporate Package
Initial Setup:	\$99	\$295	\$995	\$4995
Monthly Fee:	\$99	\$99	\$199	\$499
Autoresponder SMS Messages	Unlimited	Unlimited	Unlimited	Unlimited
Free "Push" SMS Messages (Month):	500	800	2,000	8,000
\$5 Calling Cards (Annual) :	0	1,000	5,000	20,000
Main Keywords:	1	1	10	50
Sub Keywords:	0	Unlimited	Unlimited	Unlimited

Why BIZ?

- ✔ BIZ is a tier-one global shortcode aggregator in 200 countries
- ✔ Largest network of independant Agency Owners in the world
- ✔ Fully secured to build your own opt-in database of your customers
- ✔ Instant response feature for live interaction with your customers
- ✔ Cost-effective and affordable packages for any business size or type
- ✔ Guaranteed results

BIZ Agency Owner:

Name:
Phone:
Email:
Web: www.BIZGM.com/YOURID#

