

SEO Dashboard Features

- Weekly updates with at-a-glance reach percentages for keyword phrases
- Tables with sortable columns, to quickly assess gains and losses and reveal additional keyword opportunities
- Ability to drill down into individual search engines and see the rankings for each term targeted and correlated to search volume
- SEO progress reports, comparing any two dates, with detail for each keyword phrase
- Reach/ranking summary reports show overall positions, individual keyword phrase rankings and visibility by search engine
- Summary comparisons on rankings by search engines for any two reach/ranking summary reports—provides an excellent overview report for management
- Trend charts for each keyword phrase, summarize results for baseline to current reach status
- Reports drill down to 5-week history of rankings for each keyword phrase
- Ranking summary and detailed reporting for each keyword phrase, showing math on reach numbers
- Catalog of all available reach charts, reach/ranking summary reports and SEO progress reports
- Password-protected client access
- Administrative area for account managers to create reports