

2010 Technology Impact Award Winners Announced

BC Companies Making Their Mark Globally

Vancouver, BC, (via PRWeb) June 8, 2010 – Renowned for connecting people and systems to global mobile broadband networks, **Peer 1 Hosting** (TSX: PIX) <http://www.peer1.com> was named **Company of the Year** at the 2010 Technology Impact Awards (TIAs) hosted by the BC Technology Industry Association (BCTIA).



With a mantra of “Ping and People,” PEER 1 Hosting demonstrates excellence by delivering reliable, high-performance Web hosting solutions for its customers. “Ping” is PEER 1’s superior technology while “People” represents its absolute commitment to customer service. Its private 10GB IT SuperNetwork™ encompasses 13,000 miles and 17 data centres and allows PEER 1 to guarantee 100% uptime to over 10,000 customers.



The **2010 Person of the Year** award went to [Ward Chapin](#), former CIO of [VANOC](#), the organizing committee of the Vancouver 2010 Winter Olympic and Paralympic Games, for his responsibility in overseeing the complex IT environment behind the games. Chapin is to be congratulated for recruiting and leading a highly productive, effective and motivated team. Clients of VANOC’s IT infrastructure included nearly 7,000 athletes and officials, 50,000 workforce members, 10,800 media personnel and 3.5 billion TV viewers.



Earning the Community Leadership award was full-service interactive agency **FCV** ([http:// www.fcv.ca](http://www.fcv.ca)) with its corporate HELP philosophy. HELP which stands for Health, Emergency Response, Learning and Participation is a strategic framework to make BC a better place to live, work and connect. At the centre of FCV’s HELP network is the belief that we’re all a part of something bigger – an ongoing movement that inspires people to achieve and to contribute to their community.

Nearly 1000 representatives from BC’s technology and business community came together at the state-of-the-art Vancouver Convention Centre West Building to recognize British Columbia’s top technologies, companies and individuals. Other winners include:

Most Promising Pre-Commercial Technology

Icron Technologies TSX-V:IT



De-Facto Standard for USB over DisplayPort – Enabling display devices as USB hubs, USB over DisplayPort is a major component of the new DisplayPort 1.2 specification. Empowered by Icron Technologies, USB over DisplayPort technology, has significant implications in the desktop and mobile computing environments. Icron is currently offering its solution via a licensing model and is engaged in discussions with several OEMs and silicon manufacturers.

<http://www.icron.com>

Best Application of Technology

Nexterra Systems Corp.



Clean Heat from Wood Waste – Kruger Products LP needed a cost-effective technology to reduce its reliance on natural gas for creating steam at its paper products plant in New Westminster, BC. Using an advanced biomass gasification system from Nexterra, Kruger converts locally-sourced wood waste into cleaning burning syngas which is fed directly into its boilers. While reducing costs, Kruger has cut CO₂ emissions by 22,000 tonnes per year.

<http://www.nexterra.ca>

Excellence in Product Innovation

Simba Technologies Inc.



Access to Oracle OLAP Databases for Business Users – Simba Technologies has leveraged its expertise in the Multi-Dimensional Expressions (MDX) query language to integrate database leader Oracle with Microsoft Excel, the most popular and familiar multi-dimensional Business Intelligence (BI) tool on the market. Simba's MDX Provider for Oracle is fully scalable, inexpensive and user-friendly. Even Oracle uses the solution for its own internal analytics.

<http://www.simba.com/>

Most Promising Start-up

Indicee Inc.



Business Intelligence for the Masses – Created by the founders of Crystal Decisions, Indicee is an online Business Intelligence platform designed to bring business reporting and analysis to the masses. Users with no IT expertise can combine data and set up reports in minutes and then collaborate with others on the reports using the integrated social framework.

<http://www.indicee.com>

Emerging Company of the Year
Avigilon Corporation



Growth from High-Definition Surveillance – Avigilon has created the world’s leading high-definition surveillance system, including cameras up to 16 megapixels, IP networks and HD network video recorders. While HD TV is the new standard, analog video – grainy and often inadmissible in court – still reigns in the surveillance industry. With an experienced management team, Avigilon continues to deliver solid growth that has exceeded 300% annually.
<http://www.avigilon.com>

Team of the Year
MDA TSX: MDA



Passionate Team Saves Canadian Lives and Builds \$100M Business – Supported by two key service contracts, MDA’s UAV team has saved lives while creating a \$100M business within two years. The MDA team provides an Unmanned Aerial Vehicles (UAVs) service in Afghanistan that delivers real-time surveillance and intelligence gathering capabilities allowing Canadian and Australian troops to avert roadside bombs.
<http://www.mdacorporation.com>

“Tonight’s winners and finalists reaffirm the diversity of BC’s technology sector, delivering cross-cutting innovations that touch all sectors of the economy,” said Pascal Spothelfer, President and CEO of BCTIA. “We congratulate all winners and finalists for their ingenuity, adaptability and particularly their resilience in a challenging economic climate – they help to put the spotlight on BC by making their mark on the world.”

This year, over 100 applications were received from technology companies of all sectors and sizes and from all corners of British Columbia.

For more information on the awards, the finalists and the winners, please visit:
www.thetias.com.

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Backgrounder

About the BCTIA

Growing BC's technology industry...one company at a time.

The BC Technology Industry Association is an industry-funded organization supporting the growth of British Columbia's strong knowledge economy. Our network of 2700+ member companies are all sizes and from all technology sectors and collectively employ over 60,000 workers in BC.

We deliver programs and services that directly influence the growth and success of our companies, such as PODIUM, our industry promotion program, Xcelerate, our executive education program, and PEER2PEER groups, where our members connect to share and learn.

As the voice of the technology industry, the BCTIA is committed to the ongoing growth, sustainability and prosperity of the technology industry and the transformation of British Columbia to a knowledge-based economy. <http://www.bctia.org>

About Avigilon Corporation

Avigilon designs, manufactures, and markets award-winning high definition (HD) surveillance systems. The performance and value leader, Avigilon solutions protect and monitor thousands of customer sites in over 50 countries around the world. Avigilon's Control Center, the world's first open HD network video management platform, and megapixel cameras deliver full situational awareness and actionable image detail. Campuses, transportation systems, healthcare providers, public venues, infrastructure, and manufacturing sites with security, safety validation, and compliance requirements all benefit from improved response times, evidence, and superior overall protection. In 2009, Avigilon won Frost & Sullivan's HD Surveillance Company of the Year award. For further information, please visit www.avigilon.com.

About FCV

FCV is one of Canada's leading interactive and digital marketing agencies using design, strategy and technology to help clients increase profit and improve the customer experience. FCV's expertise in digital strategy, social marketing, user experience, web and mobile application development delivers results for clients such as the Canadian Tourism Commission, Expedia, Nike, Scotiabank and TELUS. For additional information, please visit www.fcv.ca.

About Icron Technologies Corporation

Icron Technologies (TSX-V:IT) is a global leader in the design and manufacturing of high-performance PC Video and USB extension solutions for commercial, medical and industrial markets. Icron's patented ExtremeUSB® technology extends the range of any USB peripheral device over Cat 5, Wireless, Fiber and Powerline, at distances up to 25 miles (40km). Icron's extension products are deployed in a wide range of applications including: digital home connectivity, industrial automation, medical imaging, aerospace, and KVM extension. Icron's ExtremeUSB® technology is available in a variety of formats including branded and private-label products, OEM modules, and Integrated Circuits. For further information, please visit www.icron.com.

About Indicee Inc.

Indicee provides the quickest and most effective way to create and share reports. Users with no IT expertise can combine data from their business applications and generate reports using Indicee's innovative cloud-based service. For further information, please visit www.indicee.com.

About Nexterra Systems Corp.

Nexterra Systems is a leading supplier of advanced biomass gasification solutions that generate continuous, renewable heat and power for institutional and industrial customers. Nexterra systems are cleaner, more versatile and more efficient than conventional combustion equipment. The company's thermal gasification systems are commercially proven and have been selected by public and private customers, such as the US Department of Energy, Johnson Controls, University of South Carolina, Dockside Green, Kruger Products, University of Northern BC and Tolko Industries. Nexterra is now developing a new standard for a small-scale biomass combined heat and power (CHP) system, which will be demonstrated for the first time at the University of British Columbia where it will provide campus energy. Nexterra is a private company based in Vancouver, Canada. For further information, please visit www.nexterra.ca.

About MDA

MDA provides advanced information solutions that capture and process vast amounts of data, produce essential information, and improve the decision making and operational performance of business and government organizations worldwide. Focused on markets and customers with strong repeat business potential, MDA delivers a broad spectrum of information solutions, ranging from complex operational systems, to tailored information services, to electronic information products. For further information, please visit www.mdacorporation.com.

About PEER 1 Hosting

PEER 1 Hosting is one of the world's leading IT hosting providers. The company is built on two obsessions: Ping & People. Ping, represents its commitment to best-of-breed technology, founded on a high performance 10GB SuperNetwork™ connected by 17 state-of-the-art data centers, 21 points-of-presence and 10 colocation facilities throughout North America and Europe. People, represents its commitment to delivering outstanding customer service to its more than 10,000 customers worldwide, backed by a 100 percent uptime guarantee and 24x7x365 FirstCall Support™. PEER 1's portfolio includes Managed Hosting, Dedicated Servers under the ServerBeach brand, Colocation and soon Cloud Services. Founded in 1999, the company is headquartered in Vancouver, Canada, with European operations headquartered in Southampton, UK. PEER 1 Hosting shares are traded on the TSX under the symbol PIX. For further information, please visit www.peer1.com.

About Simba Technologies Inc.

Simba Technologies Inc. is the recognized world leader in standards-based data access products, solutions and services for both relational and multi-dimensional data sources. Simba delivers data connectivity and interoperability solutions to many of the world's leading companies on various platforms, including Windows, Mac, UNIX and Linux. Simba's best-in-class products support multiple data interfaces, including ODBC, JDBC, OLE DB, OLE DB for OLAP (ODBO), XML for Analysis (XMLA), ADO, ADO.NET, ADOMD, and ADOMD.NET. <http://www.simba.com>