



WE ARE PROUD TO ANNOUNCE THE LAUNCH OF BEYONDCREDENTIALS.COM.

WE ARE HERE TO TURN THE WAY TOP COMPANIES FIND GENERATION Y TALENT ON ITS HEAD. **WHY?**

1. We believe that the conventional wisdom of finding talent based solely on a resume is ***fundamentally flawed***.
2. We believe that the smartest companies and candidates are ***above and beyond the old methods of public job boards***, classifieds and impersonal email methods.
3. We believe that top ***Generation Y talent*** is critical to the future success of any company, especially in a constantly evolving, global information and knowledge based economy.
4. We believe that candidates who prove their dedication through academic achievement should gain ***exclusive attention*** from the best companies. We believe ***we cannot be everything to everyone***.
5. We believe that beyond a threshold of minimum credentials, ***it is up to a candidate to demonstrate*** their current and future value to any organization.
6. We believe that ***inexperience should be viewed as an opportunity*** for the smartest companies to gain fresh insight and to develop their future leaders.
7. We believe that the ***smartest companies are always looking*** for fresh talent to bring new ideas, value and to ***change the status quo***.
8. We believe that if we give candidates the right tools, they can ***get the attention of any company*** they desire.
9. We believe ***that there is no magic bullet for finding the best people for the job*** and no technology will take the place of authentic connections between candidates and companies.
10. We believe that we are about to ***change*** the way companies find and hire Generation Y talent.

THAT'S WHY.

IF WE'RE TALKING TO YOU, THEN LET'S GO SHAKE THINGS UP.