

Modular SEO Program:

- 1.Site Technical Review: Fix SEO Problems
- 2.Keyword Research & Effectiveness Study
- 3.Keyword Competitive Analysis & Selection
- 4.Site Optimization Plan: Page by Page Strategy
- 5.Our Search Marketing Strategy Recommendations
- 6.Home Page Optimization and Training Session
- 7.Local Search Assistance: Get Your Business to the Top

Crucial SEO Facts:

Search Engine Optimization (SEO) is critical to a company's Internet marketing strategy. The information architecture of the site needs to correlate with the search terms most effective in delivering qualified leads.

According to eMarketer's 5-year forecast for US Search Marketing Spending (Feb. 2009), spending on SEO is expected to increase nearly 150%, to \$3.85 billion in 2013.