For Immediate Release

Cruise Sales Up 25 Percent at CruiseBrothers.com

Agency's increase more than double that recently reported
by cruise industry association

CRANSTON, **R.I.**, **Nov.** 6, **2006** – Vacation travelers appear to have heard the call of the sea. Through October, sales at CruiseBrothers.com have increased 25 percent from last year, more than double the overall increase in demand for cruise vacations recently announced by the Cruise Lines International Association (CLIA).

During the second quarter, CLIA reported nearly three million people traveled on cruises, an increase of 12 percent over the same period last year. Through the first six months of 2006, CLIA fleets carried almost 5.76 million guests, a nine percent increase from last year.

"Sales have been especially strong for us throughout the year," said Steven Gelfuso, president of CruiseBrothers.com. Gelfuso attributes the sales increase at CruiseBrothers.com to his experienced team of cruise specialists that have personal experience on thousands of voyages and their focus on customer service and its ability to match cruisers with the right cruise line based on client preferences. Earlier this year, CruiseBrothers.com recorded its 500,000th booking.

The agency also reported that its online bookings have maintained their record pace throughout the year. Through October 75 percent more cruises have been booked through the CruiseBrothers.com online booking system.

"Our visitors like the convenience of booking with us online," Gelfuso said. "But, if they do have any questions, they are just a click or phone call away from one of our live agents who can help them at a moment's notice."

CruiseBrothers.com, located in Providence, R.I., has been in business for more than 30 years and recently celebrated its 500,000th cruise booking. They are a top producer for all of the major cruise lines. The travel agency has been recognized by MSNBC and travel expert Arthur Frommer as a top "Web Player" in the cruise vacation category.