

FOR IMMEDIATE RELEASE



GPSGolfShot™ for Blackberry® becomes the first golf GPS software application approved by Verizon Wireless® for popular Blackberry® devices

Verizon Wireless® subscribers can now use GPSGolfShot™ for Blackberry® on popular models including Curve®, Pearl®, Storm® and World Phone® to receive accurate, real-time, GPS yardage readings on over 16,500 golf courses nationwide.

WOBURN M.A., July 1st, 2010/PRNewswire/--- GPSGolfShot™ (<http://www.gpsgolfshot.com>) has become the first ever golf rangefinder application to receive approval from Verizon Wireless® to utilize their proprietary GPS interface on Blackberry® models such as the Curve, Pearl, Storm and World Phone. GPSGolfShot™ is now the first and only golf GPS system available that can provide accurate, real-time yardage information on these popular mobile devices for Verizon Wireless® subscribers.

GPSGolfShot™ for Blackberry® also offers several exciting new features which make it one of the best handheld golf GPS systems available for your mobile phone:

- PowerSaver™ battery optimization technology conserves battery power by only activating the GPS when you need it. With a full charge, GPSGolfShot™ can easily last 36 holes and leave plenty of power to make calls on the ride home.
- GPSGolfShot™ automatically downloads the course map you need over the wireless data network when you get to the course. You never connect to a PC or type anything into the device. Just show up, launch the app and play- anywhere in America. Our 16,500+ courses are mapped and ready to use. To see if your course is mapped visit <http://www.gpsgolfshot.com/courses.php>
- GPSGolfShot™ is a serious tool for serious golfers, designed to get you the critical, accurate, distance data you need quickly so you can stay focused on your round and keep up your pace of play. The interface is designed with large format text for easy readability and even offers a “speak” button which will read your distances aloud.
- Other features include automatic hole advance, “Measure My Shot” function to track and record your shot distances and a free demo.

To download GPSGolfShot™ to your Verizon Wireless® Blackberry® first install VZAppZone by visiting <http://ota.getvzappzone.com> directly from your Blackberry® device. You will find GPSGolfShot™ under **Get Content -> Personal Productivity**. GPSGolfShot™ is priced at \$29.95 per year for unlimited use and a free trial of the golf GPS software is available.

About GPSGolfShot™

Founded in 2008, GPSGolfShot™ is headquartered in Woburn, Massachusetts. GPSGolfShot™ is a privately held company that develops software to take advantage of location-based software and always connected mobile handheld devices. The company is dedicated to offering consumers innovative ways to improve individual performance through advanced GPS solutions. Additional information on other supported devices and wireless networks is available at www.gpsgolfshot.com/phones.html.

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