

Product Overview

Social Publishing Made Simple

Acquia Products At a Glance

1. Acquia Drupal is a free packaged distribution of essential Drupal software
2. Acquia Search is a cloud service that delivers advanced search features to any Drupal site
3. The Acquia Network is a support portal and operations dashboard to operate trouble-free Drupal webistes
4. Acquia Hosting is a managed hosting service optimized for Drupal performance
5. Remote Administration keeps your Drupal site up-to-date, secure, and worry-free

Top 10 Reasons to Choose Drupal

1. Rapid website assembly
2. Thousands of add-on modules
3. Modular, extensible architecture
4. Social publishing infrastructure
5. Powerful UI customization options
6. Multi-site network management
7. Thriving development community
8. ZERO software acquisition costs
9. Industry standard LAMP stack
10. Proven security track record

Drupal Powers Social Publishing - Acquia Makes Drupal Easy

Acquia, backed by our partners, navigates you to the fastest route to Social Publishing, a powerful combination of content management and community. Only Acquia offers a free Drupal distribution, a network of services to simplify the operation of your site, commercial support, and even hosting for one stop Drupal infrastructure support.

Acquia Drupal

Acquia Drupal is a free packaged distribution of the open source Drupal social publishing system. A collection of essential software from the Drupal project, Acquia Drupal provides a quick on-ramp to begin building Drupal websites. One-click Drupal Stack Installers are available to for Mac, Windows and Linux to help you get started fast.

Acquia Drupal simplifies the development of social publishing applications - interactive, community-based publishing websites that feature both editorial and user-generated content. Whether building a public facing website or an intranet application, the goal is to engage visitors and encourage participation. Acquia Drupal enables you to mix and match proven social publishing patterns to turn site visitors into active contributors, including:

- Single and multi-user blogs
- Community forums and threaded discussions
- Social networks with public profiles
- Ratings and voting
- Mashups
- Web content
- and much more...

Drupal 6.x Core

At the foundation of every Drupal site, Drupal core provides the basic content types, user administration, taxonomy and system management capabilities for Acquia Drupal.

Drupal Community Modules

From the thousands of Drupal modules, Acquia has selected the most popular, essential community modules for building modern, social publishing websites. Acquia works with module maintainers to ensure compatibility with the latest release of Drupal and to remain up-to-date with bug fixes and security updates.

Acquia Customers

- Florida Hospital
- Mother Jones
- Red Hat
- B&H
- Jaspersoft
- International Rescue Committee
- The National Audubon Society
- National Institutes of Health
- Intuit
- Thomson Reuters
- MIT Lincoln Laboratory
- The New York Public Library
- Muscular Dystrophy Association
- Robinson Newspapers
- TechTarget
- JackBe
- Empire State College
- The Economist
- Ashland
- Xomba
- Taunton Press
- Brightcove
- Bentley University
- Unidesk
- Fox News Channel
- WEEI Sports Radio
- InfoWorld

The Drupal community modules distributed in Acquia Drupal provide a cohesive suite of capabilities that offer the flexibility to create custom content types, configure views, manage images, add ratings to any content node, and track website usage. Modules Include:

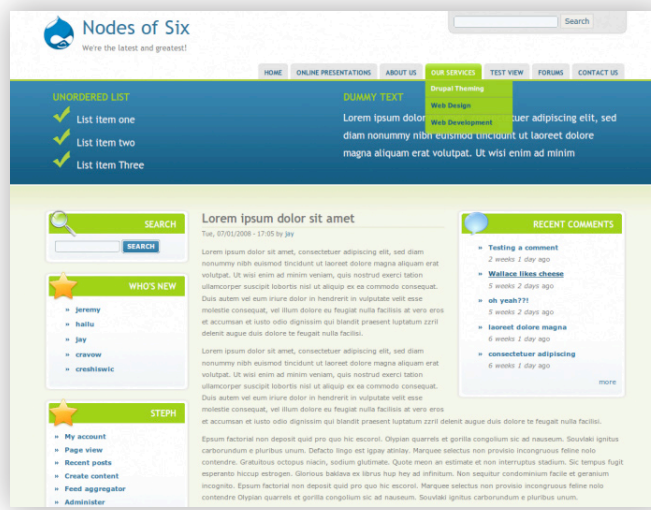
- Administration Menu
- Advanced Help
- Calendar
- CCK
- Comment notify
- Fivestar
- Google Analytics
- Image
- Image
- ImageAPI
- ImageCache
- Lightbox
- Markdown filter
- Mollom Protects
- Pathauto
- Printer, e-mail and PDF versions
- Tagadelic
- Token
- Views
- Voting API
- Webform

Acquia Network Modules

- Acquia Agent
- Acquia Site Information

Acquia Search Modules

- Acquia Search/Apache Solr Search



Acquia Marina theme available GPL as part of the Acquia Drupal distribution

Acquia Search

Acquia Search helps your visitors find content on your site faster, so they stay on your site longer.

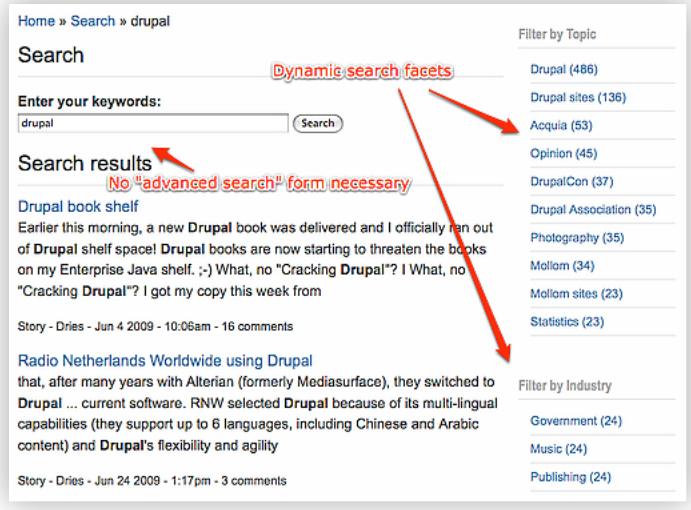
Visitors come to your website seeking information. Regardless of how they arrive at your site - from search engines, direct URL or from another site - they quickly want to answer the question "Is there more information here that's worth my time?" And performance matters. Google estimates that for every 500 milliseconds of load time, the number of searches drops 20%. Amazon claims that every 100 milliseconds of load time causes a 1% drop in sales.

Why On-site Search Matters to Your Business

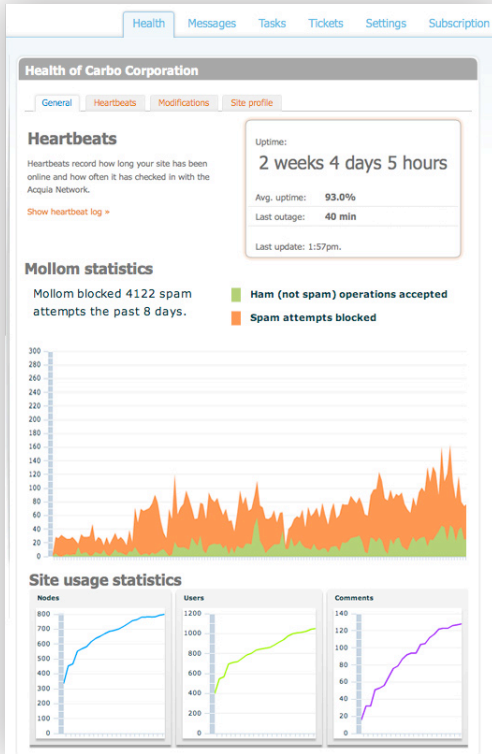
The ubiquitous search box has become the defacto information gateway on the Web. Built into browsers, portals and websites, its the most important user experience for delivering context-specific information in real-time. Businesses spend countless hours focusing on search engine optimization techniques to increase traffic flow to their website, while overlooking the search experience on their own site, wasting a valuable opportunity to use existing site content to convert visitors into customers.

Acquia Search will improve your on-site user experience, keeping visitors on your site longer and increasing the number of pages they view per visit.

- **Increase the return on your content** - Engage visitors immediately and guide them towards a desired outcome - whether its to complete a purchase, to learn about a topic or to participate in a community. Acquia Search speeds this process by delivering relevant information to visitors quickly, so they spend more time on your site and view more pages. And by presenting older information directly alongside fresher content that visitors find relevant, Acquia Search extends the useful life of all the content assets on your website.
- **Enhance your visitors' experience** - Content is king and visitors will return to your website when they are confident that its a valuable information resource. Acquia Search speeds this process with faceted navigation, result sorting, and content recommendations, enabling visitors to find relevant information faster than paging through hundreds of search results.
- **Improve performance and reliability** - Acquia Search is delivered as a plug-and-play service from the Acquia Network cloud. Acquia Search is built for performance, delivering search query responses in less than 500 milliseconds. We've also built it to be highly available and fully redundant, so performance on your site remains constant, regardless of bursts in traffic or other unforeseen demands on your site.



Acquia Search Interface



Acquia Network provides a real-time view of your Acquia Drupal site's health

Acquia Network

The Acquia Network completes the Drupal experience by providing the support and cloud services to operate trouble-free Drupal 6.x websites. Acquia Network subscriptions can be obtained for any Drupal 6.x site and offer expert support for all of Drupal 6.x.

The Acquia Network is your operations portal for managing Drupal sites and connecting to Acquia's Technical Assistance Center. Subscribers to the Acquia Network gain access to technical support, cloud-based services including Acquia Search, and moderated subscriber forums. Premium subscriptions offer advisory services, 24x7 coverage, and email and phone support.

Subscription plans are available for sites of every size, from global-scale multi-site deployments to local community sites.

Technical Support

Acquia Network subscribers obtain access to Acquia's experienced team of Drupal technical support professionals. Email and phone support is available for issue resolution and advisory services. Additionally, the Acquia Network provides an interface for both subscriber forums and web-based case management to ensure that technical issues are tracked and resolved in a timely manner. Acquia understands the importance of enterprise-class support for mission-critical Drupal implementations; Network Subscribers enjoy the dedication and expertise of 24x7 emergency support availability.

Acquia Network Cloud Services

By subscribing to the Acquia Network, you gain access a suite of cloud-based services that simplify and automate the operation of your Acquia Drupal sites. Services include:

- **Acquia Search:** Make your content easier to find and keep visitors on your site longer with search result filters and content recommendations.
- **Mollom Spam Blocking:** Automates spam detection and blocking services on user generated content, submitted as part of comments, registrations, forms or any content node.
- **Knowledgebase:** Access a searchable repository of Drupal support and training articles at any time for answers, best practices and expert guidance.
- **Online Documentation Library:** Access Acquia's centralized documentation library for information on installation, configuration, and operation of Acquia Drupal and the Acquia Network.
- **Remote Cron:** Enables administrators to initiate cron tasks remotely, particularly in situations where they typically are not granted sufficient permissions.
- **Site Usage Statistics:** View site activity at a glance, including number of nodes, users and comments on the site.
- **Heartbeat Monitoring:** Track your ongoing uptime availability. Site owners receive notices when unexpected outages occur.
- **System Profile Management:** Maintains an ongoing record of your Drupal site's profile, registering operating system, database, web server, and PHP version data.
- **Modification Detection:** Automatically detects modifications to Acquia Drupal that introduce forks in the code.

Remote Administration

With Remote Administration, updates and maintenance of your Drupal server can be worry-free. Our Drupal support experts spearhead the task of maintaining your Drupal website and keep it up to date with the latest security updates and bug fixes. Let Acquia manage your website's maintenance details, enabling your scarce IT resources to stay focused on achieving your business goals - reducing costs at the same time.

Benefits of Remote Administration

Streamline routine updates and maintenance – Our team of Drupal support specialists is well versed in Drupal site administration. In fact, they have it down to a science. Remote Administration simplifies Drupal update and maintenance efforts to free staff members from time-consuming routine tasks, saving time and money.

Ensure Your Site is Secure and Up-to-Date – With Remote Administration, Acquia will keep your site up-to-date with the latest security patches and bug fixes to modules installed on your site. Our Drupal security experts will ensure your site maintains the highest security possible and responds quickly when new vulnerabilities are identified.

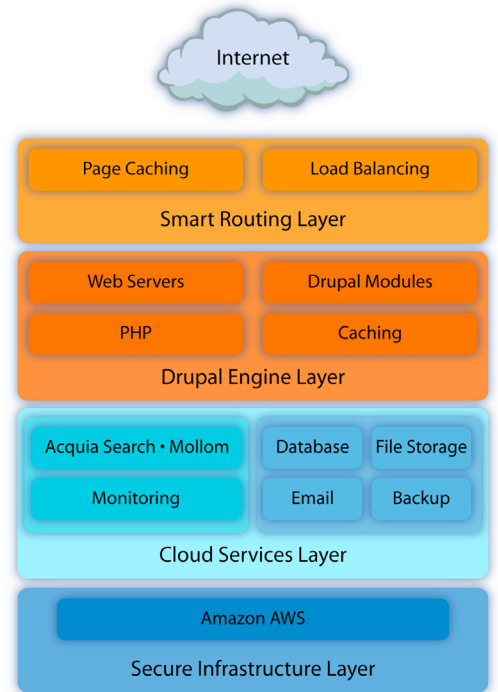
Implement Best Practices Quickly and Easily – Acquia's knowledgeable Drupal support team will help you implement best practices such as revision control, staging and deployment, testing, updates, backup monitoring and more. In addition, team of experts is available 24x7 to provide the support you need to deploy Drupal with confidence.

Acquia Hosting

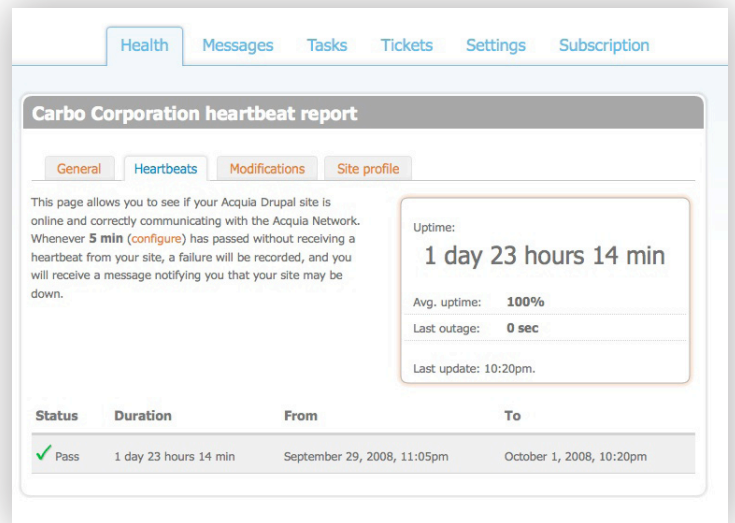
Acquia Hosting is a highly available cloud-based hosting platform tuned for Drupal performance and scalability. Architected to meet the needs of large Drupal websites, Acquia Hosting delivers a complete infrastructure to support Drupal deployment workflow processes from hosted SVN access and staging through to production instances. Together with Acquia Network subscriptions, Acquia delivers comprehensive Drupal infrastructure support from a single vendor.

Benefits of Acquia Hosting

Single vendor for complete Drupal infrastructure support – Acquia is your one-stop shop for maintenance and support for your entire Drupal infrastructure. We'll keep your Drupal and LAMP stack secure, up-to-date and performing to meet your business requirements. Best of all, there's only one number to call when you need support.



Acquia Hosting Features



The screenshot shows the Acquia Network operations portal with a "Carbo Corporation heartbeat report". The report includes the following information:

- Uptime:** 1 day 23 hours 14 min
- Avg. uptime:** 100%
- Last outage:** 0 sec
- Last update:** 10:20pm.

Status	Duration	From	To
✓ Pass	1 day 23 hours 14 min	September 29, 2008, 11:05pm	October 1, 2008, 10:20pm

Submit support tickets and resolve cases directly within your Acquia Network operations portal

Highly available, high performance architecture – Eliminate unexpected site downtime with our clustered, multi-tier cloud-based architecture. Our servers with load balancing and built-in redundancy ensure your Drupal site will meet your scalability and performance requirements.

Integrated with your development workflow – Integrate your development and deployment processes to Acquia Hosting with hosted SVN repositories for code management, on-demand staging environments for testing and automated deployment to production instances.

Professional Services

Acquia Professional Services can assist your team in your social publishing efforts. Our team of senior Drupal technologists and architects can provide expert guidance and solutions.

- Having trouble defining your social publishing strategy?
- Migrating to Drupal from another technology?
- Seeking to optimize your site's performance?
- Looking to train your team in Drupal development and administration?

Our team stands ready with targeted service engagements to help you with these and many other challenges. Acquia Professional Services offers consulting services in the following areas:

- Strategy and planning
- Module selection and development
- Scalability and performance tuning
- Migration and upgrades
- Enterprise application integration
- Project management

Acquia's Professional Services team works closely with our network of more than 150 global partners to help you design, build and optimize your Drupal site. Additionally, Acquia Professional Services can work with you to prepare your in-house team for Drupal development and deployment. Our JumpStart project provides a detailed overview and prepares a base system for your team to begin their deployment.

Contact Acquia

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Put Social Publishing to Work For Your Business

Drupal is reshaping how people participate on the Web. A wildly popular open source social publishing system, Drupal empowers people to easily publish content and participate in dynamic web communities. With over two million downloads since inception, Drupal is used by more than 250,000 individuals and organizations worldwide to build modern community-oriented web sites.

By offering commercial grade support for Drupal, Acquia helps organizations adopt and implement Drupal with confidence. For public-facing web properties, website owners can increase user engagement and participation, while reducing the cycle time to deploy new sites. For internal Enterprise 2.0 collaboration strategies, managers can revolutionize how teams connect collaborate inside their organization. Contact us today at sales@acquia.com.