

FOR IMMEDIATE RELEASE

CRUISE COMPETE REACHES 1.5 MILLION CONSUMER REQUEST MILESTONE

DETROIT (April 13, 2010) - Celebrating a travel milestone, [CruiseCompete](#) reports that business is booming. Hundreds of thousands of cruise travelers have requested more than 1.5 million quotes on cruises.

The reason for this surge in consumer interest? "With the current economic climate (its chic to shop around), we are seeing a marked increase in CruiseCompete's cruise travel shopping service, particularly for the ultra-luxury lines, river cruise lines and adventure cruise lines " says Bob Levinstein, CEO of CruiseCompete. "Today's cruise travel buyers have learned that it's in their best interest to compare pricing and get the best value for their travel dollar. It's really 'in' to do your homework where travel is concerned."

Launched late in 2003, CruiseCompete's competitive quote model is the key to their continued success. The site, which works with thousands of member agents, represents many of the largest cruise travel aggregators and agencies in the country.

To date, [CruiseCompete](#) has provided over 6 million quotes in response to over 1.5 million user requests.

Here's how CruiseCompete works:

1. Choose a cruise.

Search for the ideal cruise using Cruise Search, browse by Cruise Line or Specials Category, or use Live Agent Help.

2. Create an account.

Create a CruiseCompete account to request and receive quotes anonymously.

3. Request quotes.

Select the ship, sail date, passengers, and the number and type of cabins. More than 300 travel agencies will immediately have everything they need to provide quotes and compete for the consumer's business.

4. Compare quotes.

When new quotes are available, CruiseCompete e-mails consumers a notification, including a link to their account. There is no obligation to buy, and travel agents don't have consumers' contact information unless they have specifically provided it.

5. Contact agents.

Consumers may contact agents who they feel comfortable with by phone or e-mail for more information, or to book a cruise. This blend of technology and human expertise is a winning combination.

"Our outstanding travel agents are on the job to provide the best available pricing for any given

travel quote request. The quotes and information they provide are tailor-made to the individual's specific inquiry, assuring them that they getting exactly what they are looking for in terms of a cruise vacation package. CruiseCompete is simply the best, most effective way to cruise travel shop," says Levinstein

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About CruiseCompete – CruiseCompete.com was named by The Wall Street Journal as The Best in Travel and has been a repeat on Kiplinger's Personal Finance magazine's Best List for Cruises in its travel category. Since 2003, over 1,500 cruise experts have provided almost 6 million quotes to more than 1.5 million quote requests. For more information, visit CruiseCompete.com or CruiseCompeteGroups.com.

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Affiliated Companies – ResortCompete.com saves consumers time and money with best deals on all-inclusive resort vacations.

ResortCompete – Find us on Facebook!

AllThingsCruise.com is a portal for cruise enthusiasts, dedicated to the joy of cruise travel and planning the best cruise vacations ever. A valuable unique feature of [AllThingsCruise](http://AllThingsCruise.com) is a [complimentary e-card](#) travelers can send to family members and others prior to departure.

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Media Contact:

Heidi M. Allison

[Allison and Taylor, Inc.](http://AllisonandTaylor, Inc.)

+1 (248) 651.4491 – office

+1 (248) 935.3224 – mobile

Allison@AllisonandTaylor.com