

## Neatcall New Speed Scheduling and Conferencing Solution for Android Smartphones

*The new Neatcall app for Google's Android is designed to address the needs of fast collaboration, allowing Android based smartphone users to choose the optimal time slot for schedule and connection using any kind of interaction: meetings, calls and conferences in the fastest manner*

July 8, 2010 -- Neatcall, the innovative mobile scheduling and conferencing company, announced today the launching of a new application for Google's [Android](#) Smartphone users for faster and better scheduling and social communications.



### Neatcall Mobile Scheduling and Conferencing

The Neatcall new app for Android handsets, which can be downloaded from Android Market or directly from [Neatcall](#) website, allows users to find the optimal time slot for any interaction through one touch mobile scheduling and conferencing process and connects all users to the preferred communication tool.

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After the successful launch of the Neatcall mobile scheduling and conferencing application for [BlackBerry](#) and [iPhone](#), and the web application for [Google Apps Marketplace](#), Neatcall is now offering the Neatcall Scheduler & Initiator application for Android 2.0.1 operation system for users who confront two problems: how to find a common time for collaboration and how to connect all participants in the easiest and the fastest way directly from the Mobile Phone.

“Scheduling is not an easy task mainly not for mobile users, but Neatcall is changing everything you thought about scheduling and mobile communications. The app has the best user experience I have ever seen for Android. It helped me find the optimal time to meet my colleagues in a few seconds,” said Eli Orr, founder of Mobile Technology Innovation and Facebook's My Android group. “Neatcall designed a winning solution for Android Smartphone users who need to schedule and communicate in the fastest way. Neatcall has a great potential to become the main gateway for all communications initiated by mobile phones users”.

Neatcall is the first mobile scheduling and conferencing provider to offer an innovative dynamic scheduling application for Android.

Users of the new Android app can choose the communication mode, the people they wish to invite and how invitations should be sent, SMS or email, and can suggest several time slots. Neatcall analyzes the invitees' replies and suggest the optimal time slot. At the scheduled time Neatcall sends messages to all invitees instructing them how to join the event.

"Google's Android is one of the most dominating operating systems for mobile phone devices that are used by millions of users worldwide. Millions of users need to communicate with their colleagues, schedule and initiate phone calls, meetings and conferences in the fastest and most efficient way," says Dan Bengner, Neatcall CEO. "We are excited to provide worldwide users of Android Smartphone with our service enabling a new one-touch scheduling and conferencing solution for better and faster initiation of all types of communications such as meetings, phone calls, chats, conference calls and web conferencing".

Synchronized with Google Calendar and mobile phone's contacts list, Neatcall [Mobile Scheduling](#) application finds the optimal time slot regardless of the different calendars the invitees use: Microsoft Outlook, Google Calendar, Yahoo Calendar, Apple iCal, Windows Live Calendar, IBM Lotus Notes, or any other calendar, and allows participants to connect by using Neatcall conferencing services or by their preferred communication tool, web conferencing such as Cisco Webex, Microsoft LiveMeeting, Citrix GoToMeeting, chat solutions such as Skype, Google Talk, Yahoo Messenger, Microsoft Messenger, AOL or any other solution.

Neatcall mobile scheduling and conferencing brings great benefits for mobile phone users:

- The fastest way to find a common time slot for any interaction
- Multi E-MAIL and SMS messaging mechanism
- Conference call bridge and web conferencing integration
- Schedule offline meetings and online communications
- Synchronization with Android calendar and Google calendar

To view the Neatcall video associated with this press release, please visit the following link <http://www.youtube.com/watch?v=YXUDf4u2h7U>

#### About Neatcall

Neatcall is a global leader in Mobile Scheduling and Conferencing solutions for mobile communication optimization systems. Neatcall provides a faster way for initiating, scheduling and setting communication processes and helps professionals and organizations get the most out of their communication resources. The company focuses on providing the fastest means of all types of communications, online and offline, on a one unified user-friendly communication platform.

Neatcall mobile conferencing and scheduling system provides a turnkey solution for optimizing the scheduling and initiation of phone calls, conference calls, textual chat rooms, web meetings, video conferencing and face to face meetings. Neatcall patent pending technology optimizes three crucial variables: users, communications, time. Neatcall customers include a mix of

professionals, small, medium and large enterprises and service providers of all kinds. Our customers around the world achieve better communication with co-workers, customers, suppliers and colleagues through the use of our platform.

Neatcall's focused mission: provide the fastest means of communication through any type of online and offline system, on a one unified user-friendly mobile platform. For more information on the Neatcall app for Android, visit [www.neatcall.com](http://www.neatcall.com) or download the "Neatcall Scheduler & Initiator" application from Android Market directly from your Android phone.

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