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The Ultimate Nuts-and-Bolts Master Class in the Art of Motorcycling

LET'S RIDE

Sonny Barger's Guide to Motorcycling by Sonny Barger with Darwin Holmstrom

HOW TO RIDE THE RIGHT WAY - FOR LIFE

"Barger is an American classic." —San Francisco Chronicle

LET'S RIDE is the new, authoritative guide to motorcycling and riding safety from the iconic founding member of the Oakland Chapter of the Hell's Angels. Hailed as the "baddest man on two wheels" by *Rolling Stone*, master mechanic **Sonny Barger** mines a lifetime of experience as a motorcycle rider to give readers a glimpse into motorcycle culture, and provide advice and wisdom that will help new and veteran riders alike enjoy the experience and, most importantly, survive the dangers of the road.

Long associated with freedom and independence in the popular imagination, motorcycles represent an illicit danger, a bold enjoyment of life. And no one is more closely associated with riding than Sonny Barger, "the hombre who gave you motorcycle culture." (*Chicago Tribune*) Despite his public image as an "outlaw biker," Sonny is a passionate advocate of motorcycle safety and for the life-saving importance of learning to ride *the right way*, so enthusiasts can enjoy the ride for miles to come. Now in LET'S RIDE, this legendary "leader of the pack" finally shares his advice and wisdom on the art of riding.

For the novice, questions abound. Touring bike or sport bike? New or used? From the types of bikes on the market today, to the essentials of taking care of your bike, to riding tips, Sonny's guide includes all the information every rider needs to become a serious rider. His no-nonsense insight will help readers do everything from choosing a bike to keeping their prized machines in peak condition.



LET'S RIDE: Sonny Barger's Guide to Motorcycling by Sonny Barger with Darwin Holmstrom On Sale: June 8, 2010 Published by William Morrow / an imprint of HarperCollins*Publishers* Price: \$23.99 / ISBN: 978-0-06196426-8

Let's Ride – Sonny Barger's Guide to Motorcycling

How to Ride the Right Way – for Life

Whether just curious or really serious about riding motorcycles, readers will learn from Sonny Barger what they need to know. No one could be more qualified to give advice about motorcycling than the "leader of the pack" with half a century of experience riding a million miles and still enjoying it.

• Don't own a bike (yet)?

For those who want to ride but don't yet have a bike, reviews the various types and brands of bikes and gives context for choosing which would be most suitable, describes the various components of a motorcycle and teaches some basic terminology for the novice, provides a thorough lesson in evaluating used motorcycles, and gives some pointers about buying new bikes from retail dealers.

"I'm not a huge fan of Harley-Davidson motorcycles"

Check out pg. 27 for Sonny's surprising take on Harleys and their decline in quality.

• For the new rider

Sonny answers the most frequently asked questions and candidly addresses the commonly expressed concerns, to help the moto-curious decide whether to become a motorcycle rider. He stresses the importance of good preparation before actually taking to the highway, discusses the kind of clothing and gear to get, and strongly advises taking the courses offered by the Motorcycle Safety Foundation.

• Safety first

Contrary to the assumptions or expectations that people who don't know him may have, Sonny has always been a careful rider and safety advocate who understands that any unsafe bike or rider is a hazard to all others in the pack. His concern for motorcycle safety is one of the motivations for this book, in which he urges every rider to be properly trained and equipped, and to develop the skills and good habits necessary for survival.

• Tips for expert riders

He provides valuable tips gained from real life on the road, and explains how a careful rider pays attention and remains alert to dangers while enjoying the thrill and exhilaration of riding a motorcycle.

Let's Ride by Sonny Barger is a must-read (and smart gift) for anyone who rides or is considering it.

About the Authors

SONNY BARGER is a founding member of the Oakland Chapter of the Hell's Angels. He is the author of the *New York Times* bestselling memoir *Hell's Angel* and four other books. He currently lives near Phoenix, Arizona, where he is a member of the Cave Creek chapter of the Hell's Angels.

DARWIN HOLMSTROM is the author of The Complete Idiot's Guide to Motorcycles, one of the bestselling motorcycle books ever published, and The Harley-Davidson Motor Co. Archive Collection (Motorbooks, 2008). Formerly a writer for *Motorcyclist magazine*, he is currently an editor at Motorbooks publishers. He leads a heavily armed yet peaceful existence with his wife and dogs in Maple Grove, Minnesota.

And Remember...

May is Motorcycle Awareness Month

