

FOR IMMEDIATE RELEASE

BestHotelOnline.com – The First Hong Kong-based Hotel Booking Website is launched!

HONG KONG, HK, (JUNE 21, 2010) — BestHotelOnline (www.besthotelonline.com), a brand new online hotel booking website is launched with its head office in Hong Kong, offering travelers a choice of over 20,000 hotels around the world, covering over 120 countries and 3,100 cities. BestHotelOnline unlocks the best rate!

Easy To Use Website Navigation for Travelers

Featuring a radical search function integrated with Google Site Search and Google Maps, together with an unprecedented set of features, BestHotelOnline offers travelers the best hotel booking experiences. Travelers can easily find a hotel that best meet their needs and complete a hotel booking in just a minute.

Cutting-Edge Management Platform for Hotels

BestHotelOnline offers partner hotels an easy-to-manage and secure platform to update rates and inventory as well as to bring up to date hotel descriptions and photos in a real time. In addition, BestHotelOnline helps partner hotels to capture more online bookings by giving them the flexibility in creating a wide range of promotions.

Low Rate Guarantee Program

BestHotelOnline works directly with hotels to establish a competitive price and ensure travelers getting the best rates from hotels around the globe. Partner hotels are encouraged to offer low online rate guarantee and special offers such as early bird discounts, free night stay, long stay package etc to our customers. Travelers will find BestHotelOnline has far more exclusive deals than any travel website, benefiting them from tremendous cost-savings.

Partner Hotels

BestHotelOnline has recently teamed up with well-known hotels and hotel groups to offer fantastic deals to travelers. Our partner hotels and hotel groups include: Regal Hotels International, Fragrance Chain of

Hotels, The Cityview Hong Kong, Royal Pacific Hotels Hong Kong, Best Western Pearl River, Royal Plaza On Scotts, The Park Lane Hong Kong, Hong Kong Gold Coast Hotel and more.

No Booking Fee or Hidden Charges. Pay at Hotel.

There is no extra cost for travelers to make a hotel booking through BestHotelOnline. The cost of a booking is the total room rates plus tax and service charge. Our partner hotels offer “Book Now Pay Later” advantage to BestHotelOnline customers. Travelers only have to pay the exact room charges directly to the hotel upon check-out without worrying about the online payment issue.

It is easy, fast and safe to make bookings on BestHotelOnline.com!

More Features Are Coming UP in The Next Few Months:

Seamless Integration with Social Networking Tools

BestHotelOnline will integrate with social networking tools including but not limited to Facebook Connect to provide travelers more personalized services and allow them to use their online identity to interact with their friends and the site’s community.

Tripadvisor Reviews

Tripadvisor’s traveler reviews provide reliable, unbiased and authentic information about hotels, which give travelers a better idea of the hotel they are going to stay in.

Editor Reviews

To ensure the information submitted by hotels is up-to-date and useful, BestHotelOnline’s editors will visit hotels regularly and review the hotel standard of services for travelers.

Dynamic packages

BestHotelOnline provides comprehensive travel services, such as tours, theme park tickets and transportations to travelers. Travelers just need to indicate their selections when making bookings and BestHotelOnline will handle the rest of the arrangements for them.

Travel Insurance

BestHotelOnline provide one stop service to make sure travelers can get holiday ready at ease.

XML connection with Channel Management Tools

Support hotels to provide more attractive deals to BestHotelOnline users effortlessly.

About BestHotelOnline

BestHotelOnline.com is an online hotel booking website offering travelers a choice of over 20,000 hotels around the world, covering over 120 countries and 3,100 cities.

We help travelers unlock the best hotel rate and source the best deal in their preferred destination. We provide travelers a state-of-the-art booking platform, including a mobile web, and fulfill their needs efficiently and effectively through delivering personalized and flexible services to our customers.

For more information, please visit: www.besthotelonline.com or contact:

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