Student eSafety Messaging

A required component to qualify for eRate funding starting in 2010, is to have a plan to educate students about online threats and to teach them how to be safe and responsible. Netsweeper's Student eSafety Messaging platform is designed to meet this newly approved criterion whereby online eSafety learning is actually driven by the surfing patterns of students.

How this works

Students make a request to view a specific website on the Internet. With other traditional Internet access management systems, based on the students' user policy, they will be either allowed or denied access to the particular site.

With Netsweeper's Student eSafety Messaging platform (patent pending), this process is much the same. However, based on the category or topic of the site requested and the profile of the student making the request, a page may be returned with a relative eSafety message embedded.

In some instances, the site requested is to be allowed, however, the student may first receive a message page that would show for a short interval of time before proceeding to the intended site. In other cases, the student may be required to click on a button to proceed. For example, social networking sites are highly used by students but pose as a threat each time they post information or communicate through the site. Displaying a message to instruct them on safe use techniques would be a proactive form of eSafety education.

In other cases where a student has requested a site that is not in compliance with their user policy, a deny page would appear. With the Netsweeper Student eSafety Messaging platform, this would be a custom deny page with the relative eSafety message pulled from the same repository. As well, a hot-link to an alternative site would appear for further information on the topic.
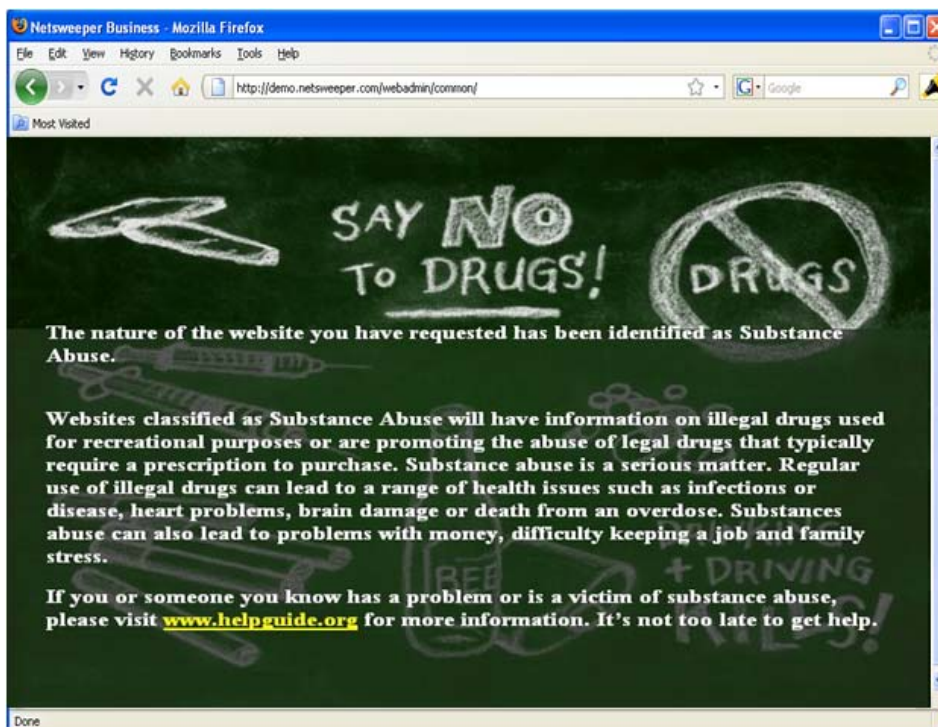
For more information, please

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