

Custom Storage Vision...

"Our vision is to take a personal, hands-on approach to provide our customers with the hardware, software, and services they need so they can cost-effectively store, protect, manage and retain their electronic data."

> -Bill Nowlin, CEO & Founder

Custom Storage Technology **Partners**



























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Business Advantage through Intelligent Storage



Areas of Expertise:

Storage Architectures
Data Protection
Virtualization
Email Archiving
WAN Acceleration
Backup & Restore
Storage Consolidation
Disaster Recovery

We specialize in the interoperability of Storage Technologies





We strive to distinguish ourselves through customer focus, personal attention, & technology expertise.

IT infrastructures contain a growing number of seemingly disparate, components that need to work together flawlessly to drive business. Each distinct component—a new SAN, a new DR strategy, virtualization, or globally remote offices—requires your organization to learn, communicate, and operate in a new "language." Proficiency with each new language or component can be challenging, if not detrimental, to your organization, already consumed by daily operation of the business.

Custom Storage is a highly specialized organization—we concentrate

expertise, energy, & resources on ensuring your teams <u>do not break</u> <u>stride</u> through new projects.

- Our methodology is very straightforward: quickly get upto-speed, understand technical and business problems, then offer guidance to meet operational and business objectives.
- Our end goal is <u>simple</u>: deliver a data storage solution matched to your business needs, mindful of your budget constraints, and designed to enable you to achieve your business goals.