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America's Home Rescue: Leading A New Generation of Short Sale Education

*Advanced Training Positions Real Estate Professionals
for Significant Increase in Short Sale Closing Ratios
and Decrease in Time Delays and Frustration*

AUSTIN, TX — June 9, 2010 —Today, America's Home Rescue, an Austin-based industry leader in providing advanced, comprehensive Short Sale training, announced the repositioning of their super-charged "a la carte" Short Sale Training Program to better meet the needs of the real estate industry.

"When it comes to the topic of Short Sales, unfortunately, the industry has become flooded with a lot of hype, gimmicks, and watered-down 'education', leaving many Agents believing they know more than they actually do, when in truth, they are misinformed and ill-equipped to represent their clients in the proper facilitation of a Short Sale. The greater tragedy, however, is that far too many homeowners are unnecessarily ending up in foreclosure at the hands of Agents who simply have not had the proper training to facilitate these transactions and simply don't know what they don't know.", says Michael Spickes, CEO of America's Home Rescue.

Founded in 2003, America's Home Rescue is leading a new generation of Short Sale education, by offering all of their courses, tools and resources "a la carte", so that Agents can pick-and-choose their training components based on their own unique level of interest and expertise. *"We want to put the power back in the hands of our Agent-customers and let them choose what level of training they want and need. It is silly that Agents are having to choose*

between designations and certification programs. It's not about taking a class to get a few more letters lined-up after our names... it's about getting equipped with the right kind of training, tools and resources that will ensure we keep our Sellers from unnecessarily losing their homes to foreclosure.”, says Stacy Spickes, President of America's Home Rescue.

Unrivaled Short Sale Education

As a team of Realtors with 7+ years of experience “in-the-trenches” successfully working Short Sales, America's Home Rescue has developed a methodical, streamlined, step-by-step approach to successfully facilitating Short Sales and has become a highly-sought-after source for practical, hands-on, nuts-and-bolts Short Sale training, developed and provided **by Realtors for Realtors**. To meet the industry needs, America's Home Rescue has created several training courses, offered both live and via webinar, including a FREE 60 or 90 Minute **Short Sale Power Session**, their **3-Hour Nuts-and-Bolts Short Sale Workshop**, the **9-Hour Advanced Short Sale Workshop**, and the all-inclusive **Certified Default Resolution Specialist Certification Program (CDRS)**, for those looking to “bundle” the best of the America's Home Rescue training and resources and receive the CDRS designation. To even further support the industry needs, Escrow Officers and Closing Attorneys can also receive training and certification through the **Certified Default Resolution Closing Specialist Certification Program (CDRCS)**. In addition to live and online courses, America's Home Rescue provides additional resources and support including their popular **Short Sale Instruction Guide for Real Estate Professionals**, a **Short Sale Calculator Software Program**, and ongoing guidance and support through their **Online Short Sale Q&A Forum**, **One-on-One Consulting Program**, and **12-Month Short Sale Mentoring Program**.

Since early 2006, America's Home Rescue has trained over 40,000 Agents nationwide, many who have previously taken other training and certification programs and proclaim, hands-down, that the America's Home Rescue Short Sale Training Program is by far the best and most advanced training in the industry today. *"Due to the high failure rate of short sales and the increased percentage of foreclosures, I decided to get certified. I started with another designation and quickly realized the information provided was just the tip of the iceberg and I needed to further my knowledge. I was considering two programs and chose this program. I'm glad I did!"*, says Dawn Rainforth of Prudential Real Estate.

Michael and Stacy Spickes, co-founders of America's Home Rescue, have served as speakers at the 2008 and 2009 NAR Conventions, the 2009 NAR Webinar Summit, the Broker Agent Speakers Bureau, and have provided 100s of standing-room-only Short Sale training events with Realtor Boards and Associations, most all of the national brokerages, title companies, and other real estate organizations. Given the current foreclosure situation in our country, America's Home Rescue is whole-heartedly committed to replicating throughout the industry the knowledge, tools, systems and processes that they've developed from their own "in-the-trenches" experience, to help homeowners avoid the devastation of foreclosure and position real estate professionals to be part of the solution.

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