

FOR IMMEDIATE RELEASE

119-Day Inaugural World Cruise Available for Booking Through World Cruise Specialists Crown Cruise Collection

PRINCETON, New Jersey (Jan. 21, 2010) – In 2011, for the very first time, Silversea's new Silver Spirit will embark on a full world cruise, traversing both hemispheres. The world cruise inaugural voyage will depart Los Angeles on January 19, 2011, for a 119-day odyssey, exploring 60 destinations in 25 countries before concluding in Southampton on May 19. Now is the time to be thinking about booking this voyage for 2011.

Along the journey, Silver Spirit will take in the tranquility of French Polynesia, Australia's untamed landscapes, the unique customs and cultures of Asia, ancient Egyptian wonders and timeless Mediterranean hideaways spanning from Italy and Monaco to Spain and Portugal.

"This Silversea world cruise will be an ultimate travel experience," said Ross Spalding, president of Crown Cruise Collection, a firm that specializes in ultra-luxury and ultra-long cruises. "Guests will visit incredible destinations and explore fascinating cultures, as well as enjoy royal pampering and personalized service set in a stunning 1930's Art Deco-inspired environment."

Guests (540-passenger capacity) aboard the Silver Spirit Inaugural World Cruise 2011 will enjoy spacious ocean-view accommodations, sumptuous gourmet cuisine served in six dining venues and the personalized service of a butler assigned to every suite. Also they will enjoy Silversea's generous selection of all-inclusive shipboard amenities, including complimentary beverages, wines and spirits served throughout the ship, 24-hour room service, stocked in-suite beverage cabinet and all gratuities.

Highlights of the cruise include exclusive shore side events, \$2,000 Onboard Spending Credit, free roundtrip business class airfare and private car transfers. To offer guests aboard this far-reaching voyage, an opportunity to gain a closer look at the regions they visit, Silversea is hosting four complimentary world cruise events for guests sailing the full 119-day itinerary.

Custom-designed shore side events include the chance to explore the history and sample some of Australia's premier wines at the original Penfolds winery, Magill Estate, and the National Wine Center in Adelaide; savor a Thai-themed gala dinner, staying overnight in the private Krungthep Wing of the five-star Shangri-La Hotel in Bangkok; experience the exuberance of a traditional souk in Dubai, enjoying a festive dinner set amid the dunes of the Arabian desert as the sun sets; and attend a private opening of Barcelona's renowned Picasso Museum, with plenty of time to explore its treasures at a leisurely pace, without the usual crowds.

In addition to the four complimentary world cruise events ashore and a 5% Extended Voyage Savings, the following complimentary amenities will also be available to guests who book the full 119-day cruise: an overnight stay on January 19 on board Silver Spirit, including a Bon Voyage Gala cocktail reception and dinner; eight Silversea Experiences ashore; baggage handling service between guest's home and ship in Los Angeles and Southampton; a \$2,000 Onboard Spending Credit; roundtrip business class air and private car transfers between airport

and ship; and a special commemorative gift. Fares start at \$61,924 per person, based on double occupancy.

Guests may also travel on shorter segments, between 30 and 177, days that include savings, onboard credits and shore experiences.

For more information and complete details about the Silver Spirit Inaugural World Cruise or other world cruises, call Ross Spalding, the president of Crown Cruise Collection, personally. He can be reached at +1 (877) 222-8404 or visit Crown Cruise Collection at www.crowncruisecollection.com.

A voyage begins at the moment of contact with Crown Cruise Collection... a travel experience created by obsession to detail.

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About Crown Cruise Collection

A travel experience created by an obsession to detail, offering unparalleled service and special pricing on the luxury and ultra-luxury lines.

In addition to these attributes, the Crown Cruise Collection features a seasoned team of cruise experts (some fluent in French) who use modern technology to power their success and thrive in the competitive luxury cruise and vacation travel marketplace.

Crown Cruise Collection President, Ross Spalding is available for media interviews to discuss world cruises and all aspects of cruise travel.

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