



Domain Names
Web Hosting and Design

CMather Launches Website Maintenance Solutions for Websites

Melbourne, Australia, June 21, 2010 – A Melbourne-based web-solutions Company has revolutionised the concept of maintaining websites. For long, Website Maintenance has been thought of a concept that allows you to keep the website running efficiently. Website maintenance is more than server management and backups. Having fresh content, script installation, news and shopping carts updates are even more important now for getting repeat customers and keeping up with current Internet standards.

Growing demands from the customers have changed this concept. Now, people want a whole host of services to accompany their [website maintenance](#) needs. Hourly website maintenance rates, fast turnaround service and guaranteed quality website maintenance.

Some years ago, people would have been happy when their websites would be managed with a 99.99% uptime. Now, along with this metric, people are increasingly looking at the traffic generated to the website, visitor's behaviour and other metrics, and closely relating them to maintenance of the website.

"Customers have changed their perception towards the concept of website maintenance. Integration of a wide variety of metrics to the fold of website maintenance means people need one comprehensive package of solutions." – believes Chris Mather, Group Operations Manager, CMather.com.

It may just happen that after a [website maintenance](#) exercise, people may yet feel the need to maintain their websites sooner than later. This is the way how customer's behaviour to website maintenance has changed over years. The dynamics of the Internet and the marketplace on the World Wide Web has ensured people are on their toes at all times.

"At CMather.com, customer is the king. The team at CMather.com will understand what you need, and work towards delivering these services as one unit. At the end of the day, when clients look at what they have received from CMather.com, they would not feel the need of thinking of website maintenance for some time" – asserts Chris.

CMather offers customers website maintenance at an hourly rate. Low cost website maintenance and peace of mind guarantee for all [script installation](#), website updates, [web development](#), website [advertising and marketing](#).

CMather: Domain Names Web Hosting and Design Solutions

CMather.com is an international [Web Hosting](#) and [Web Design](#) Company located in Melbourne, Australia and manages more than 2,000 [Domain Names](#). CMather.com Web hosting servers welcome more than 4 million visitors each month from all over the world. For more information about Web Hosting and Web Design services available through CMather.com, please visit [CMather.com](#) or call us on 1300 628 437.