

# Quentin Holmes

## "Q"



### Biography

Author, entrepreneur, and brand creator Quentin Holmes (known to his friends as Q) has dedicated his life to empowering the world's youth through trendsetting literature, media, and fashion. The son of a hard-working father whose career advancement moved the family to nearly every region of the country, Quentin gained exposure to people from a wide range of different social, economic and racial backgrounds. In the end, the family's economic status was greatly improved and the Holmes children were afforded opportunities that previous generations did not have.

Rooted in a family tradition that valued education, Quentin earned a bachelor's degree in Mass Communication from the University of Michigan. Taking classes and socializing with young people from all over the world enriched Quentin's already well-rounded perspective of social diversity. Suburbanites, children of farmers, inner city kids, and people from Third World countries were all striving for the same goal of a college degree.

Quentin began to realize that for the students he went to college with, the kids he grew up with, and even for himself, life is not as much about where you're from as where you're AT and where you're going. Drawing on his firsthand experience with young people from a wide range of different social backgrounds, Quentin developed his first brand, At Wear apparel. Since its launch in 2003 the brand has gained national attention; Quentin marketed At Wear for five years and was featured in Slam Magazine, Dime Magazine, Long Beach Press Telegram, BlackVibes.com and the feature film, The Reunion.

In 2009, Quentin developed a children's brand called the Real Street Kidz, which captures the real essence of modern preteens who have broken out of society's stereotypical boxes and embraced new trendsetting styles, fashions and interests of kids in other cultures. Filled with colorful characters, rising action and page-turning suspense, the Real Street Kidz series and its accompanying website gives preteens, as well as anyone involved with young people, easy-to-read, empowering and entertaining lessons on friendship, teamwork, social diversity, and overcoming adversity.