

Core Virus and Spyware Protection Trusted by Millions Worldwide

At Lavasoft, we believe that every computer user, regardless of economic status or geographic location, must have the power to control their individual privacy and security when they use the Internet. That is why we continue to offer the Ad-Aware Free version, complete malware protection that now combines Lavasoft's pioneer technology for anti-spyware with traditional anti-virus protection.

With over 400 million downloads worldwide, Ad-Aware provides the technology trusted and used by more people than any other online security product. Featuring real-time anti-malware protection, advanced Genotype detection technology, rootkit protection, e-mail scanning, a scheduler, and much more, Ad-Aware Free Internet Security gives you the power to protect yourself online like never before.

Ad-Aware Free is available for personal home use only. Business use is prohibited.

Ad-Aware Free provides core protection against Internet threats. For complete Internet security and deeper levels of protection, Lavasoft offers Ad-Aware Pro Internet Security and Ad-Aware Total Security. The Product Comparison Chart at www.lavasoft.com will help you decide which version of Ad-Aware is right for you.

Ad-Aware Gives You the Power To...



Shop, bank, e-mail, download music and watch videos online – We block malware threats to keep you safe from password stealers, keyloggers, spyware, viruses, Trojans, identity thieves and other potential cyber criminals.



Download photos, music, and other files with confidence – Ad-Aware's behavior-based detection finds suspicious files and threats before they integrate into your PC and attack your personal information.



Get peace of mind – Know that your personal information is kept safe from dangerous intruders and prying eyes.



Essential download for any PC user...





KEY FEATURES

- Comprehensive malware protection
- Ad-Watch Live! Basic real-time protection
- Genotype detection technology
- Behavior-based heuristics detection
- E-mail scanner
- Rootkit removal system
- The Scheduler
- The Neutralizer
- Download Guard for Internet Explorer
- Minimal strain on system resources
- Simple Mode/ Advanced Mode
- Customizable profile scans
- Pin-point file scans
- External drive scans
- Lavasoft SmartSet
- Easy to download, install and use
- Automatic threat updates
- Full integration with Windows Security Center

AD-AWARE FREE – KEY FEATURES

- New! Comprehensive Anti-Malware Detection A power-packed combination of our pioneer anti-spyware technology together with traditional anti-virus detection to provide comprehensive malware protection, including detection of viruses, spyware, and blended malware.
- Ad-Watch Live! Basic Immediately detect deceptive malware applications before they attack your personal information with integrated real-time process protection – suspend suspicious files and block malicious processes to prevent further integration into your system.
- **Genotype detection technology** Based on heuristics, Genotype allows Ad-Aware to stay ahead of today's ever-evolving threats, as well as threats that have not yet been created.
- **Behavior-based heuristics detection** Extra Sensory Protection allows you to go a step beyond detecting known threats the heuristics detection finds and blocks unknown and emerging threats and stops deceptive malware and cyber thieves before they attack your personal information.
- **E-mail Scanner** Keeps you safe from malicious attachments and images in your e-mail in Microsoft Outlook.
- **Rootkit Removal System** Protection against hidden threats and stealth attacks.
- **New! The Scheduler** Automatic scans set to your personalized schedule to optimize time and resources.
- The Neutralizer Combat malware that attempts to restore itself even after a system reboot with this advanced removal tool.
- Download Guard for Internet Explorer An additional layer of protection allowing you to download files on Internet Explorer confidently, IE Download Guard alerts you to malicious files during the download process so that you can take action before malware infiltrates your system.
- **Detect, Remove and Repair** Ad-Aware intelligently cleans your system by removing all traces of the infection.
- **Minimal strain on system resources** Improvements to computer resource usage means you benefit from protection that will not slow your computer down.

- Simple Mode/Advanced Mode You have the power to decide how to interact with Ad-Aware: Simple Mode allows you to 'set and forget', whereas Advanced Mode will let you customize all the settings as you choose.
- Custom skins and community-driven translations Enjoy the ability to choose more individualized options for Ad-Aware's user interface with custom-designed skins and community-driven translations.
- **Customizable profile scan** Easily create and save a personalized scan profile so Ad-Aware only scans areas that you select.
- Lavasoft SmartSet Scanning and cleaning is effortless with automatically configured settings for scans and recommended actions for found infections.
- External drive scanning Scan your external storage devices iPods, DVDs, USBs, and more for an additional layer of security.
- **ThreatWork** Submit suspicious files to Lavasoft researchers for analysis, with one easy click.
- **Pin-point scanning** Easily assess suspicious files right-click any file or folder to scan with Ad-Aware or to submit to ThreatWork for analysis.
- Easy to download, install and use Effortlessly maneuver the complexities of malware detection and removal with our user-friendly interface.
- **Automatic threat updates** Protect against the latest forms of malware with fast, continuous threat updates.

SYSTEM REQUIREMENTS

• **Processor:** P733 MHz or better

• RAM: Minimum 512 MB

• Free hard disk space: 300 MB free space recommended

Operating Systems: Windows 7 (32 and 64-bit)

Windows Vista (32 and 64-bit) Windows XP (32-bit) Windows 2000 Pro

Languages

• Traditional Chinese, Simplified Chinese, English, Dutch, French, German, Italian, Japanese, Portuguese, Spanish, Swedish





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