

Contact: Mimi Dakar Berry mimi@sonyadakarskinclinic.com 310.553.7344 ×14

SUMMER IN THE CITY!

Introducing Sonya Dakar Rooftop Beauty Services

WHO: Hollywood Skincare Guru Sonya Dakar

WHAT: Rooftop Beauty Pampering

Just in time for summer, Sonya Dakar Skin Clinic is offering a selection of their coveted beauty services on the clinic's breathtaking rooftop garden. Perfect for a girls day out or spa escape customers can experience their favorite treatments perched above the city overlooking all of Los Angeles.

A selection of Sonya Dakar's summer skin treatments will be available on the rooftop, including the brand new Apple Stem Cell Facial, a cutting edge anti-aging treatment that restores youth by regenerating skin cells and will take years off of your face. Manicure and Pedicure services will also be available. All services come with a customized Sonya Dakar Ultima Power smoothie and an organic lunch menu is available upon request.

The rooftop is also available to rent out for private parties and events.

WHERE: Sonya Dakar Skin Clinic 9975 Santa Monica Blvd. Beverly Hills, CA 90212

Tel: I.888.64.SONYA (76692) <u>www.sonyadakarskinclinic.com</u>

WHEN: Summer 2010

ABOUT SONYA DAKAR

Sonya Dakar has been treating skin since 1971. What started out as a Hollywood secret has flourished into a brand and leader in the skin care industry. Sonya Dakar is the creator and founder of the Sonya Dakar Skin Clinic located in Beverly Hills, as well as Sonya Dakar Skin Care and Beauty Boot Camp Supplement products. Sonya Dakar is a celebrated and world-renowned skin care expert. Her numerous awards and accolades include:

- Allure Best of Beauty- two years in a row
- Men's Health Grooming Awards- two years in a row for multiple categories
- In Style Magazine Best Beauty Bets
- Day Spa Magazine Editor's Choice Award
- Skin In Magazine's Best of the Best Award

CONT'D



"Sonya Dakar Skin Clinic, once a Hollywood Secret, now one of the hottest places in town" -People Magazine

"Sonya Dakar has been perfecting complexions in Los Angeles since the seventies" -W Magazine

"Dakar's customized facials and peels send acne packing" Allure Magazine

"Truly fitness for your face" Extra TV

Sonya Dakar is now on Facebook, Twitter and YouTube, and will make sure you are always up to speed on her latest news and developments.

The SONYA DAKAR SKIN CLINIC

The most advanced skin care center in the nation. Combining the perfect blend of homeopathic remedy, aesthetics, and medical science to offer clients an answer to all skin care needs. Sonya Dakar's luxury flagship wellness center offers clients an experience unlike any other. Combining the Sonya Dakar Signature Services and products with cutting edge non-surgical medical technology.

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