

NEWS RELEASE

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Fifosys Wins *Best Public Cloud Implementation* Award from Leading Cloud Backup and Recovery Platform Provider

Asigra Honours Fifosys for Best Public Cloud Implementation in Delivering Cloud Backup and Recovery Solutions

London – June 22, 2010 – Fifosys, one of Europe's fastest growing providers of outsourced IT infrastructure solutions, today announced that it has been named as having the *Best Public Cloud Implementation* of the Asigra Cloud Backup platform. The award recognizes Fifosys for its success in the deployment and application of Asigra's Cloud Backup™ platform in a public cloud environment. Fifosys was honored for its leadership in this area at the recently-held Asigra Cloud Backup Partner Summit in Toronto.

Fifosys won the award for its work with the London Medical clinic. The organisation's previous tape-based storage system was rapidly becoming outdated, and in early 2009 the clinic started to look at solutions that could optimise its document backup and recovery. The aim was to ensure the ability to retrieve any lost data quickly and efficiently, especially in the event of a medical emergency. The tape-based system required staff to physically transport patient data, creating possible security and financial risks; consequently necessitating a more secure solution.

Fifosys carried out a full analysis of the company's IT backup and data recovery needs. London Medical adopted Asigra's complete Hybrid Cloud Backup and Recovery Software service throughout the clinic.

The Asigra system works with live and archived data, so London Medical was able to request that any data over 30 days old was archived, leaving only 15GB of data active. Alternatively, the system could be set to provide staff with 90 days of financial backup. However, the archived data could still be instantly retrieved if needed, even if a patient had returned to the clinic after two years' absence.

London Medical provides some of the world's most advanced consultant-led diagnostic outpatient facilities for diabetes, heart disease, endocrinology, obesity, osteoporosis and eye disease.

London Medical can now be confident that patient data is secure. As an accredited MSP, Fifosys was able to provide a security statement, allowing London Medical to tender for public sector contracts in addition to treating private patients. With an annual turnover of £5.9million, the company can also be certain that its financial data is protected, and that business continuity would be ensured in case of a systems failure.

Dr. Ralph Abraham, Clinical Director at London Medical, comments: "Now I feel confident that all of our data is constantly protected; even if our systems go down or the clinic has a fire or flood, I



know we can still get the data back. Our patients' data is the lifeblood of London Medical and it is a priority for us to protect it and be able to manage it in a way that does not affect front line service or care."

Asigra leverages the expertise of partners like Fifosys for new and innovative deployments of the Asigra Cloud Backup™ software platform, whether deployed to a public cloud, an internal private cloud or a hybrid implementation combining both.

"Innovative partners have always played a fundamental role in the success of Asigra. Fifosys has demonstrated the technology and business skills that have enabled them to carve out a position as one of the elite providers of cloud backup services" said Asigra CEO David Farajun. "Fifosys has demonstrated a unique vision for the power of cloud backup and leveraged that vision into customer-focused services that deliver effective, efficient and comprehensive data protection. We congratulate Fifosys for their leadership and thank all of our partners and customers who attended the Asigra Cloud Backup Partner Summit for their ongoing support in expanding access to the Asigra platform."



Fifosys MD Mitesh Patel receives award from Asigra CEO David Farajun in Toronto

Mitesh Patel, MD of Fifosys said, "We are delighted to be given recognition from Asigra, one of the pioneering companies in the field of Cloud Computing. Fifosys are committed to providing enterprise level solutions to the SMB market place and Asigra's software allows us to do this with a competitive pricing model and a solution that works. By combining the Asigra software with our managed services offering, we are providing clients with an award winning proposition delivering Cloud Backup and Data Recovery services from our UK Fortress."

About Asigra

Asigra transforms the way businesses manage and protect their data by delivering market leading cloud backup solutions that seamlessly and efficiently manage, scale and deliver data protection services. Asigra Cloud Backup™ is built for new and existing MSPs/VARs who focus on data protection, IT constrained organizations, and industries with compliance mandates that are looking to improve their backup with a secure, reliable and predictable data protection cloud backup model. With 25 years of experience as backup/recovery pioneers, Asigra technology protects more than 100,000 sites globally ranging from the Global 100 to SMBs. The world's largest and most profitable service providers including CDW, HP and Terremark Worldwide power their cloud backup services using Asigra technology. Asigra is headquartered in Toronto, Canada, with offices globally. For more information, visit www.asigra.com.

About Fifosys

Based in London, Fifosys is a vendor-independent provider of technology infrastructure development and outsourced managed services, supporting key clients across sectors including financial and professional services, medical industries, the media and property development and management.

Fifosys specialises in providing SMEs and mid-market companies with the highest-quality, professional IT support and outsourcing services. With a best practice approach based on recognised, transferable methodologies including ITIL and Prince 2, Fifosys has built a reputation as a trusted partner with a track record of success predicated on expert domain and business knowledge and customer service.

Fifosys is ISO9001 registered, a Microsoft Gold Certified Partner, Asigra Hybrid Partner, Google Enterprise Partner, Dell Partner, part of the Citrix Partner Network, Zen Internet Platinum Partner, Juniper Service Specialist and a McAfee Security Alliance Certified Partner.

To interview Mitesh Patel or for any more information about Fifosys, please contact Lauren Bell on 020 7644 2610 or email l.bell@fifosys.com www.fifosys.com