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Press Release

General Motors Grants Classic Collector Designs License for Limited Edition Prints of Historic Design Art

Select images consisting of conceptual sketches, vintage drawings, engineering studies, and color renderings are now available to automotive enthusiasts and collectors, interior designers and corporate art programs.

Detroit/Nashville June 8, 2010: Classic Collector Designs presents images of historic and aesthetic value from GM's archive. Initial selections are works created by the designers of America's Sports Car – the Corvette®. The Corvette collection includes both concept and pre-production design art from 1952-2005 – many seen outside of GM for the first time. An extensive range of framing and matting choices are selectable from within an innovative online framing engine. The Bledsoe Design Series provides pre-selected frame and mat choices tailored to exquisitely exhibit each work.

"For those passionate about the art and engineering of automobiles, the portfolio of GM design development, spanning more than a century, serves as an international treasure filled with milestones and masterpieces. We are excited to share elements of the rich GM design history with collectors and enthusiasts." said Scott D. Edwards, President, Classic Collector Designs.

Classic Collector Designs specializes in fine art derived from original, design development works. These treasures allow enthusiasts insight and emotional connection to their object of passion's origin and evolution. Select limited editions will be presented to collectors for purchase through the ecommerce site Route427.com and through distribution partners such as the National Corvette Museum.

Visit www.Route427.com for more information and to subscribe to GM licensed art specific news regarding product releases.

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General Motors Grants Classic Collector Designs Important License

About Classic Collector Designs: Classic Collector Designs is a division of Lellyett & Rogers Services Co. The firm traces its origin to 1933 in Nashville, TN. Known for its craftsmanship and quality, the firm serves innovative, niche markets for collectable printed products.

About General Motors: General Motors, one of the world's largest automakers, traces its roots back to 1908. With its global headquarters in Detroit, GM employs 217,000 people in every major region of the world and does business in some 140 countries. GM and its strategic partners produce cars and trucks in 34 countries, and sell and service these vehicles through the following brands: Buick, Cadillac, Chevrolet, FAW, GMC, GM Daewoo, Holden, Opel, Vauxhall and Wuling. GM's largest national market is the United States, followed by China, Brazil, Germany, the United Kingdom, Canada, and Italy. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. General Motors acquired operations from General Motors Corporation on July 10, 2009, and references to prior periods in this and other press materials refer to operations of the old General Motors Corporation. More information on the new General Motors can be found at www.gm.com.

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