

Chicago60657.com

Your Community. Your Directory

Locally Focused. Results Driven Marketing.

Ryzen marketing, LLC has created an online directory for the Lakeview and Wrigleyville community of Chicago. It is our intent to leverage our experience and expertise in the field of online digital marketing and provide a unique opportunity for local businesses to market online. Chicago60657.com (<http://www.chicago60657.com>) is locally focused (Lakeview Community only) and a results driven marketing directory positioned to capture a large amount of virtually “un-tapped” local search traffic.

Our objective is to enhance the economic and social interests of area businesses, residents and community members of Lakeview. Through business listings, article and content offerings, event and promotion opportunities, sponsored link and affiliate marketing strategies, [Chicago60657.com](http://www.chicago60657.com) will be the premiere online directory for the Lakeview Chicago community.

Strategic Marketing Partners



Social Media Channels



Potential Keyword

Opportunities

Keyword	Monthly Searches
Lakeview	301000
60657	135000
Chicago 60657	74000
60657 Chicago	74000
Lakeview Chicago	60500
Lakeview Chicago	60500
Halsted II	49500
Wrigley Chicago	49500
Diversey Chicago	49500
Lakeview II	27100
Chicago Clark street	27100
Wrigleyville Chicago	22200
Chicago Wrigleyville	22200
Lakeview Chicago II	12100
Wrigleyville II	8100
Wrigley field hotels	8100
Wrigleyville Chicago II	6600
Lakeview Illinois	4400
Lakeview community	4400

Potential Keyword Opportunities

Keyword	Monthly Searches
spa Lakeview	2900
restaurants 60657	2400
food 60657	1300
restaurant 60657	1300
pizza 60657	1000
karaoke bars Chicago	1000
pizza 60657	1000
movie 60657	880
theater Lakeview	880
pizza Wrigleyville	880
movies Lakeview	720
restaurant Wrigleyville	720
east Lakeview il	590
massage Lakeview	590
salon 60657	590
sushi 60657	590
dentist Lakeview	590
salon 60657	590
Chinese 60657	480
Lakeview Chicago zip code	390
bars 60657	390
landscaping Lakeview	390
Mexican 60657	320
nail salon Lakeview	320
Mexican 60657	320



Introduction to WSI, Ryzen Marketing, and Chicago60657.com

Business Fact Sheet

[Ryzen Marketing](#) is a provider of WSI (We Simplify the Internet) internet marketing solutions, with offices in Chicago, IL and Portland, ME. WSI Corporate is a global Internet solutions provider, specializing in internet marketing solutions and web design services, with more than 1,500 local offices in 87 countries. Our focus is in the small and medium-sized market space, [WSI](#) provides affordable Internet related services and technologies that deliver maximum return on investment for businesses the world over. WSI has helped ten's of thousands of businesses of all shapes and sizes grow their businesses online.

Locations: Chicago office: 3501 N Southport Ave #372, Chicago 60657

Portland ME office: 415 Congress Street Ste 202 - Portland, ME 04101

Phone: 1-877-999-9741

Fax: 1-866-242-0419

Website: www.wsipremieresolutions.com

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Key Personnel:

Ryan Adams, Director of Online Marketing

Ron Rodi, Director of Business Development and Internet Marketing Consultant

Leah Adams, General Manager & Content Marketing Specialist

Katherine Rancourt, Social Media & Lead Generation Strategist

Bryan Mayo, Graphic Designer and Programmer

Directory Snapshot

Chicago60657.com is proud to announce its new directory service which is now available online to visitors and [Lakeview & Wrigleyville IL](#) area businesses. It boasts endless amounts of new features for customers and suppliers. Our directory drives better results than big national directories because we are locally focused (Lakeview and Wrigleyville) only!

Controlled by You. Your directory items are also controlled entirely by you. We have a members interface where you can log in and change any details, add special promotions, upload photo galleries, pictures, add content articles, banner ads, videos, and documents (great for menu's, service pages, and more!) for Chicago60657 customers and users of the site.

Great search engine exposure. Optimize your Listings, Promotions, Banner Ads, Events, and Articles for Top Placement in the Search Engines. Chicago60657.com receives **thousands of unique visits each month**, making it one of the most visited sites in the Lakeview, Wrigleyville area. A perfect place to get exposure for your business, service, or event. You can quickly and easily monitor the results of your advertising on Chicago60657.com with full access to traffic data and lead generation results for your Listings, Events, Promotions, Banner Ads, and Articles.

Don't have a website? Not a problem! You can use your Chicago60657.com *Showcase Listing* as your new web page. Complete with a Lead Generation form, allows you to market effectively online without worrying about hosting, domains, or search marketing.

Sponsored Listings

The screenshot shows a web browser displaying a sponsored listing for "Mystic Celt Bar and Grill" on the Chicago60657.com website. The website header includes a search bar, navigation menu (HOME, LISTINGS, EVENTS, ARTICLES, PROMOTIONS, ADVERTISE WITH US, CONTACT US), and social media links. The listing itself features a "Photo Gallery" with a main image of the bar's logo and several smaller photos. Below the gallery is a "Map Location" showing the bar's address: 3443 N Southport Ave, Chicago, IL 60657. The listing also includes an "Overview" section with contact information, a "Description" section, and a "Specials" section listing various drinks and food items. To the right of the listing is a sidebar with "Add your Listing" and several sponsored advertisements, including "JustFlowers.com", "www.60657.com", "Your Chicago and Save", "ParaGrid Meats and Livers", and "Download FreePOS Today".

Article Marketing

The screenshot shows a web browser displaying an article on the Chicago60657.com website. The article is titled "The Top 10 Pizza Places in Lakeview" and is categorized under "Restaurants in Lakeview". It features a photo gallery of a pizza. The article text lists several pizza places, including The Homemade Pizza Company, Chicago's Pizzeria, and Renato's Pizzeria. The website header includes a search bar, navigation menu, and social media links.

Promotional Advertising

The screenshot shows a promotional advertisement for Furtastik Pet Grooming and Walking. The ad features a photo of a dog and text announcing a 50% OFF All Grooming - Furtastik Grand Opening. The ad includes contact information for Furtastik, such as the address (2700 N Ashland Ave, Chicago, Illinois 60647) and phone number (773-690-8731). The ad is displayed on a website interface with a dark background and various navigation elements.

Events Marketing and Advertising

The screenshot displays the Chicago60657.com website interface. At the top, there is a search bar with fields for 'Keyword' and 'Where', and a 'Search' button. Below the search bar is the website's logo and navigation menu including 'HOME', 'LISTINGS', 'EVENTS', 'ARTICLES', 'PROMOTIONS', 'ADVERTISE WITH US', and 'CONTACT US'. The main content area features an event listing for 'Wrigleyville Summerfest'. The listing includes a photo gallery with a 'W' logo, a map location, and detailed text about the event. On the right side, there are several promotional widgets: 'Add your Event', 'Browse Events by Date' (a calendar for June 2010), 'Get Your Content Here', 'Awards.com', 'Four Chicago and drink', and 'Forsland J-Box Casinos'.

Wrigleyville Summerfest

Overview

Date: 08/14/2010 - 08/15/2010
 Time: 12:00 pm - 10:00 pm
 Location: Wrigleyville - 3300 N. Seminary

3300 N. Seminary
 Chicago, Illinois 60657

Get driving directions >

Contact Information

Website: <http://www.star-events.com>

Description

Wrigleyville may be most recognized for Wrigley Field home of the Chicago Cubs, but it's also known for the Wrigleyville Summerfest! Resurrection Lutheran Church is proud to announce the 6th annual Wrigleyville Summerfest. It is a grand slam of a festival featuring only the most sought after bands, food, and fun! Wrigleyville Summerfest kicks off on Saturday, August 14th at noon with plenty of food and beverages to be enjoyed, and many local vendors showcasing their products and services.

Hours:

Saturday, August 14: 12 Noon - 10 pm; Sunday, August 15: 10 am - 6 pm

Move over Wrigley Field, here comes Wrigleyville Summerfest! Not your average festival, Wrigleyville Summerfest features a kid zone with interactive games, family-friendly activities, and live music. Only the best food vendors that Chicagoans have come to know and love will be on hand for this out of this out of the park festival! You would be crazy to miss this wonderful festival with all the proceeds going to a worthy cause at only \$3 for admission.

Wrigleyville Summerfest

Photo Gallery

Map Location

Browse Events by Date

June 2010

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

Get Your Content Here

Awards.com

Four Chicago and drink

Forsland J-Box Casinos

Lead Generation Forms and Interactive mapping


Complete the form below to contact us.

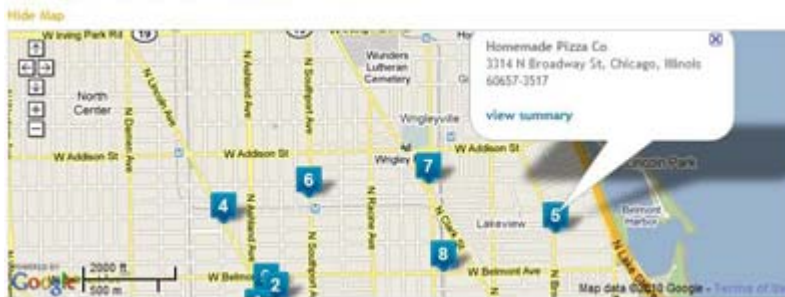
* Your E-mail

Subject

* Additional message

Please enter the text you see in the image at the left into the text box. This is required to prevent automated submission of contact requests.





CONTACT Chicago 60657

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Info@chicago60657.com

