

# Power Speaking Brain-Powered Techniques

24th June 2010, 08:15-11:45  
Bahnhofstrasse 52  
8001 Zurich



**Mike Pagan**  
International Speaker & MC  
Vice-President on Board of  
Professional Speakers Association UK



**Andy Habermacher**  
Certified Master Coach  
CEO Corporate Training Programmes  
Senior Consultant NeuroBusiness Group  
International Speaker

## Power Speaking (a taster)

Speaking and brain-powered techniques to engage your audience and generate an aura of power

### Overview

Speaking to audiences whether small or large has a disproportionate affect on your image, your power and your perceived authority. Master it well and you will be spoken about in the best of terms, you will be recommended and your name will get about. Speaking in the corporate environment is an **essential** business and leadership skill - ignore this skill at your peril!

#### The Speakers:

This short taster is designed from 2 perspectives.

1. The "power speaker" led by Mike Pagan one of UK's Premier Speakers. Mike has a proven track record and has performed to audiences of thousands and alongside some of UK's most recognized celebrities. Mike has been on the professional speaking circuit for over 10 years now and is recognised for his – well – powerful voice. A man of no messing about, indeed his book "Faff" focuses on just this.
2. Andy Habermacher, also a professional speaker, focuses his interest on areas of influence and engagement away from the simple power of voice and into what is happening in your mind. The true art of engagement from the mind's perspective. He has coached leaders' of some of the most recognised Swiss Blue Chip companies. His work with NBG (The NeuroBusiness Group) focuses on brain-powered leadership strategies.

#### What's in it for me?

This taster will leave you with a fusion of the most powerful techniques from a speaking techniques point of view and from the perspective of brain engagement. A short seminar designed to boost your personal power and confidence whether speaking to an audience of 2 or 2000. Become more than another suit on stage, another point without power, and be remembered for all the right reasons.

Thursday 24<sup>th</sup> June, 2010, 08:15-11:45

Bahnhofstrasse 52, 8001 Zurich, Switzerland

Price: CHF 360

### Content

The workshop will look at Power Speaking In easy to implement practical terms. The content is designed to be a taster but to leave you with concrete tips and techniques to boost your speaking power.

- **Power of voice?**
- **Power of messaging?**
- **Voice control.**
- **Stage presence.**
- **Brain-focused communication.**
- **Building personal confidence.**
- **Powerful gestures.**
- **Creating dynamics.**
- **Voice modulation.**
- **Overcoming speaking fears.**
- **Influential words.**
- **Authenticity.**

### Benefits

You will take away a host of the most relevant power speaking techniques used by top professional speakers. You will understand what is happening in the brain and how to target your communication to engage your audience's brains. Simply you will leave with more confidence and knowledge in your ability to create a top speaking performance.