



EASY TO SIGN UP, SELL & SUPPORT

*Partner with us today and
find out just how easy it can be*

For over a decade, BlueTie has been providing SaaS email to value added resellers and managed service providers just like you. We've enhanced our product over that time to satisfy the demands of small and medium-sized businesses, while keeping costs friendly to their budgets. Our reseller program was built with three core principles in mind: easy to sign up, sell and support. Partner with us today and find out just how easy it can be.

What do you get?

Our basic business class email suite includes:

- 1 GB mailbox
- Integrated Calendar
- Integrated Personal and Shared Contacts
- Your Cost: \$0 (suggested retail price is \$2)

Make Even More!

- You still own the customer!
- Easy upgrade path to premium packages
- Many well integrated value added services
- Opportunity for services revenue
- We promote additional services on your behalf, and you still get the profit

Other Details:

You also get access to sell our premium mailboxes and services

- Average margins exceed 50% on BlueTie products
- Additional discounts as you sell more
- \$1500 annual fee and no minimum sales requirement

Don't want the free basic boxes? We will waive the annual fee!

	BlueTie	Google	Microsoft
Margins over 50%	✓		
Your Brand, Your Customers™	✓		
Maintain Services Revenue	✓	✓	✓
Sign up & Sell Same Day	✓		

Ask us how to get additional discounts of
up to 40% on listed reseller pricing!

A selection of our email products and services:	Suggested Retail Pricing	Reseller Cost
Basic Email 1GB email, shared calendar and contacts, task manager	\$2	FREE
Pro Email 10GB Email, shared files, IM, POP/IMAP, integrated AS/AV, mobile and Outlook sync	\$5	\$2
Archived Email Pro Email + unlimited email archiving	\$10	\$4
Hosted Exchange Standard Includes 5GB storage and integrated AS/AV	\$11	\$8
Hosted Exchange Advanced Includes 25GB storage, integrated AS/AV, ActiveSync, remote device management	\$15	\$11
Mobile and Outlook Sync Add Mobile and Outlook Sync to Basic Email	\$2	\$1
Email Archiving Unlimited email backup and archiving	\$6	\$3
Real-Time Mobile Email "Push" email delivered to your mobile phone in real time	\$3	\$2
Advanced Anti-spam/Anti-virus Add AS/AV to Basic Email	\$2	\$1

Easy to sign up

Sign up to be a reseller online
No credit checks required
Sign up today, sell today

Easy to sell

We provide white labeled sales support documents
Mature product at low wholesale
High demand product your customers want and need

Easy to support

We're here to support you
Tools to manage users & collect services revenue
Integrated online help/knowledge base

Contact BlueTie today to learn how a comprehensive cloud based business class email and productivity suite can help build your brand offering.

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