



Broadcast Documentary – Online Digital Story Telling – International Call-To-Action

Spearheaded by Academy Award nominated producer Marc Smolowitz, **THE POWER OF TWO** will engage and inspire people around the world by conveying a fundamental truth: **There is a miracle in every breath.**

THE POWER OF TWO is a documentary in production, interactive web community and international call-to-action around organ donation and transplantation, Cystic Fibrosis awareness and related health causes. Inspired by the unique story of Anabel and Isabel Stenzel, identical twins born in Los Angeles to immigrant parents who have endured a life long battle with the fatal genetic disease Cystic Fibrosis, and their 2007 memoir of the same title, the film will offer a comprehensive portrait of their personal struggles and survival through miraculous double lung transplants, and tell the compelling stories of others whose lives have been impacted by Cystic Fibrosis and/or organ transplantation.

The first phase of **THE POWER OF TWO** brought Ana and Isa to the industrialized nation with the lowest rate of organ transplants -- Japan -- as authors, bilingual spokeswomen and global advocates to change hearts and minds as part of a 25-day, 10-city book tour in October 2009 that included charity concerts, sporting events, cultural festivals, medical lectures, media appearances, and key meetings with politicians, doctors, donor families and transplant recipients.

In filming through summer 2010, **THE POWER OF TWO** will trace Ana and Isa's fascinating story of trial and triumph from their poor prognosis in childhood (their parents were told they would be lucky to live 10 years) to a new life made possible by the modern medical miracle of transplant. The film will show the twins thriving in their daily lives and striving to stay well while mentoring others in need and helping lead the national effort to promote organ donation and advocate for those affected by chronic illness. **THE POWER OF TWO** has a target premiere date of January 2011.

Be sure to watch the powerful trailer of the film at <http://tinyurl.com/Powerof2Trailer>.

Along with the production of the film, we have launched a multimedia web property (www.ThePowerOfTwoMovie.com), and an energetic and comprehensive social media strategy. In addition, dozens of prominent Advisory Board members, non-profit Community Partners, and sponsors have joined our call-to-action.

Join our international conversation and call-to-action on the web today!

YouTube: <http://www.youtube.com/thepoweroftwomovie>

Facebook: <http://tinyurl.com/Powerof2Facebook>

Twitter: <http://twitter.com/PowerOfTwoMovie>

Flickr: <http://tinyurl.com/Powerof2Flickr>

For more information, or to make a tax-deductible donation to this project, please visit www.ThePowerOfTwoMovie.com or email us at ThePowerOfTwoMovie@gmail.com.

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