## **Learn SEO Starter Package**

## Month 1—Site Audit

Keyword research and analysis, development of a site optimization plan with the specific keywords for your top-level pages, meeting to discuss plan and how your site can compete more effectively. Detailed guide to on-page optimization.

- Month 2—6 hours of service and weekly reporting
  We optimize your most important pages, implement
  tracking via our SEO dashboard and SEO reporting
  software (if your business is driven by local search,
  then our first priority will be your rankings in Google
  Maps' Local results).
- Month 3—6 hours of service and weekly reporting
   Together, we optimize your next most important pages,
   create your first SEO progress report, discuss next
   steps.
- Month 4—6 hours of service and weekly reporting
  Deeper optimization around products or services,
  recommendations for how to continue to make
  progress, next steps based on results to date.

## Learn SEO package price: \$5,500

\$2500 down to pay for the audit, then \$1000 per month for three months