

FOR IMMEDIATE RELEASE

CruiseBrothers.com's Gloria Rocatelli Promoted to Vice President of Sales and Marketing.

CRANSTON, RI (April 27, 2010) - Award-winning travel professional Gloria Rocatelli has been promoted to Vice President of Sales & Marketing for CruiseBrothers.com.

Just five months ago, the hiring of Rocatelli (by Steven Gelfuso, CEO/President of CruiseBrothers.com) was to be a key component in the company's attainment of aggressive sales projections. That move has paid off handsomely, resulting in Rocatelli's quick promotion to VP.

The following growth statistics for CruiseBrothers.com – fueled in part by Rocatelli – would be the envy of almost any company, particularly in a challenging economy:

- The sales team has increased to over 1400 cruise specialists
- Sales have increased 50% over last year.
- Land sales have increased by 30%
- Luxury sales are up 20%.

Nor does CEO Gelfuso see any letdown in sight, with Rocatelli playing an ever-more-important role. “With Gloria's guidance we plan to expand the CruiseBrothers.com sales team to include additional home-based agents who specialize in ultra-luxury, river cruise and unique cruise vacations” he says. “This is a wonderful income-generating opportunity for professionals looking to enhance current income or those looking for a full-time exciting career. Working in the travel industry is perhaps the best job in the world with plenty of freedom, support and unlimited income potential.”

In an upbeat summary, Gelfuso adds “We are one of the oldest and most established cruise vacation companies in the world. As a host agency we give our independent contractors the best booking system available called “ezguider.” We are off to one of the biggest years in the history of this 38-year-old company. Our increases are due to innovative marketing ideas, futuristic thinking and solid, sustainable sales management on the part of Rocatelli. Our next major undertaking is to significantly penetrate the [meetings and incentive group market](#). With Gloria's guidance and expertise, we expect to make a strong impact in very short order.”

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[About CruiseBrothers.com](http://AboutCruiseBrothers.com) – Named by MSNBC as one of the "Top 15 Web Brokers”

CruiseBrothers.com is one of the largest family owned cruise agencies in the country. CruiseBrothers.com has been in business with offices in Providence, Rhode Island, since 1972. This travel agency specializes in all aspects of cruising and land vacations. Year after year, Cruise Brothers consistently ranks among the top producers with Royal Caribbean, Princess, Norwegian, Celebrity and Carnival allowing them to offer the best value cruise vacations to their clients. Please visit our [Press Room](#) for more information.

About Gloria Rocatelli, Vice President Sales and Marketing - Gloria Rocatelli, a Tiverton, Rhode Island, resident and seasoned professional, has a wide range of experience including account management positions with Celebrity-Azamara Cruise Lines and Royal Caribbean Cruise Lines. Prior to joining

CruiseBrothers.com, she held the position of Sales Professional/Broker Liaison for the prestigious Carnegie Abbey Club.

Gloria has received many honors including National Sales Manager of the Year, National District Sales Manager of the Year, Circle of Excellence Award and Highest Passenger Achievement Award for Royal Caribbean Cruise Line and Celebrity Cruises. One of her proudest personal accomplishments was receiving the highest National Approval Ratings possible from her key accounts, a testimony to her passion in achieving unparalleled customer satisfaction.

About the Cruising Free Opportunity -- Currently accepting applications for home-based travel professionals interested in their own business. Travel professionals will be selling cruise travel on a full or part time basis for all cruise lines.

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