



# WIN CE FOR LIFE!

## ATTEND LTCA'S "SUMMER TRAINER SERIES" FEATURING PRU, OMAHA, TRANS & MET

"I will give unlimited use, meaning for any state, and all courses offered on our website, for the duration of the agent's career."

Toni Amell  
Director  
United Insurance Educators



Register today for LTCA's Summer Trainer Series and request your contracts.

Call 1-800-742-9444 or email [taryn@ltc-associates.com](mailto:taryn@ltc-associates.com).

Forward this to a friend!

### What are LTCA's "Summer Trainers" and How Can I Win?

LTCA is hosting a series of ½-hr training calls to help producers become better acquainted with the flagship products of Prudential, Mutual & United of Omaha, Transamerica, and MetLife. We've asked our carrier sponsors to accomplish 4 focused goals—without straying into fine print or boring you with LTC-101:

- Identify each Product's Key Distinguishing Elements
- Show Us the Pricing Sweet Spot
- Highlight the Underwriting Niche or Advantage
- Provide a 5-minute "Elevator Pitch"

We want to provide you with easy take-aways from the calls without being distracted by product basics that you all know. **And the best part is...you could win "CE For Life" just by joining us on our calls...and your friends are invited too!**

### How does the "CE For Life!" Contest Work?

First, you need to register for our Summer Trainers<sup>1</sup>:

- Tue Jun 29 ..... 9:00am PDT .... Prudential**
- Tue Jul 13 ..... 9:00am PDT .... Transamerica**
- Tue Jul 27 ..... 9:00am PDT .... Mutual & United of Omaha**
- Tue Aug 10 ..... 9:00am PDT .... MetLife**

At the end of each call, each presenter will reveal a Secret Password. When the Summer Trainer Series has ended, producers may email or fax LTCA (no phone calls please) entries which list all 4 Secret Passwords. We will conduct a random drawing from among the correct entries on August 13<sup>th</sup> and 1 winner will receive "CE For Life!" from United Insurance Educators.<sup>2</sup>

**The Carrot & The Stick** In order to win, you must know all 4 Secret Passwords, but in order to enter you must be contracted with a minimum of 1 "CE For Life!" carrier. The good news is that LTCA will grant you additional contest entries the more contracted carriers you represent through us:

- 1 contract min..... equals..... 1 entry in the drawing**
- 2 contracts..... equals..... 2 entries in the drawing**
- 3 contracts..... equals..... 6 entries in the drawing**
- 4 contracts..... equals..... 8 entries in the drawing**



<sup>1</sup> If you miss a call you can still enter and win—Replays will be hosted throughout the summer on the LTCA Producer Site.  
<sup>2</sup> UIECE cannot grant "CE For Life" credits to meet CFP requirements unfortunately. Other restrictions may apply where required by law.