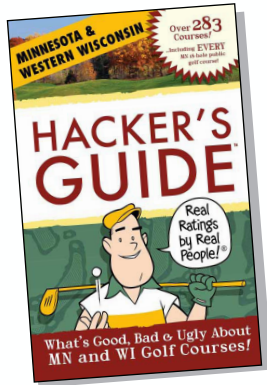




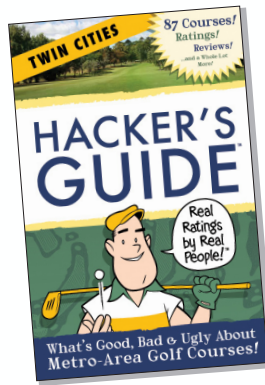
# 2010 Fundraiser Program

**Hacker's Guide Golf Course Review Books**

## 2010 Fundraiser Lineup



**Minnesota Guide:**  
**Minnesota & Wisconsin**  
**283 Courses**  
**336 pages**  
**\$19.95**



**Twin Cities Guide:**  
**Twin Cities Courses**  
**87 Courses**  
**118 pages**  
**\$14.95**

## 2010 Fundraiser Gameplan

If you're ready to try the *Hacker's Guide* for your upcoming fundraising drive, then you'll see how easy it is to raise the money you need. A typical golf team has 10-20 athletes on it. A football team perhaps 80. If you've got varsity and junior varsity or boys and girls teams, those numbers could be much larger. Regardless, if your team members just reach twenty customers each, there is a lot of money to be had for the team. We've outlined a few scenarios showing your profits, but your situation may be different:

### Scenario #3 - TC Guide only

40 players (25 men, 15 women)  
 800 books sold (20 books/player sold)  
 Retail Price: \$14.95  
 Wholesale Price: \$7.50 (50% off)  
 Net Profit: \$7.50

**Income: \$6,000 to school**

### Scenario #4 - Both Guides

40 players (25 men, 15 women)  
 500 books sold of MN Guide  
 300 books sold of TC Guide  
 800 books sold (20 books/player sold)  
 Retail Price: \$14.95 (TC Guide)  
 Retail Price: \$19.95 (MN Guide)  
 Wholesale Price: \$7.50 (TC Guide)  
 Wholesale Price: \$10.00 (MN Guide)

**Income: \$7,250 to school**

### Scenario #1 - MN Guide only

30 players (20 men, 10 women)  
 300 books sold (10 books/player sold)  
 Retail Price: \$19.95  
 Wholesale Price: \$10.00 (50% off)  
 Net Profit: \$10.00

**Income: \$3,000 to school**

### Scenario #2 - MN Guide only

60 players (40 men, 20 women)  
 1200 books sold (20 books/player sold)  
 Retail Price: \$19.95  
 Wholesale Price: \$10.00 (50% off)  
 Net Profit: \$10.00

**Income: \$12,000 to school**

## Fundraising. Can it be this simple?

If you would like more information about how to use *Hacker's Guide* golf course ratings books as a fundraiser, please contact:

**Max Mikinkovich, Golf Relations** max@hackersguides.com  
 952-484-1932 (direct), 877-939-0458 (toll free)



# HACKER'S GUIDE™

Real Ratings by Real People!®

## 2010 Fundraiser Program

### Hacker's Guide Golf Course Review Books

MINNESOTA & WESTERN WISCONSIN

### What's Inside

- 283 MN & WI courses
- Hacker's Favorite Awards
- The "Swing of Things"
- 40-factor rating system
- 400-word write ups
- 2010 Hacker's Winners

# HACKER'S GUIDE™



Real Ratings by Real People!®

What's Good, Bad & Ugly About MN and WI Golf Courses!

### What's Inside

- 87 Twin Cities courses
- Famous Minnesota Golfers
- Minnesota Golf History
- 2009 Twin Cities Winners

TWIN CITIES

# HACKER'S GUIDE™



Real Ratings by Real People!®

What's Good, Bad & Ugly About Metro-Area Golf Courses!

### Terms are Easy!

Minimum order of 25 books at a time. Immediate delivery of product, with no waiting for orders to arrive. Unique sales codes for online ordering. Easy credit card ordering. Book types can be combined. Guaranteed 50% profit to school.

If you would like more information about how to use *Hacker's Guide* golf course ratings books as a fundraiser, please contact:

**Max Mikinkovich, Golf Relations** max@hackersguides.com  
952-484-1932 (direct), 877-939-0458 (toll free)

A new way to raise money for your school with the *Hacker's Guide*. If you're tired of pushing coupon books on family members, running bake sales in the gym or trying to selling wreaths, candy bars or wrapping paper, consider the *Hacker's Guide* as an exciting new way to pay for the things your team needs. Whether its for a golf, football or gymnastics team, everyone can sell the *Hacker's Guide*.

According to the National Golf Foundation: only 22% of all golfers scored better than 90 for 18 holes. Minnesota has 733,000 golfers and over 570,000 of them are hackers. What's more, Minnesota consistently ranks #1 or #2 in the number of golf courses to it's population. Each golfer you know will want a guide that rates EVERY 18-public golf course in Minnesota (+35 in western Wisconsin). This is the ONLY book of its kind every produced and at only \$19.95, its also a great value.

If your team is looking for a unique way to raise money and wants to get a Guaranteed 50% PROFIT on each sale, look no further than the *Hacker's Guide*.