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FOR IMMEDIATE RELEASE

Web site Address: http://www.cambriasuites.com/hotel-roanoke-virginia-VA529

New Cambria Suites Roanoke, VA Hotel Offers Special Group Rates *This brand new, all-suite Roanoke, VA hotel offers special \$69 and \$79 rates for group travelers.*

Roanoke, VA – 07/12/10 - Visitors to Roanoke, VA, can now select a brand new, all-suite hotel conveniently positioned near area businesses. The Cambria Suites in Roanoke, VA, is adjacent to the Carilion Roanoke Memorial Hospital and the prestigious Virginia Tech Carilion Research Institute. Companies within one mile include Suntrust, Wachovia and Verizon. In addition to its exceptionally work-friendly location, the 100% non-smoking Cambria Suites hotel provides modern, stylish and sophisticated guestrooms and services designed to accommodate the demands of busy business travelers. In order to attract groups in search of Roanoke hotels, the Cambria Suites in Roanoke, VA, is presenting a special discounted rate. Groups who book rooms now through September will receive a \$69/night room rate and those who book from October through December will receive a \$79/night rate. Interested parties can visit the Cambria Group Travel page and find out more.

Amenities and services at the Cambria Suites in Roanoke, VA, include a fitness center, a coffee bar and an indoor pool with a spa. On-site dining trumps the average hotel food experience, as the Roanoke, VA hotel offers contemporary bistro-style cuisine at Reflect and gourmet to-go items at Refill Lounge. The Cambria Suites also features more than 1,000 square feet of meeting and banquet space for special events, offering amenities such as high-tech presentation and audio/visual technology, convenient catering services and free wireless Internet access to seal the deal.



A variety of upscale brand name amenities make the Cambria Suites in Roanoke a valued choice among Roanoke choice. Spacious guestrooms feature spa products from Bath and Body Works. Guests can begin busy mornings with Wolfgang Puck coffee. Additionally, rooms include two flat-screen LCD televisions and MediaHub plug and play technology for laptops, MP3 players, game consoles and digital cameras.

For information on the Cambria Suites, please visit the <u>Cambria Suites Roanoke website</u> or the <u>Aimbridge Hospitality website</u>. Call (540) 400-6226 for reservations.

ABOUT AIMBRIDGE HOSPITALITY

Aimbridge Hospitality is one of the nation's leading independent hotel investment and management firms with a proven track record for delivering superior returns for its strategic partners in a variety of markets and economic cycles. Aimbridge provides management, asset management, development, renovation and consulting services. Based in Dallas, Texas, Aimbridge currently owns and/or manages 52 upscale, independent and branded hotels with nearly 11,000 rooms across the United States, including such affiliations as Marriott, Hilton, Embassy Suites, DoubleTree, Hilton



Garden Inn, Hampton Inn & Suites, Aloft, Hyatt, Wyndham and the Phoenix Inn Suites chain of hotels. For more information on Aimbridge Hospitality, please visit www.aimbridgehospitality.com.