

## What is CityMax.com?

CityMax.com is an easy-to-use, online website builder company that empowers entrepreneurs by providing them with the tools and education to achieve their dreams. With our all-in-one website builder solution, customers can create a complete online store without ever having to learn website design or computer programming. Since 1999, hundreds of thousands of websites have been built using our technology. Based in historic Gastown, CityMax.com currently employs 36 staff and two Directors of Greeting (DOGs) named Jack and Farley.

## Who is CityMax.com?

CityMax.com was founded in 1999 by two former college classmates, Dean Gagnon and Sunny Hirai. The two had previously started and owned their own businesses, and while looking for a new venture, found that no all-in-one website builder existed for small business owners. Their mission to create an easy e-commerce solution has since been transformed into an inspiring [Painted Picture](#).

## What is our Painted Picture?

With our [Painted Picture](#), we're bringing the future into the present, it creates a vivid mental image of where CityMax.com will be by 2019.

We're going to change the world by motivating and empowering small business owners and aspiring entrepreneurs to have the businesses they've always envisioned. Our Big Hairy Audacious Goal is to help 1,000,000 entrepreneurs, and this shapes every aspect of our business.

## Recent Awards & Recognition

**2010** CityMax.com President Dean Gagnon interviewed in Wall Street Journal on the upside of pets in the office

CityMax.com President Dean Gagnon interviewed in Inc. Magazine regarding unique hiring rituals.

CityMax.com Homepreneur of the Year contest and winners featured in Entrepreneur.com Daily Dose.

**2009** CityMax.com President Dean Gagnon featured in the Wall Street Journal for his team motivation tactics.

Recognized as the #2 Best Company to Work for in BC (under 100 employees) by BCBusiness Magazine.

CityMax.com President Dean Gagnon selected to judge Global Student Entrepreneur Awards.

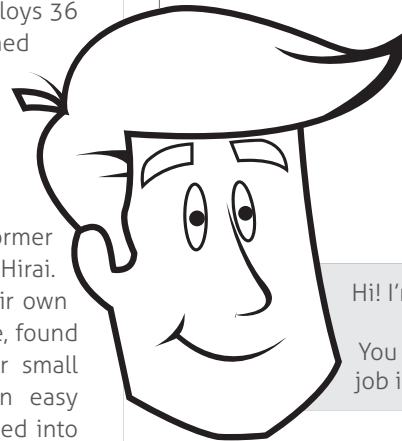
Web Marketing Association WebAward - Small Business Standard of Excellence. ad:tech's People's Choice Award in the category of Best B2B Marketing Website.

Listed as one of PROFIT Magazine's NEXT 100 Emerging Businesses in Canada.

**2008** CityMax.com President Dean Gagnon featured in Business in Vancouver's Top 40 Under Forty for 2008.

Web Marketing Association WebAward - Small Business Standard of Excellence.

Cultural Diversecity Award finalist.



WALL STREET JOURNAL

**Inc.**

Hi! I'm Max. I'm the latest addition to the team here at CityMax.com.

You might have already seen me on our website, blog, Twitter, or starring in our latest YouTube video. My job is to give you the inside scoop!



## The Facts

**100%** Privately Held

Founded October 28 **1999**

**50%** staff growth in **2009**

Number of active entrepreneurs: Approx **30,000**

Chief Evangelist and President: **Dean Gagnon**

**36** Employees and **2** Directors of Greetings (**DOGs**)

**33%** of our customers are over **50** years of age - our oldest customer is 89 years old

Number of sites built using CityMax.com technology (WebsiteDynamics): **572,000+**

# Timeline

