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**Homes.com Launches New Version of Real Estate Search Website**

*Latest Version Features Rentals, New Questions & Answers Community and More*

NORFOLK, Va., June 9, 2010—[Homes.com](http://Homes.com), a division of Dominion Enterprises and the leading destination for home search, announced today the launch of the latest version of its website. Featuring an updated design, the new Homes.com moves to the center of the real estate spectrum and improves the consumer experience by emphasizing rentals and introducing a new Questions & Answers Community.

The redesign capitalizes on the dramatic increase in demand for rental housing. According to Hitwise, consumer online searches for “houses for rent” surpassed “houses for sale” in July 2009. To accommodate this change in search behavior and more accurately meet the needs of consumers, the new For Rent section of Homes.com is now easily accessible on the main page site. It features over 100,000 apartments and other rental listings powered by [ForRent.com](http://ForRent.com), the premier aggregator of rental listings in the US, also a division of Dominion Enterprises.

An interactive “Questions & Answers” community tops the list of enhancements on Homes.com. This new community allows home-seeking consumers to connect with Homes.com’s network of over 100,000 real estate agents and brokers for expert advice, recommendations and research on any topic related to their next home. Questions and answers can then be shared on Facebook or Twitter for greater visibility in the social sphere.

Homes.com also offers consumers the opportunity to endorse real estate professionals through its Agent Endorsement feature. According to the JC Williams Group, 91 percent of consumers have stated that reviews are the #1 aid in making buying decisions. Both Questions & Answers and Agent Endorsements build relationships between consumers and real estate professionals through authentic conversations and interactions.

To gain access to the Questions & Answers community, Agent Endorsements and other interactive features on Homes.com, agents and consumers can sign up for a MyHomes account, available free at [MyHomes.com](http://MyHomes.com).

Jason Doyle, vice-president of Homes.com said, “At the end of each day, everyone goes ‘Home,’ whether they own or rent. We feel that the repositioning of Homes.com more accurately represents the reality of the home market today. By covering the entire “home” spectrum, we are better positioned to meet the needs of today’s consumers.” Doyle continued, “With new features like Questions & Answers and a complete line of mobile apps, we believe that Homes.com is the best choice for consumers, whether they are home buyers or renters, at home or on the go.”

### **About Homes.com**

Homes.com, a division of Dominion Enterprises, is a leading provider of real estate marketing and media services, including brand advertising, property listing exposure and syndication, search engine marketing and instant response lead generation. Over 5 million homebuyers visit Homes.com each month to search more than 3 million properties for sale or rent, to locate real estate agents in their area and to find useful home buying tips. Homes.com provides premier advertising solutions for real estate professionals reaching active homebuyers. For more information, visit [www.Homes.com](http://www.Homes.com).

### **About For Rent Media Solutions**

Headquartered in Norfolk, Va., For Rent Media Solutions is a division of Dominion Enterprises. As the multi-family housing solution for apartment seekers, property/apartment managers and owners, For Rent Media Solutions provides superior products, outstanding customer service, and tangible results. For Rent Media Solutions is a leading resource for choosing your next [apartment for rent](#), townhouse, condo, duplex, efficiency, studio or loft and provides a free customizable [apartment search](#) from more than 50,000 apartment listings nationwide. For Rent Media Solutions operates For Rent Magazine®, as well as ForRent.com™-The Magazine, and publishes 100 magazines covering more than 190 markets nationwide, including After 55™ Housing & Resource Guide, and Apartamentos Para Rentar®. For Rent Media Solutions operates four additional Web sites: [ForRent.com](#)®, [SeniorOutlook.com](#)™, [CorporateHousing.com](#)®, and [ParaRentar.com](#)™. For Rent Media Solutions is a company dedicated to the needs of the apartment industry, bringing prospective residents and apartment communities together.

### **About Dominion Enterprises**

Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company’s businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 40 market-leading Web sites reaching more than 17.6 million unique visitors monthly, and more than 280 magazines with a weekly circulation of 2.4 million. Headquartered in

Norfolk, Va., the company has 4,900 employees in more than 186 offices nationwide. For more information, visit [www.dominionenterprises.com](http://www.dominionenterprises.com).

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