

---

**FOR IMMEDIATE RELEASE**

Contact: Barbara Pistilli  
VPIsystems, Inc.  
barbara.pistilli@vpisystems.com  
+1.732.332.0233 x120

## **VPIsystems Appoints Mark Peterson SVP Global Sales**

**Holmdel, New Jersey (July 06, 2010)** – VPIsystems, the leading provider of mobile network analytics and capacity management software, announced today that Mark Peterson has joined the company as Senior Vice President, Global Sales. Mark brings 26 years of telecommunications industry experience, with a strong understanding of technologies, customers and markets worldwide.

Most recently, Mark held the position of Vice President Worldwide Sales for Nakina Systems, a start-up software company focused on providing enterprise-wide network management software for the world's largest communication service providers.

"Mark brings significant experience and accomplishments to his new role at VPIsystems," said Tito Sharma, CEO and President of VPIsystems. "He brings extensive experience working with mobile service providers to enhance the service value they bring to their subscribers. He has a proven track record for establishing and leading successful direct and indirect sales channels. Completing our direct sales team will be one of Mark's initial initiatives where he will hire in regions where we currently have gaps," added Mr. Sharma.

Prior to joining Nakina, Mark spent 10 years at Tollgrade Communications, a publicly traded company that designs and manufacturers centralized test and monitoring software and remotely-controlled micro-processor based diagnostic probes for global cable and telephony service providers. During his 10 years at Tollgrade, Mark served as Executive Vice President of Sales, President, and CEO.

Mark began his career in 1984 as a Member of Technical Staff at AT&T Bell Laboratories. In 1995, Mark joined Lucent Technologies where he served as Director of Product Management.

Mark holds a Bachelor of Science in Mechanical Engineering from Lafayette College; a Master of Science in Mechanical Engineering from Duke University; and an MBA from New York University, Leonard N. Stern School of Business.

### **About VPIsystems**

VPIsystems provides accurate translation of subscriber, handset and application growth into network impact analysis and traffic management enabling mobile service providers to make real-time business decisions. The company's software enables optimized solutions for the huge bandwidth requirements in backhaul and core networks. Serving the telecommunications industry since 1997, VPIsystems has been the leading vendor of design and planning applications to network operators worldwide.

Headquartered in Holmdel, NJ, and with offices in Europe, Asia, and Australia, VPIsystems' software is used by over 150 communications service providers, network equipment manufacturers and leading-edge research institutions to assess current and future capacity needs, and optimally plan QoS-constrained service networks and underlying network infrastructure. For further information, visit us at [www.vpisystems.com](http://www.vpisystems.com).

###