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Rolling Stone

DJ
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Los Angeles Times

Women's Wear Daily
WWD

LA WEEKLY
FREE

BIO:

Loli is one of the top female DJ's in the world that spins many variations of Dance Electronic music. She is a different and new kind of entertainer who is a DJ, Singer, Producer and a Business owner. DJ Loli has launched her Loliland inc enterprise in 2007.

Originally focusing on her music career Loli's enterprise has begun to blossom into other areas of merchandising such as Loliland Record label, Loliland Apparel, Loliland TV and Radio and Loliland events. Loliland Records is a fast growing international label that includes but is not limited to releases of the following artists: AC Slater, DJ Loli, Trash Yourself, Nick Supply, Alex Zelenka, ZE etc.

Since finishing her tour with Tommy Lee, Loli has traveled the world as a DJ and Singer. Once the Host of OTV, STB, and MI in Ukraine at the age of 15, she has interviewed guest such as Luciano Pavarotti, Louie Vegas, and the Chemical Brothers. Loli also hosted Sky Network's Play to Win and Chelsea TV in London. Loli's US TV appearances include an AXE Body Spray commercial and an extra role on HBO's Entourage. Loli has also appeared on E! Entertainment, Fashion TV, and most recently a Current TV segment which aired in the US and Europe's various TV channels.

Born in Ukraine, Loli began her career in entertainment at a young age by winning a TV contest of a Music TV Channel host. Shortly after graduating from high school, Loli moved to England where she studied psychology and film history at Oxford Brookes University. Loli began her DJ career at The Bridge's nightclub. Loli worked at several nightclubs in Oxford until she eventually transferred to the London Institute of Film Art. Now working consistently for four years at some of London's most prestige's nightclubs, Loli decided to pursue a career as a model and host, appearing on numerous UK TV shows and featured in top magazines, newspapers, and nightclubs.

One night after noticing the stunning Los Angeles weather on a rerun episode of the sitcom JOE, Loli decided to sell all her stuff and move in a few days. A few weeks later, she received an offer for a DJ residency at Avalon nightclub. Since then, she has toured the United States with Tommy Lee, DJ Aero, many others. Upon meeting Tommy Lee, he invited her to go on tour together with him at the hottest clubs all over the US. While on tour, Loli lived an extravagant lifestyle, but when returning to Los Angeles, after flying on private jets and staying at the countries top hotels, Loli found herself homeless and broke. After living in her broken down car for months, Loli persevered as a DJ and finally made her name known through her residency at the trendy club Avalon, and her fan-base soon followed. Since Loli has headlined and shared the main stage with the biggest names in the industry.

When Loli is not touring the US, she continues to perform around the world in countries such as Japan, Switzerland, UK, Russia, Mexico, South Korea, Ukraine, Iceland, Guatemala, and Indonesia to name a few. Loli has headlined at the best clubs around USA and world including Avalon, Webster Hall, Sullivan Room, San Francisco's Ruby Skye, Love Parade, Lizzard Lounge in Dallas, Sound bar in Chicago and PURE in Las Vegas. Coming off a stellar 2006 with a residency at Avalon, Loli appeared on Numerous Billboards around the world and in the publications such as:

ROLLING STONES in Australia, **Vice Magazine**, **DJ Times**, **HULU**, **LP33TV**, **Virgin Air onboard TV**, **LA Times**, **LA Weekly**, **DJ Mag**, **WWD**, **Glitter (Japan)**, **ASKMen**, **Cabo Nochemagazine** in Cabo, **Move On magazine** in Tokyo, **Cover of Supermodels Unlimited**, **Las Vegas Weekly**, **Racket Magazine**, **Saturday Night Magazine**, **20 Minutes Newspaper** in Switzerland numerous Music Blogs. **Maxim magazine (Indonesia)** has nominated Loli as one of the top DJ's and presented her interview with a **Six page Photo story**.

Loli has released a number of records that has been topping music charts including Beatport Top 100 downloads. PreLatest artists released by Loliland Records include: AC Slater, Nick SUpplY, Trash Yourself, Loli Lux, Alex Zelenka, Submerge101, Vicious, MC Jamain, R U Guyz Brothers, Audius, Sick Boy, Rossell and many more which can be found As digital downloads and as physical CD purchase on Itunes, Beatport, Amazon and other Online Music Stores. Some are available to listen on LOLILAND official website www.Loliland.tv

Rolling Stone

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Issue 698 January 2009
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SLIDESHOW

AUGUST '09 MONTH IN PHOTOS (SOME NSFW)

August took us to Club Hell and back, stopping at Sunset Junction, a couple of pool parties, and a secret M.I.A. show. If that weren't enough, we watched the HARD Summer music festival get shut down by riot police, danced our skates off at Down and Derby Roller Disco, and donned our best disguises for both a Vampire and World of Warcraft convention. Some content NSFW.

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Pause ||

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1 of 31



Josh "CuriousJosh" Reiss

DJ Loli, an accurate portrait.

write your comment

SLIDESHOWS



AUGUST '09 MONTH IN PHOTOS (SOME NSFW)
August took us to Club Hell and back, stopping at Sunset Junction, a couple of pool parties,... [More >>](#)



SUMMER IN L.A. WEEKLY READER PHOTOS
We invited you in to the [More >>](#)



NIGHTRANGER: STINKERS AND DIVAS, BLINK 182 AND WEEZER
From old-school rap haps and cover song-a-longs to all-girl groovin' and make-believe block parties, Nightranger was immersed in thematic atmospheres this week. Stinkers truck-stop bar, Hang the DJ's deck-divas-only event, Adam 12's AFEX, and a Blink 182/Weezer gig at Paramount Studios. Read more in Lina Lecar's [NIGHTRANGER COLUMN](#).
by images

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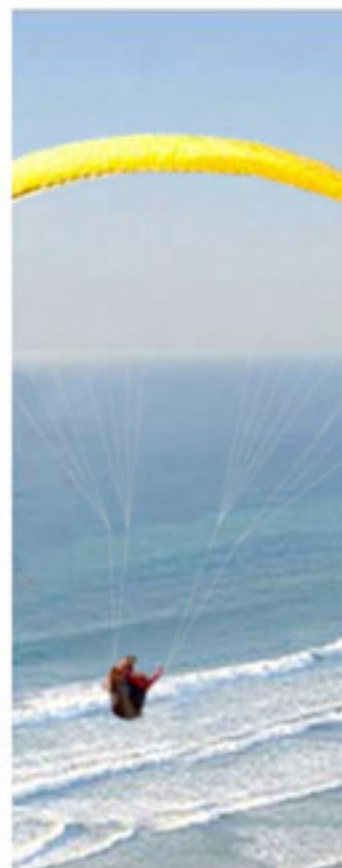
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LAWEEKLY

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Laeken's cotton jacket, Naveh's silk bustier and American-Apparel's nylon and elastane shorts worn over Tt Collection's nylon shorts. Tawapa by Phoebe Minona earrings; Nuvula belt; Dannijo bracelets.



◀ New York Couture's nylon bustier and Charley 5.0's cotton and elastane shorts worn over LNA's nylon and spandex shorts. Tawapa by Phoebe Minona necklace; Raina belt; Steam Trunk gloves.



◀ LNA's nylon and spandex bralette, Charley 5.0's cotton jacket and Costume Dept.'s rayon, polyester and spandex jersey leggings. LoliLand Vintage hat; Raina belt.



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 CASRELA LEDU

WWD

NIGHT RIDER
 PHOTOS BY GEOFF MOORE

Donna Mizani's silk top and New York Couture's sequin cotton knit and spandex shorts. LoliLand Vintage hat; Twinkle by Wenlan necklace; Dannijo bracelets; Dekkori shoe harnesses.

FOR DJ LOLI, MAKING AN OUTFIT IS LIKE MAKING A MIX. "I GET INSPIRATION FROM MILITARY UNIFORMS, [THE] industrial world, self-made fashion, street fashion, cartoons, punk, post-punk and old TV shows from the Eighties," says the 23-year-old Ukraine native (birth name: Olya Fedun), who made a name for herself spinning in London clubs and, later, at Avalon in Los Angeles (she recently moved to New York). With nods to biker-chic and punk rock, her personal style is bold and DIY — think lots of rips and layers.

Yet Loli counts Betsey Johnson, Alexander McQueen and Vivienne Westwood among her favorite designers, and Dior military jackets and vintage finds among her wardrobe staples. So enamored is she with Westwood's aesthetic, she hopes to one day join forces with the Dame — but not on a club mix. "I would absolutely love to work with Vivienne on a collaboration line," says Loli, who recently toured with Mötley Crüe's Tommy Lee. This would be just another element of her "empire," LoliLand, launched in 2007, which includes a record label and a clothing line (plus events, online radio and TV). "I love this process of creating an empire and having an awesome team of people working on it together," she says. "Many [people] were saying that I shouldn't waste time and just focus on my personal name and DJ gigs, but I have too much to express and too many ideas."

Indeed, her act, which she describes as a cross between a rock concert and a fashion show, showcases her varied influences. "[At] every one of my performances, I like to create an unforgettable show — [the] best performance, great music, high energy and highly theatrical fashion." LoliLand doesn't sound so bad. And Loli's 46,128 MySpace friends would no doubt agree.

— Leila Baboi



Tck Tck Tck Time For Climate Change At The Wired Store

NEW YORK - DECEMBER 04: DJ Loli attends the Tck Tck Tck Time for Climate Change at the Wired Store on December 4, 2009 in New York City.

In this photo: DJ Loli

Photo: Neilson Barnard/Getty Images

Dec 04, 2009

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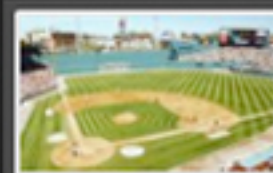


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Home » DJ Loli, Rolling Stone

INTERVIEW: DJ LOLI, FROM UKRAINE TO L.A.



Meet DJ Loli, a [fashion](#) forward insanely bad ass DJ based in Los Angeles. From Rolling Stone Magazine to WWD Mag, Loli is definitely making her way around the public.

Loli is not only one of the top female djs in the world, she is also a performer, singer, producer, and business owner. Watch out [Lady Gaga](#), you might have some competition.

To check out more of DJ Loli visit her [myspace](#) and [Lolliland.tv!](#)

AND LISTEN TO HER [NEW MIX HERE](#)

Take a look at my exclusive talk with DJ Loli.

LL (F): Where was the first place you ever did a gig at and how was it?

DJ L: My first gig ever was also the first time I ever DJed. It was at this ghetto, cheesy as hell club called DTM in Oxford. It was a pretty interesting experience. My friend, who was a resident DJ at the time, showed me what buttons to press and said Go.

I remember a few weeks after that I was doing my set there, and at the time I didn't have a deep knowledge of music or genres, as I was only 16. I bought this techno/Trance record that blew my mind it was called "Can You Dig It". In the middle of my cheesy top 40s set I put down my head to mix in this record and at the scary part of it where it screams CAN YOU DIGGGG ITTTT I put my head up and it was like a horror film. The previously packed club was absolutely empty. Just the glasses and bottles left on the floor where people were standing. It's a very funny memory...

LL (F): On your new mix, what was the funnest track to work on?

DJ L: My Favorite tracks were the Ramstein, Adam Freeland, Trentemoller and Depeche mode...

LL (F): If you could collaborate a track with any artist who would it be?

DJ L: I would love to colab with Madonna, Ramstein, Prodigy, and Iggy Pop. Also, Freddy mercury. He is my biggest idol.

LL (F): What is your favorite type of clothing?

DJ L: Well obviously Military caps love leggings, gloves. ALL TYPE OF GLOVES! Right now I'm loving my white "server" gloves and Bunny ears (soon to come to the Lolliland apparel store. Handmade)

LL (F): If you could say three words to best describe your style what would they be?

DJ L: W.T.F.

LL (F): Is Loli your real name? If not how did you come up with it?

DJ L: Its not my real name even thou I have been using it since I was a spoiled little teenager. I got it from the novel "Lolita" by Vladimir Nabokov. Cut it short to Loli.

-Lucas Logan

www.twitter.com/lucaslogan

A Hot DJ Named Loli

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“The most impressive thing about Loli is her genuine talent.”

-CABO NOCHE



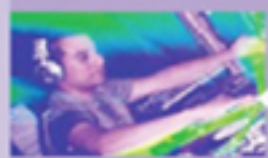
AS SEEN
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Read the article "Tommy Lee Does Cabo" (right) and "DJ Loli" (right) in Cabo Noche magazine, available at Cabo's most exclusive retailers and hotels. View the digital version at www.hautter.com/issues or read the web story at www.hautter.com/tommy-lee-cabo and www.hautter.com/loli-returns-cabo

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 Party, 21.30h
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 n, 22h
 2h
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 22h

St. Gallen

- Agenda** **Sende ein SMS mit PARTY SG FR an 2020 (20 Rp./SMS) und du erhältst die komplette Agenda für Freitag in St. Gallen.**
- Backstage, Ladies Friday, Partytunes, 22h**
- Cheers, Love Shot, Partytunes, 21h**
- Die Box, Friday Night, Urban, 22h**
- Glow, Schnägge-Fritlig, Partytunes, 22h**
- Grabenhalle, Kanti-Rock-Nacht, 20h**
- Kugl, Kutti MC & One Shot Orchestra, Urban, 22h**
- Trischli, Rhythm'n'Blues, Urban, 22h**

Zürich

- Agenda** **Sende ein SMS mit PARTY ZH FR an 2020 (20 Rp./SMS) und du erhältst die komplette Agenda für Freitag in Zürich.**
- 2. Akt, Hell's Kitchen, Techno, 21h**
- 2B Lounge, MRV Party (Oktoberfest-Edition 2009), Partytunes, 22h. Sende TIX 848 an 2020 (1 Fr./SMS) und gewinne 3 x 2 Tickets für diese Party.**
- Aaah!, Electro College, House, 22.30h**
- Abart, Supersonic, Alternative / Rock, 22h**
- Adagio, Friday Love, Partytunes, 21h**
- Alte Börse, Tanzkarussell, Partytunes, 23h**
- Amber, Friends@Amber, Partytunes, 22h**
- Aubrey, Flashback, Partytunes, 22h**
- BBQ, Bootylicious, Urban, 23h**
- Besame Mucho, Fresh Backflash, Partytunes, 22h**
- Bling, Züri Put, Partytunes, 22h**

- Billote.com** **Die Blide vom Friday-Mädelaabend S. 3**
- Chic, Urban, 23h**
- Labor-Bar, Celebrieties Partytunes, 22h**
- Lady Hamiltons, Bar and Pub Tour Zürich - November Tour, 20h.**
- Win** **Sende TIX 750 an 2020 (1 Fr./SMS) und gewinne 3 x 2 Tickets für diese Party.**
- Mascotte, Royal Flush, Partytunes, 23h**
- Moods, Bassekou Kouyate & Ngoni ba, World, 20.30h; K.O.S. Crew Dancehall Mood, Reggae, 00h**
- Nordstern, Sugar Beats, Urban, 21h**
- PurPur, Milk & Honey, Partytunes, 23h**
- Q, Kitty Klub - Ladies privileged, House, 23h. Sende TIX 696 an 2020 (1 Fr./SMS) und gewinne 5 x 2 VIP-Tickets für diese Party.**
- Rote Fabrik, Speech Debelle - Aktuelles Album: «Speech Therapy», Urban, 21h**
- Supermarket, Sternflotte, Partytunes, 23h**
- Valzer, Vendredi La Nuit, Partytunes, 22h**
- Vertigo, Funky Disco, Partytunes, 22h**
- X-tra, Lollipop Party, Partytunes, 22h**
- Zukunft, 4 Jahre Zukunft, Publicist live, A.C. Kupper, Kay-Zee, 00h**



7.11.09

Basel

- Agenda** **Sende ein SMS mit PARTY BS SA an 2020 (20 Rp./SMS) und du erhältst die komplette Agenda für Samstag in Basel.**

Ganz in Weiss

Der Liquid-Club feiert am Freitag seinen 5. Geburtstag
 Phönix steigt aus der Asche: Zum Jubiläum erstrahlt das Liquid in neuem, weissem Design. An der Relaunchparty heizen erst Cut Supreme, Andrey, Hands Solo und Toni Granello ein, danach ist Yves Larock («Rise Up») zu Gast - mit Mitsinggarantie.
The White Phoenix Night - 5 Years Liquid, Fr, 6. Nov., 23 Uhr, Liquid, Bern



Clean: Das Liquid in neuem Look.



Yves Larock.

«Musik essen»

Am Samstag legt DJ Loli, die Tour-Djana von Tommy Lee, im Urania Zürich auf.

Friday: Loli, du kommst zum ersten Mal in die Schweiz. Worauf freust du dich besonders?

DJ Loli: Auf tolle Uhren und ganz viel Schokolade! Und ich wünsche mir natürlich, dass alle tanzen, trinken und feiern bis zum Umfallen.

Wer sind deine Helden in der Musik?

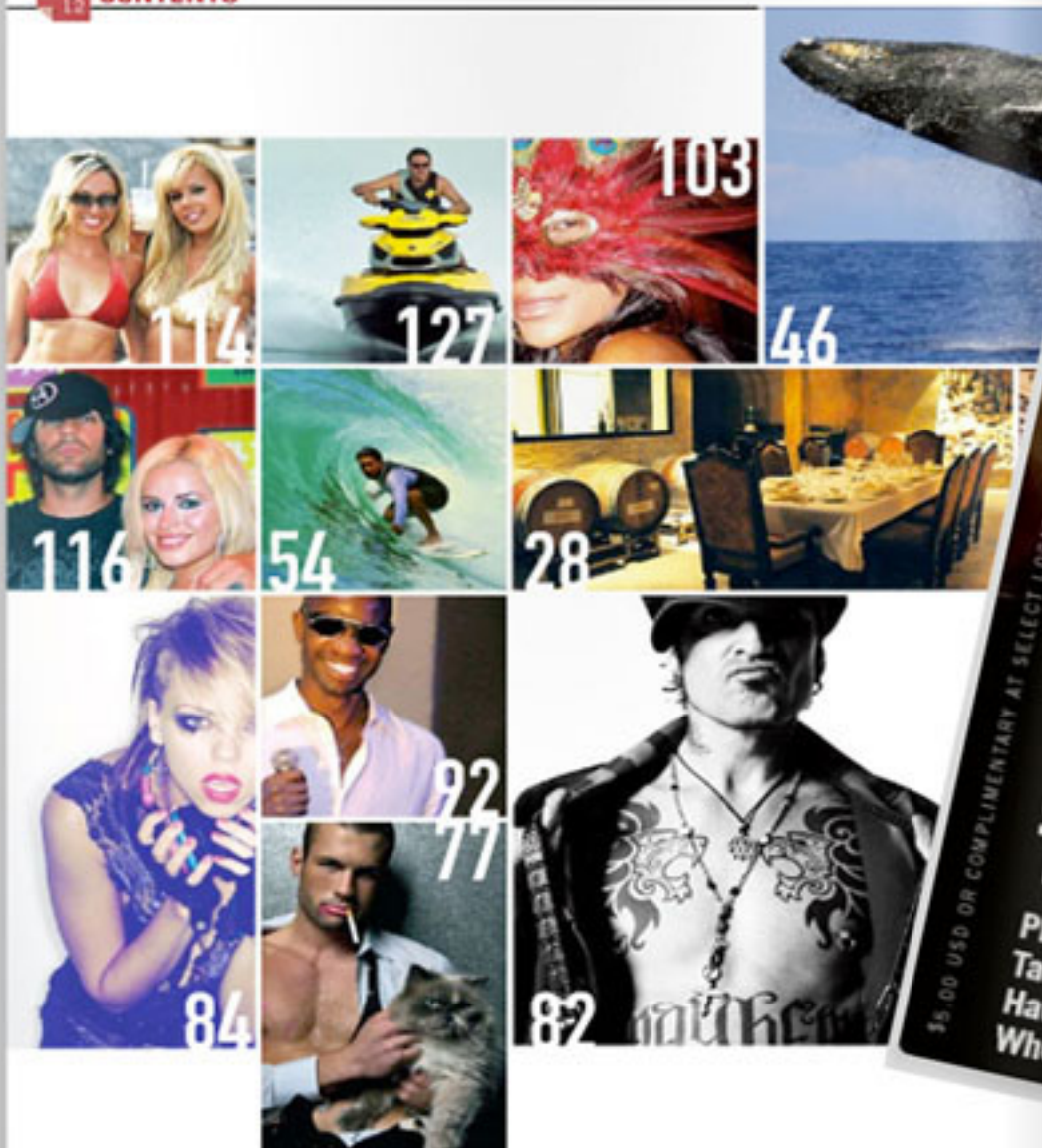
Oh, da gibts viele. Ich liebe vor allem deutschen Techno. In Deutschland gibts so gute Musik, ich würde sie am liebsten essen. Neben DJane bist du Sängerin, Produzentin und Geschäftsfrau. Was macht dir am meisten Spass? Auflegen ist mein Lieblingsjob. Da werde ich ja bezahlt für das, was ich am liebsten tue. Aber ich bastle auch sehr gern an meinem Business-imperium.

Was kommt da auf uns zu?

Es wird eine neue CD geben, eine Kleiderlinie und Loliland-Kopfhörer.

Urania Downtown, Sa, 7. Nov., 22 Uhr, Urania, Zürich





36 LIVE FROM LOLILAND

HOLIDAY 2009 | CABONOCHE.COM

DJ LOLI

RETURNS TO CABO FOR THIS YEAR'S CABO PIMP N' HO

By J.D. Corlies



Successful female DJs used to be a special breed of one trick ponies, prettier to watch than listen to. That, or novelty acts trying to prove themselves in a male-dominated field.

But these days, talented women are starting to play catch up, especially on the underground and indie dance scenes. Ukrainian-born, LA-based DJ Loli is no exception. The boys' club reputation of the DJ world only makes Loli's story that much more impressive.

She got her start after getting fired from an Oxford club, where she was bartending at a scant 16.

"After getting fired for using a fake ID and smacking someone on the face (cause he grabbed my a**), I decided to become a DJ and set my own rules," she told us.

She's been such a success at making her own rules that she had to launch a full-scale enterprise. Loliland Inc., in 2007 to administer her many brands: apparel, records, production, singing and more, in addition to her first love, a full-time job deejaying live at the world's hottest clubs.

Two thousand and six was a breakout year for Loli, when a fortuitous residency at Avalon helped launch her new It Girl status in the US.

Since then, Loli's not only manned the decks, she's also toured the world as a singer and producer, launched her own clothing line and record label, started a series of "Loliland" events, and toured with Tommy Lee, among others, across the globe.

Something of a Renaissance woman for the digital age, her highly photogenic face is just one part of the package. In fact, she bristles about the media's tendency to overemphasize her Barbie doll looks and underplay her DJ skills.

"That was the reason I shaved both sides of my head and cut my hair short," she told Cabo Noche magazine. "So people stop trying to portray me as a MODEL who deejays. It's not a sin to be pretty, but I'd rather be called CRAZY or INSANE."

The most impressive thing about Loli, other than her manic public persona, is her genuine talent. Remixes and playlists cover a broad electronic base, from alternative to Fidget, Electro, Nu Disco, glam, dubstep, minimal indie and countless other genres—pretty much anything tight, sexy, danceable and hip.

"I always find new innovations, new trends, new ideas, or new classics from the old days. At the moment my favorite is German sounds, tech House from 2000, Nu Disco, Glam, Brit pop, electronica, and some European electro," she says, when asked to describe her own style.

It's all part of Loliland, which, as DJ Loli sees it, isn't a geographical place (or even a brand) so much as it is a "perfect world of fun and games for grown ups." A lifestyle marketing machine, in other words, that will eventually span artists, labels, shows, tours, TV, radio, merchandise, and more. "We are all one family gone nuts," she says. "Join in!!"

By the end of 2009, Loli will wrap her new album (which she notes is "sooooo dope" that she can't wait to release it), in addition to putting out records from other artists on her record label, Loliland Records.

"One day I will buy a Loliland Island and have the coolest people come there," she muses. In the meantime, Los Cabos visitors and residents will have to settle for Loli live at this year's 11th Annual Cabo Pimp N' Ho Costume Ball (more details below).

Not one for making a quiet entrance, Loli is already at work on her costume for the October gig. "I already started planning it out!" she told us. "I'm super excited to go back to Cabo." ☑

You can see DJ Loli photos, videos, music and more at www.loliland.tv.

For details about this year's most coveted social ticket, the Cabo Pimp N' Ho, visit www.pimpnho.com. The website also features videos of past events and wild photos dating back to the event's conception in 1999.

And visit Hauter.com for upcoming event listings and the many celebrities heading to Los Cabos, Mexico this season.



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- ALBERT

EXCLUSIVE MIX TAPE: DJ LOLI - DISCO MUSIC MAKES ME CUM (DMMMC)



Foul mouthed dance floor diva (and one of our favorite people to party with), **DJ Loli** just sent us an exclusive mix to share with you!

▶ **DJ Loli | Disco Music Makes Me Cum (DMMMC)**
(click to preview or right click & save to download)

Please **DO NOT** hot link this mix tape!

DJ Loli on her mix:

I havnt released a mix in over 7 month and very excited about this one. My previous mix "Disco Powder" was a bit of a shocker in a positive but "BIG EYES" way to people as Nu-Disco wasn't really accepted by the masses and everyone still rocked to the cranky electro squeaky sounds.

This time it should go much smoother! hahah It took some time for me to decide as in what direction I would go with this release. Most of the mixes out there sound pretty similar to each other and i didn't want to mash up a bunch of obvious hits so people stamp their foot to the beat on an auto mode. That's easy.

Try Changing peoples mood with Music, Create a roller coaster trip. That's what I call fun 😊.

This mix is a combination of Disco & Funky House, Nu-Disco, Electronica Pop, Industrial, Trippy Tech and Indie House. Check back for the EP release in March on Beatport and come join us in **Loliland!**

XOXO Loli

[Continue for track list!]

Read the rest...

PRE PARTY JAMZ



2009/2007 PRE PARTY JAMZ
DJ JESS (CARPE PM)

Pre Party Jamz Volume 72: DJ Jess (Carpe PM)

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PHOTO ARCHIVE



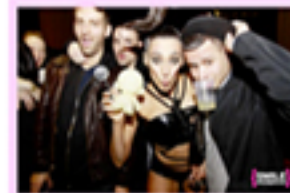
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APRIL 2010



DJ Lol wears: Dress
and shoes by Loll
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Rabbit Head by
Robin Souma.

Don't be afraid of mistakes. In the studio, things have to be fun and fun. Do what makes you happy and you'll be fine.

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OMID 16B * J.PERIOD * KING BRITT * MAURO PICOTTO * ATFC SANDER VAN DOORN * BASSNECTAR * CHRISTOPHER LAWRENCE



KING BRITT, FIVESIXMEDIA, PHILADELPHIA

Most Vital Piece? Akai MPC2000xl and Ableton Live. I integrate both to keep all my creative foundations rhythmic. Live allows me to use all my non-MIDI synths in MIDI-locked environments.
Advice? Gear? Ableton Live 8 because it's so intuitive the way DJs think—we mainly think in loops. It also allows the musician to be a musician and not think about technical things—simple and clear!
A Big Don't? Don't spend too much time on one thing—let it all flow naturally. Don't buy so much stuff—learn one thing well and push it to the limit.

J VAPOUR, 06 HERTZ, NEWBURY, U.K.

Most Vital Piece? My DOD spectrum analyzer. Frequency analysis is very important in drum-n-bass, as unwanted frequencies are a problem when trying to create a nice, solid midlow.
Advice? Gear? Hardware, like a mixing desk, can make a difference in your sound and you can get good second-hand gear now. It's worth the investment.
A Big Don't? Don't simply trust online forums. Try to try out new gear at the store before you buy it.

C SLATER, TROUBLE & BASS/PARTY LIKE US, NYC

Most Vital Piece? Logic—I love the Rob Papen plug-ins. Software-wise, get a sub monitor and hear what you've been missing out on in your own music.
Advice? Gear? Use software you're comfortable with, and what everyone says you should use. Remember—it's not what you use, it's how you use it. My timeline goes like this: purely hardware: Cakewalk; Reason; Cubase, and end-up at Logic.
A Big Don't? Don't be afraid of honest feedback.

TOP THE LIME, TROUBLE & BASS, NYC

Most Vital Piece? My Moog Little Phatty synth—it's got that analog grit in the low end that software synths just isn't hit.
Advice? Gear? Start with user-friendly Ableton, then why upgrade your way into the layered magic of Logic.
A Big Don't? Don't forget to be adventurous. Take risks in DJing and producing—the unexpected always leads to something new and exciting.

BAR EYES, TROUBLE & BASS, NYC

Most Vital Piece? Logic and the M-Audio Oxygen 8 controller, which is cheap and light. Just plug it in and play acyl synths all night long.
Advice? Gear? Start with basics, then figure out what you need piece by piece.
A Big Don't? Don't talk too much—just do it!

ORTEE, HEAVY ARTILLERY, LA

Most Vital Piece? Pro-grade reference monitors and a mid-treated room.
Advice? Gear? Get a room-treatment kit for your studio—they're affordable. And if you're making dance music



and study the song structure. For practice, try to re-create one of your favorite songs—you'll learn a ton about sequencing and sound creation. Also, get a controller with keys, pads and knobs—you'll have everything to control your software. Recommended software—Sonar, FL Studio, Ableton Live 8 and (when it becomes available) The Bridge, which combines Serato and Ableton.

Big Don't? Don't release your music if it's not properly mixed and professionally mastered.

OMID 16B, SEXONWAX RECORDINGS, LONDON

Most Vital Piece? TL Audio valve compressors, Ableton Live DAW and old Roland drum machines—909, 808, 707 and 727. Also, nothing sounds like a real TB-303 for bass and squelch.
Advice? Gear? Logic or Ableton Live is to start. Have a controller with a keyboard and a few plug-ins, like the Native Instruments range or Arturia.
A Big Don't? Don't forget to spend as much time on a track as you need. Don't let the pressure of having something released take the shelf life away from your music—release it when it's ready.

DJ LOLI, LOLILAND, NYC

Most Vital Pieces? Logic Pro, Ableton, Native Instruments Massive and Waves plug-ins, especially the new SSL series.
Advice? Gear? Get Ableton and a MIDI keyboard. Learn some tricks on the web or go to music production classes.
A Big Don't? Don't overcompensate—less is more. Listen closely to your favorite songs—most of them only have a couple different tracks.

J.PERIOD, TRUELEMENTS MUSIC, NYC

Most Vital Piece? My Technics 1200s and my MPC samplers (2000xl and 1000), plus my Korg Triton Extreme.
Advice? Gear? Focus on what moves you in other people's records and try to dissect it in your mind. Every great musician owns their own sound to what came before them.
A Big Don't? Don't be a bitter—it's the biggest crime you can commit in hip hop. It's cool to have influences, to borrow sounds or samples, but make it fresh. Make it your own.

ATFC, DEFECTED RECORDS, JAVEA, SPAIN

Most Vital Piece? Spectrasonics Stylus.
Advice? Gear? Get as good a Mac as you can afford with Logic Pro. Try to copy your top-five current records—it'll be tough, but it'll come. After you do that, you can concentrate on creating your own sound.
A Big Don't? Don't be hung up on creating cutting-edge, groundbreaking music from the start. Be a kleptomaniac. Sample, do mash-ups and, ultimately, make stuff that makes you want to dance. Eventually, your own sound will evolve.

DVDJ UNIQUE, VIDEO ASSASSINS, MIAMI

Most Vital Piece? For music videos, it's Final Cut Pro 7 and Motion 4, which is part of the Final Cut Studio Suite. To produce audio, it's Ableton Live 8.
Advice? Gear? Take advantage of all the downloadable trial versions. Some of these programs are very expensive and may be above your skill level. Try before you buy, then learn your tools. Online sources like MacProVideo.com and



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- AURA | 人生や恋など「ラブカラー」で自分を知る

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4大パーティ
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DJ LOLI



ARTISTRY OF SOUND



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November 16, 2009

JUST POSTED MOCA Turns the Big Three-Oh



FASHION

Brad Pitt and Angelina Jolie Design Jewelry

The celebrity couple is breaking into high-end jewelry design with Asprey.



FASHION

Night Rider

For DJ Loli, making an outfit is like making a mix.



FASHION

Armani Collezioni Pre-Fall 2010

Giorgio Armani has a jump start as he presents his pre-fall lineup today.



EUROPE

H&M October Sales Drop 3 Percent

Muted performance comes after weekend rush for Jimmy Choo line.

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Japan Q3 GDP Grows Faster Than Expected

Longer-term concerns about the health of the economy and deflation persist.



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Trend Report: Seaside Heights

Designers are adding an unexpected twist to nautical classics.

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Kate Moss on Vintage Perfume, Style and Life

The supermodel means business.



FASHION

Top Ten Collections of Spring 2010

WWD picks the best of the season.



BEAUTY

From Beauty Biz: Nut Job

Macadamias and chestnuts inspire the season's offerings.



MEDIA

Fashion Mags Look for Rebound in 2010

Most fashion magazines suffered jaw-clenching declines in paging in 2009.

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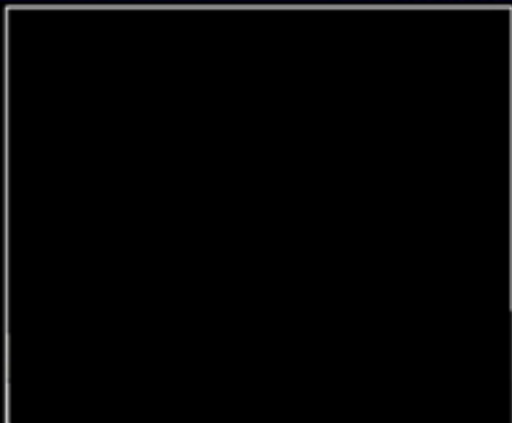
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 @ MATRIX FILL.. in San Fran..
 by Steve@Eventvibe 12.20.09

T-Dance 12/20/09
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Saturday Dec 19 The Loft B...
 @ Loft Bar an.. in San Jose
 by Meguel | Mr. Ev.. 12.19.09

Elevate 121909 Saturday Ed...
 @ Impala Loun.. in San Fran..
 by Dirk Wyse 12.19.09

The Show: Holiday Bender! ...
 @ The Endup in San Fran..
 by Steve@Eventvibe 12.19.09

West City 1st Annual Ugly ...
 @ Mars Bar in San Fran..
 by Dirk Wyse 12.19.09

Steve Smooth Friday @ Sway
 @ Sway in San Diego
 by Bobby Reyes of .. 12.18.09

DJ Shift. Rlizzard. Trinkle...

DJ LOLI

DISCO MUSIC

MAKES ME CUM

New Mix Out From DJ Loli

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SPOTLIGHT



Upcoming Events

WINTER WONDERLAND
 @ TBA in Modesto
 Saturday, Dec 26th

Avaland: Back In The ...
 @ Avalon.. in Los Ange..
 Saturday, Dec 26th

Electro Room @ Sabor
 @ Sabor in San Jose
 Saturday, Dec 26th

DJ Pryme Tyme @ the ...
 @ Hard R.. in Las Vegas
 Saturday, Dec 26th

BLACK & WHITE Part ...
 @ B4Twe.. in San Jose
 Saturday, Dec 26th

Ixtapa Saturday Dec ...
 @ Ixtapa.. in Los Ange..
 Saturday, Dec 26th

ALLURE @ Apt 24 w/ D ...
 @ Atmosp.. in San Fran..
 Saturday, Dec 26th

"Sassy" Featuring Ho ...
 @ Pearl .. in San Jose
 Saturday, Dec 26th

MUSIQUE Special Even ...
 @ Roe Cl.. in San Fran..
 Saturday, Dec 26th

HEROES LIVE @FUZ
 @ Fuz in San Fran..
 Saturday, Dec 26th

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#2 (21 scoutings)
 Johnny Jam Antezana of Eventvibe Arizona

#3 (10 scoutings)
 Bobby Reyes of Eventvibe.com



KIEV CHIC

Ukraine is not known for much besides borscht in the U.S., but Kiev-born DJ Loli is hoping to change that soon. The DJ, who now calls Los Feliz home, is hot on MySpace and YouTube after an ambitious 2007 touring schedule, which included multiple stops in Mexico. Her Pam Anderson-eque good looks and sinewy, minimal tech-house are connecting with fans worldwide. The 21-year-old, who performs regularly under the name Loli, recently played gigs in Seoul (picture) and has a new album out. You can catch her twice this week in L.A. One thing to watch out for: "Don't get too close when I'm performing," she warns. 10 p.m. Saturday at the Crash Mansion (opening for Tommy Lee Brown) at the Crash Mansion, 25. www.crashmansionla.com Also: Monday at Avalon.

LA TIMES

Photographs from top by Verdugo Bar; E

Los Angeles Times

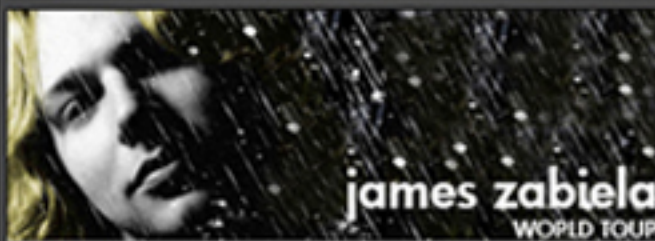
CALENDAR

on MySpace and YouTube after an ambitious 2007 touring schedule, which included multiple stops in Mexico. Her Pam Anderson-eque good looks and sinewy, minimal tech-house are connecting with fans worldwide.



:: Grammy nominated artist and globally acclaimed DJ and Producer Paul van Dyk continues to dominate...

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TOP ARTISTS



PAUL VAN DYK



SASHA



PAUL OAKENFOLD



DEADMAU5



SANDER
KLEINENBERG



DJ LOLI



JAMES ZABIELA



KASKADEE



MAX GRAHAM



INFECTED
MUSHROOM



BENNY BENASSI



SUGAR RAY



Sedikit gila, sayangnya mereka mengharapkan saya memainkan tip...
Siapa yang memberi pengaruh besar dalam bermusik?

Probably Daft Punk, saya ngefans sama mereka. Sewaktu berumur 13 tahun, saya berdansa dengan lagu "Around The World," itu salah satu hal yang mendorong saya memasuki dunia musik. Awalnya saya bermain piano, lalu mencoba bermain gitar, tetapi sangat merepotkan - karena harus memotong kuku. Setelah itu saya mencoba menjadi DJ, and here we are.

Why DJ?

Wah, tidak tahu juga ya. Mungkin karena saya jago [tertawa]. It's very cool, cause in the DJ booth you can see thousands of people jumping up and down with their hands in the air.

Do you have any inks?

Saya tidak punya tato, karena sudah banyak orang yang punya. Hampir setiap orang di Amerika yang saya kenal mempunyai tato.

Apakah kamu pernah 'berhubungan' dengan sesama DJ?

Aha...tidak. Saya tidak suka berkencan dengan DJ, karena kebanyakan DJ hmm... Ya pokoknya bukan tipe saya deh [tertawa]. Mungkin juga karena saya sering perform di mana-mana, maka sulit juga kalau pacar saya mempunyai kesibukan yang sama. Bisa-bisa tidak ketemu.

Who's your closest celebrity friend?

Tommy Lee.

Do you two ever hook-up?

Tidaklah, dari pertama saya mem... dengannya. Akan sangat aneh jika saya...

dengannya. I'm his baby rockstar sister. Dia memberi influence saya dalam tiap performe-nya, sangat enerjik dan kadang ia beringkah seperti orang gila di atas panggung.

Dengar-dengar suka boxing ya?

Iya [tertawa], itu sudah 3 tahun yang lalu, I never beat up a creep though. Saya ikut boxing karena menonton film Million Dollar Baby. Itu juga bukan untuk melindungi diri, saya hanya ingin merasa lebih kuat, and it's a great workout.

Okay, pertanyaan terakhir. Pendapat tentang diri kamu sendiri bagaimana?

Saya anak baik-baik kok, friendly dan saya selalu ada jika teman teman saya sedang dalam kesulitan. Tapi...

Who's your closest celebrity friend?
 Tommy Lee.

DJ MAG

DJ LOLI

Иногда DJ так круто не играет, что хочется посмотреть DJ вживую... DJ Loli... DJ Loli... DJ Loli...

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PHOTO BLOG: DJ LOLI
One of L.A.'s hottest DJs turns the heat up to 11.

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WOULD YOU BE RIGHT 'ROUND, BABY?

DJ LOLI LOOKS TO GRACE, GRACE AND BOY OF DANCE MUSIC

"I've been sick for two days," says DJ Loli, speaking over the phone from her Los Angeles home.

The Ukraine-born blonde is fighting a sore throat. Between that and her accent—muffled by an extended stay in London—I was having a hard time understanding her, probably as much as she was having talking.

But you're in Los Angeles, I say. I thought the weather was perfect there. Much better than London, anyway.

"It is always sunny here," Loli says. "When I lived in London, I used to watch Friends on TV and I noticed that New York is so much like London. Then I watched Jay, which takes place in L.A. Everyone is an artist and I loved how they had a pool and Jacuzzi outside. And now that I'm here, I don't even go in my Jacuzzi. But I still love that it's right there, and seeing the sun makes me happy."

Loli is likely the only person to say that the Friends spin-off, *Jay*, inspired her to do anything other than get up from the couch and turn off the television.

But for all that perfect weather, she still tours quite a bit, making it hard to get in her Jacuzzi. She's played Nikki Beach in Mexico as well as England's Chiswick and The Bridge Bar and Club.

It's a long way from her humble beginnings spinning at a little club called DTM in Oxford, which Loli describes as very strange. If you asked someone to describe the club, they'd probably say "weird."

"After her run at DTM, she moved to London, where she worked as a model and an actress. Which explains why at the photo shoot for *Saturday Night Magazine*, she moves like a gazelle, making it look no less like a throne. The crew agrees she's definitely done this before."

Yet for all the years she's worked in movies and TV shows, Loli's not too interested in TV. When asked about her upcoming stint as a soap star on *Entourage*, she responds naively that she doesn't know when the episode will air, or very shockingly for anyone of the female gender) who Adrian Grenier is. But we'll forgive her for that for the moment.

So do her DJ-ing skills match up with her acting and modeling expertise? DJ Loli learned her art from DJ Mark, the DJ at Oxford nightclub The

"Clicker" (other female DJs have "clickers" for her sexiness) and the once British DJ who had a highly concentrated dose of... she had a girlfriend cheat on me on a dance floor... she liked a Chemical Brothers song.

Loli describes her music as minimal techno. "Sexy and posh," she says. "I start off by having more quality, not just boom, boom, boom... Somebody told me, 'I love what you play because you make dirty music.' I don't know what that means, but I'm not afraid of what the words are saying. A lot of lyrics can be very sexy."

Seen, mass music consumers can decide for themselves just how dirty Loli's music is, when her debut CD hits record shops. She just started producing seven months ago and has been working on her album for the last two months.

"I've already finished two tracks and one is already out to Twisted Records, a label in England," she proudly says.

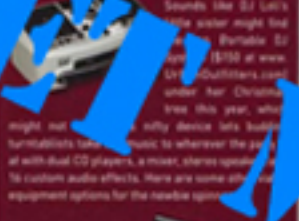
Between the studio and clubs, Loli is getting some small-screen face time as she focuses on her acting. She had a minor part on HBO's hit series, *Entourage*, and Fox News followed her around for a day—camera crew and pee-brained neo-cons in tow.

She's also been awarded *Playboy's* Babe of the Month. "I have no idea when it's coming out, but my clothes will be on," she says.

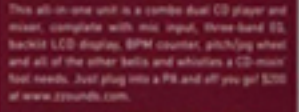
[That said, I'm sure *Playboy* won't let this cute music-cross like Hester Prynne.]

It was only a matter of time before she'd be a full manipulation of songs and the way they're played to a club in Oxford. I can play with a CD player, a mixer, stereo speakers and custom audio effects. Here are some other equipment options for the newbie spinner.

DJ R 60-60
Sounds like DJ Loli's... might not... fully dance lets build... turntables take... music to wherever the... at with dual CD players, a mixer, stereo speakers... to custom audio effects. Here are some other... equipment options for the newbie spinner.



NUMARK CD PRO-3
This all-in-one unit is a combo dual CD player and mixer, complete with... backlit LCD display, BPM counter, pitch-bend wheel and all of the other bells and whistles a CD-mixer... needs. Just plug into a PC and off you go! \$200 at www.2turntables.com.



VESTRI CDJ-05
Mixing CDs and MP3s might be convenient, but the sound is often cold and the control over the tracks less than ideal. But this single CD player—which can be used to a turntable—gives users... full manipulation of songs and the way they're played to a club in Oxford. I can play with a CD player, a mixer, stereo speakers and custom audio effects. Here are some other equipment options for the newbie spinner.



DJ | Spin that wheel



THE GIRL WHO SPIN LOLI

...the... DJ... the... "And for some... very weird roles—like... to play a drug-addicted club... exactly is a DJ discussing acting... DJ Loli happens also happens to be... and an actress. Which explains why at the photo shoot for *Saturday Night Magazine*, she moves like a gazelle, making it look no less like a throne. The crew agrees she's definitely done this before."

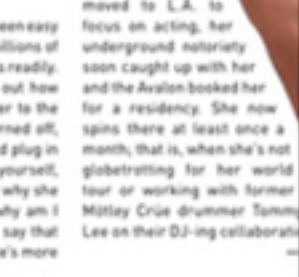
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Bridge. One night at the club, Loli complained to DJ Mark that the music he was spinning was terrible, so DJ Mark asked her to bring her own music to the club and show him what music she considered good. She did, and the following Saturday he put her on the stage. "He decided to teach me because there weren't any female DJs," she says. "The partnership was fun for us and for the whole city."

But working with male DJs hasn't always been easy for DJ Loli. "Male DJs have doubted me millions of times. Very often they're rude," she admits readily. "Once, when this one DJ couldn't figure out how to work his sound equipment, I came over to the club to help him out. The lights were turned off, so I told him to find the switch so we could plug in the headphones. He said, 'you figure it out yourself, girl.'" Another guy came up to her asking why she wasn't wearing a bikini. "I asked him, 'why am I supposed to be DJ-ing in a bikini? Did it say that on the ad?'" Ironically, DJ Loli claims there's more

Photography: Robert Guillar
Location: Roy
Hair: Isabel H
Makeup: Kass
for MAC



Am CELEB ZONE

CELEBRITY OF THE DAY
Jessica Burciaga
Jessica Burciaga is a Latin goddess with sexy curves in all the right places. [Read More](#)

THIS WEEK'S CELEBRITES

- HENAE GRIMES**
[Read More](#)
- DOMINIC MONaghan**
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- NATALIA ANDERLE**
[Read More](#)
- ALI LOHAN**
[Read More](#)
- ROMOLA GARAI**
[Read More](#)

GALLERY OF THE DAY

DJ Loli



Loli

DJ, PRODUCER & SINGER

DESCRIBE YOURSELF IN 3 WORDS
I am creative, free and fun.

WHO IN YOUR FAMILY ARE YOU CLOSEST WITH?
My mom and I are best friends.

HOW WOULD YOU DEFINE YOUR RED CARPET STYLE?
How I dress on a daily basis would be how I would dress for a red carpet event.

WHAT'S BEEN THE HIGHLIGHT OF YOUR CAREER?
The highlight of my career is getting to perform my shows. I live for those!

HOW DO YOU WANT TO BE REMEMBERED ONCE YOU'VE RETIRED?
I want to be remembered as that awesome chick that made really cool, meaningful music.

LOLI'S UPCOMING APPEARANCE IN SU?
Loli has big plans for 2009 and we'll be keeping you posted in SU!

HER WEBSITE:
www.loliland.tv

WHERE TO LOOK FOR LOLI NEWS?
Pick up Loli's debut album, *Shadows in My Eye*, in stores now!

PHOTOGRAPHY: Gabriela Barrios, MAKEUP & HAIR: Alizee Acosta/Alizee Acosta & Sony Hair Concepts
 STYLING: Crystal Nemea, MAKEUP ASSIST: Jade Martinez, STYLING ASSIST: Miki Shalimar
 HAIR: Mariana Ricci Designs, GROOMING: Sofiane Sarmas

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Super hot, femenina, fashionista, atrevida y locochona. Dj Loli ha tenido un estilo de vida extravagante visitando los mejores nightclub's del mundo.

Dj Loli

Ocupación: Dj, modelo, conductora y actriz

Con una cara angelical, Loli Fedun mejor conocida como **Dj Loli** es originaria de Kiev, Ucrania y ha arrasado con su talento y carisma en internet, teniendo más de 30,000 amigos en su website de MySpace.com y miles de visitas diarias. Por lo cual su visita en Cancún generó cierta expectación y entusiasmo en los amantes del electrohouse que se dieron cita en el evento **Dj Fezt by Audiobalanz Recordz**, para deslumbrarse con el performance de la aclamada Loli, que venía acompañada, para lograr una magnífica mancuerna electrónica, de Dj Tini Tun.

Londres fue trascendente en la carrera de Dj Loli, ya que precisamente en esa urbe le enseñaron a mezclar y convertida en Dj se presentó en muchos lugares de Oxford, logrando experiencia y la aceptación del público. A pesar de que las oportunidades le llovían, el encanto y la diversidad de Los Ángeles la tentó hasta el punto de lograr que Dj Loli se fuera sin conocer a nadie, a la aventura y en busca de la internacionalización.

Ella se ha presentado en **Pure Las Vegas**, el **Avalon Nightclub** de Los Angeles, entre otros y en esta ocasión eligió el **Resto Bar Bling**, que se destaca por ser uno de los lugares más cosmopolitas de Cancún, como plataforma para cautivar a todos con su magia y energía.

En una sesión de fotos, en las instalaciones del **Hotel ME by Meliá** tuvimos la oportunidad de conocerla y rendirnos ante su carisma. A pesar de su juventud, ha sabido ocupar un lugar en la lista de las mejores Dj's del mundo y sin duda alguna próximamente nos dará mucho de qué hablar.

Visita su MySpace
Website de Dj Loli

Checa las fotos del **Dj Fezt** en Resto Bar Bling, donde se presentó Dj Loli.

