



# **JIPABAN SHOPPERS' GUIDE**

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# JIPABAN SHOPPERS' GUIDE

Welcome to **Jipaban's Shoppers' Guide**. This document will help you get started on creating your very own customized mall and enjoy enhanced networking features to interact with your friends! All these and more in just 4 easy steps!

## For Shoppers:

How does it work?



**Step 1**

**Create your own mall**

**Step 2**

**Customize & Add Your Favourite Shops**



**Step 3**

**Interact with Your Friends**



**Step 4**

**Start Shopping!**

Personalize your mall now!

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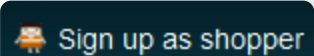
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# Step 1: Create Your Own Mall

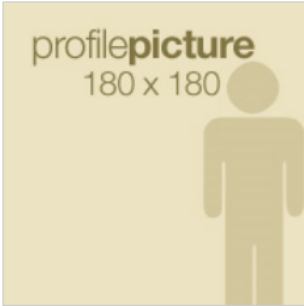

## STEP 1: CREATE YOUR OWN MALL

### Step 1: Get Started Quickly

Click ‘  ’ (provide link)

Complete our short and simple registration form.

### Create an Account

 <p>profile picture 180 x 180</p> <p><input type="button" value="Upload display picture"/></p>	Full Name : <input type="text"/>	Address : <input type="text"/>
	Email : <input type="text"/>	Country : <input type="text" value="Singapore"/>
	Password : <input type="text"/>	City : <input type="text"/>
	Confirm Password : <input type="text"/>	State : <input type="text" value="Singapore"/>
	Nick Name : <input type="text"/>	Postal : <input type="text"/>
	Gender : <input type="text" value="Select Sex"/>	Contact Number : <input type="text"/>
		Date of birth : <input type="text"/>
	Are you human? : <input type="text"/>	<input type="checkbox"/> Be updated with the latest happenings at Jipaban <input type="checkbox"/> I agree with Jipaban <a href="#">Terms and Conditions</a>

Note: After clicking ‘Build your mall’ , please check your email for the activation email to activate your account.





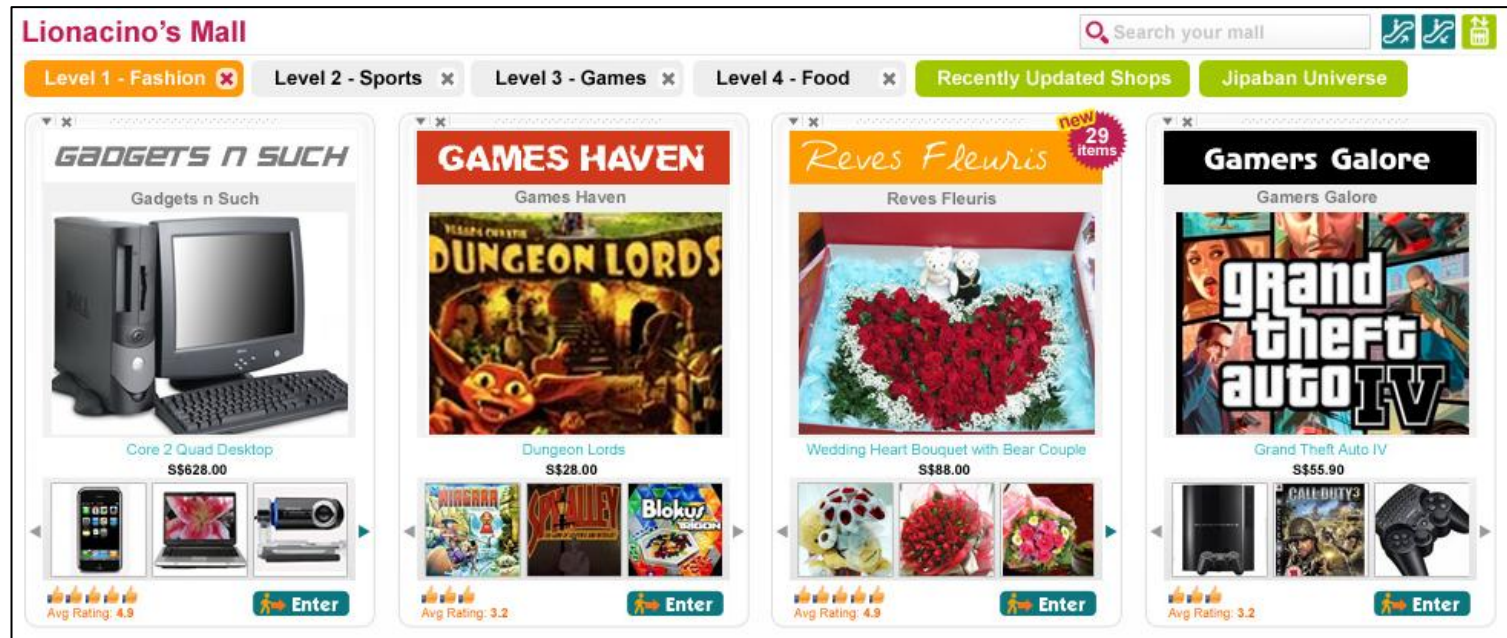
## **Step 2: Customize & Add Your Favourite Shops**

## STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS

### Step 2.1: Customize Your Mall

By default, you will have 4 shops in your mall upon signing up with Jipaban.com.

Customize your mall by adding new levels and labeling them in any way you wish. Click on the ‘ ’ elevator icons to navigate the levels.



The screenshot displays the 'Lionacino's Mall' interface. At the top, there is a search bar and navigation icons. Below the search bar, there are tabs for 'Level 1 - Fashion', 'Level 2 - Sports', 'Level 3 - Games', and 'Level 4 - Food', along with buttons for 'Recently Updated Shops' and 'Jipaban Universe'. The main area shows four shop cards:

- Gadgets n Such:** Features a 'Core 2 Quad Desktop' for S\$628.00. It has an average rating of 4.3 and an 'Enter' button.
- Games Haven:** Features 'Dungeon Lords' for S\$28.00. It has an average rating of 3.2 and an 'Enter' button.
- Reves Fleuris:** Features a 'Wedding Heart Bouquet with Bear Couple' for S\$88.00. It has a 'new 29 items' badge, an average rating of 4.3, and an 'Enter' button.
- Gamers Galore:** Features 'Grand Theft Auto IV' for S\$55.90. It has an average rating of 3.2 and an 'Enter' button.

## STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS


### Step 2.2: Adding Shops To Your Mall

Add your favourite shops into your mall! There are several ways of doing this:

- Do a search at Jipaban Universe using the search filters.

Show shops based on the following criteria

Categories	<input type="text" value="Select Category"/>	Price range:	<input type="range" value="\$0"/> <input type="range" value="\$1000"/>	Rated at least	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Products	<input type="text" value="Select Category"/>	Minimum product contained :	<input type="range" value="1"/>	Sort by	<input type="text" value="Most popular"/>
Keywords	<input type="text"/>				<input type="button" value="Update"/>



Note: By clicking on the  **Add a shop** tab, you will also arrive at the Jipaban Universe page. Jipaban Universe is where all the shops in the mall are displayed.



## STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS

Drag and Drop your selected shops into any levels of your mall.




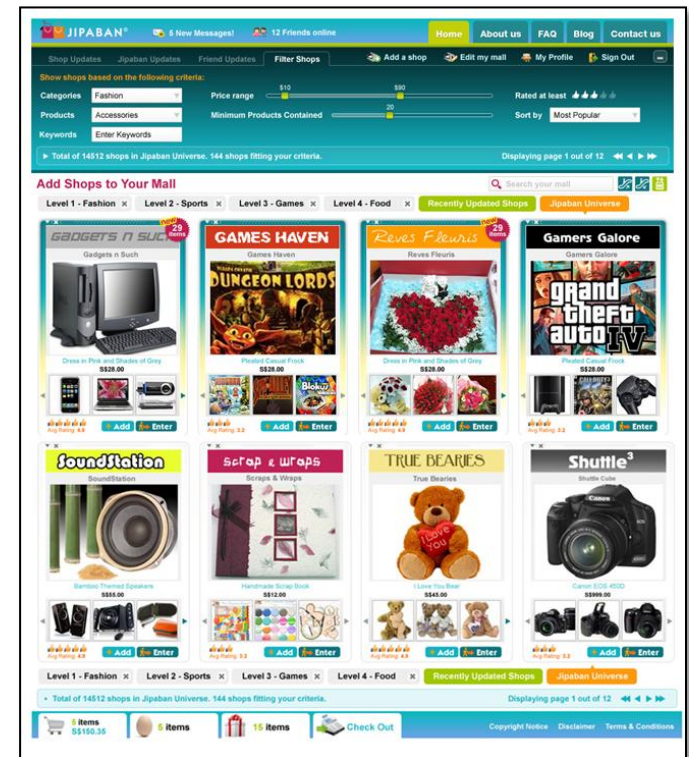
b. Clicking on ‘ Add’ the bottom of the shop display will lead you to the mall directory ‘’. Click on a Level and the selected shop will be added into your mall at that selected level.

## STEP 2: CUSTOMIZE & ADD YOUR FAVOURITE SHOPS

c. At any shop front, select “Add to Mall” and the shop will be automatically added to your mall!

### Step 2.3: Deleting Shops

Changed your mind about a shop and wish to remove it from your mall? Simply click on the ‘’ button at the top of the shop panel.

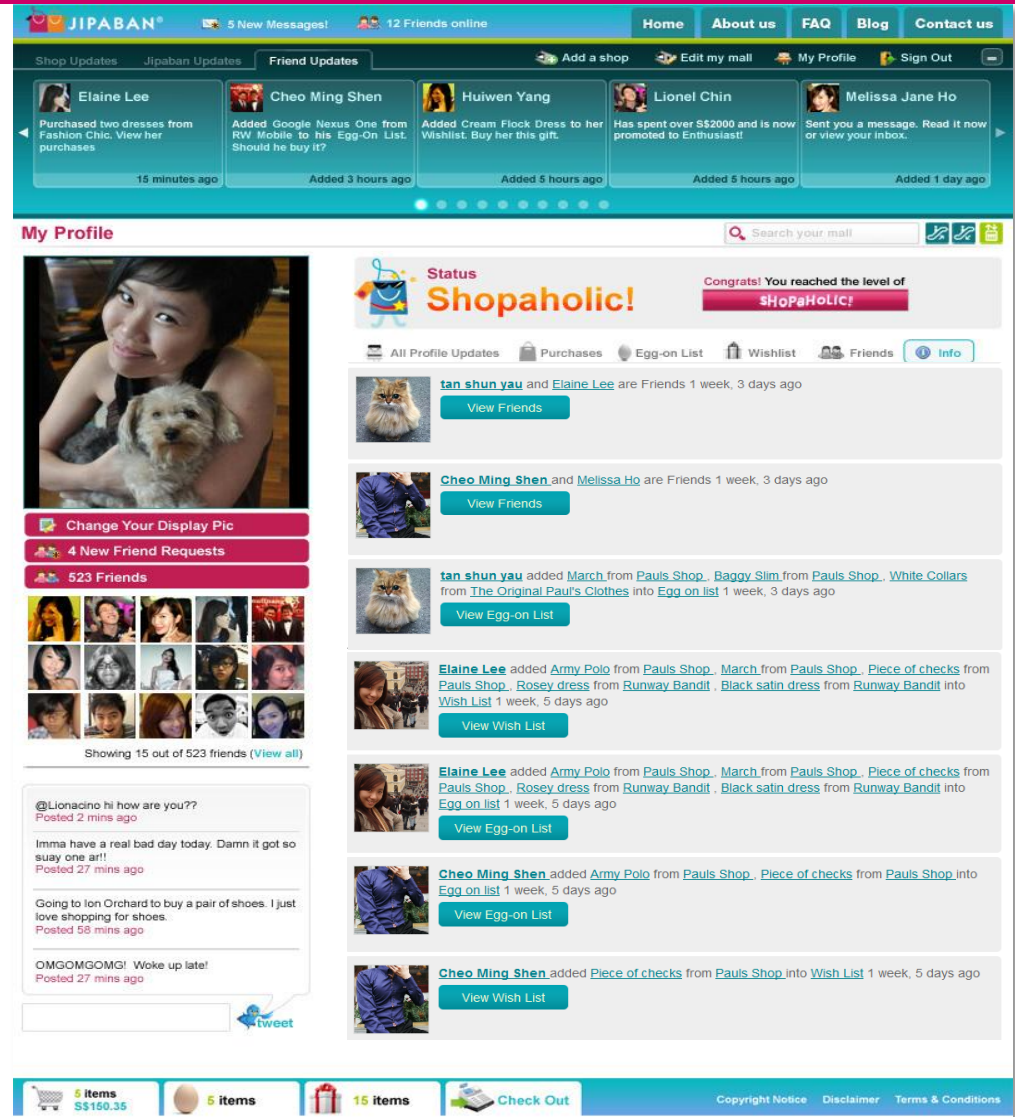




## **Step 3: Interact With Your Friends**

## STEP 3: INTERACT WITH YOUR FRIENDS

Share your purchases with your friends and 'shop' together using our integrated social networking features on your Profile Page and throughout our site!



The screenshot shows the Jipaban website interface. At the top, there's a navigation bar with 'Home', 'About us', 'FAQ', 'Blog', and 'Contact us'. Below that, a 'Friend Updates' section displays five recent updates from friends like Elaine Lee, Cheo Ming Shen, Huiwen Yang, Lionel Chin, and Melissa Jane Ho. The main profile area features a 'My Profile' section with a profile picture of a woman with a dog, and buttons for 'Change Your Display Pic', '4 New Friend Requests', and '523 Friends'. A 'Status Shopaholic!' badge is also visible. The right side of the page shows a list of recent purchases and friend interactions, such as 'tan shun yau' adding friends and 'Elaine Lee' adding items to her wish list. At the bottom, there's a shopping cart with 5 items for S\$160.35, another cart with 5 items, a gift icon with 15 items, and a 'Check Out' button. Copyright notices and terms & conditions are also present.

## STEP 3: INTERACT WITH YOUR FRIENDS

### Step 3.1: Real-Time Updates From Your Friends, Shops and Jipaban

**Friend Updates** - You are constantly updated on your friends' purchases, activities and shopping decisions on Jipaban here. The best part is, you are also encouraged to participate in them!

 <p><b>Elaine Lee</b> Purchased two dresses from Fashion Chic. View her purchases 15 minutes ago</p>	 <p><b>Cheo Ming Shen</b> Added Google Nexus One from RW Mobile to his Egg-On List. Should he buy it? Added 3 hours ago</p>	 <p><b>Huiwen Yang</b> Added Cream Flock Dress to her Wishlist. Buy her this gift. Added 5 hours ago</p>	 <p><b>Lionel Chin</b> Has spent over S\$2000 and is now promoted to Enthusiast! Added 5 hours ago</p>	 <p><b>Melissa Jane Ho</b> Sent you a message. Read it now or view your inbox. Added 1 day ago</p>
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**Shop Updates** – You will be the first to know about announcements and promotions from all our shops.

 <p><b>Gadgets n Such</b> We have just added 14 new products to our shop! Added 15 minutes ago</p>	 <p><b>Fashion Chic</b> Hi girls! We're having our CNY launch later this week. Do check back soon for more details on the launch date. Added 3 hours ago</p>	 <p><b>SneakerWorld</b> Check out our discount items. Sales up to 70% Added 5 hours ago</p>	 <p><b>Gadgets n Such</b> Free postage from 11th Jan till 19th Jan. What are you waiting for? Added 5 hours ago</p>	 <p><b>Music Nation</b> We are launching 5 exclusive items tomorrow! Wait for it! Added 1 day ago</p>
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## STEP 3: INTERACT WITH YOUR FRIENDS

### Real-Time Updates From Your Friends, Shops and Jipaban



**Jipaban Updates** – Our shopping mall has its unique way of informing you of the latest happenings on site.



**JIPABAN®** 5 New Messages! 12 Friends online

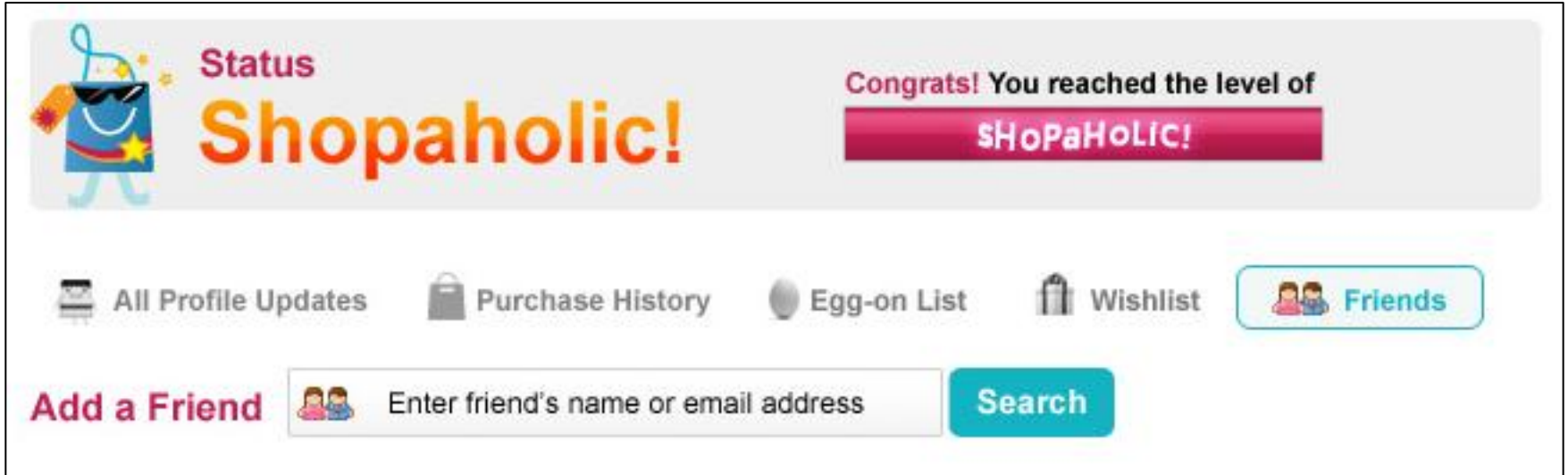
Home About us FAQ Blog Contact us

Shop Updates **Jipaban Updates** Friend Updates Add a shop Edit my mall My Profile Sign Out

- 
**This is the title of the announcement**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed rutrum cursus suscipit. Nulla at est nulla, in ultricies felis... More  
 Added 15 minutes ago
- 
**Featured Shop: Bonito Chico**  
 This here is a short description of the featured shop of the day, Bonito Chico.  
 Added 3 hours ago
- 
**New Feature on Jipaban**  
 We have 1000 shops for you to browse!  
 Added 5 hours ago
- 
**Egg-on List**  
 The Egg-On list allows you to poll your friends on possible purchases. Check out your friends' egg-on lists now!  
 Added 5 hours ago
- 
**Wish List**  
 Birthday coming? Add your favourite items you like and your friend may just purchase it for you!  
 Added 1 day ago

## STEP 3: INTERACT WITH YOUR FRIENDS

### Step 3.2: Add Your Friends To Jipaban



The screenshot displays a user's profile page on Jipaban. At the top, a status banner reads "Status Shopaholic!" with a shopping bag icon. To the right, a congratulatory message says "Congrats! You reached the level of SHoPaHoLiC!". Below this, a navigation bar includes icons and labels for "All Profile Updates", "Purchase History", "Egg-on List", "Wishlist", and "Friends". At the bottom, there is an "Add a Friend" section with a search input field containing the placeholder text "Enter friend's name or email address" and a "Search" button.

On your Profile Page, add your friends to Jipaban simply by keying in their names and email addresses to do a search.

## STEP 3: INTERACT WITH YOUR FRIENDS

**Invite a Friend**

Email **Gmail** Yahoo Mail Hotmail

**Please enter your Gmail email and password**

Email  Password  [Retrieve Contacts](#)

<input type="checkbox"/> tanahkow@hotmail.com	<input type="checkbox"/> lionacino@hotmail.com	<input type="checkbox"/> pooh@disney.com
<input type="checkbox"/> lionel@hotmail.com	<input type="checkbox"/> nitrogerm@yahoo.com	<input type="checkbox"/> mickey@disney.com
<input type="checkbox"/> lionel@ripplewerkz.com	<input type="checkbox"/> dog@gmail.com	<input type="checkbox"/> batman@warner.com
<input type="checkbox"/> yahoo@hotmail.com	<input type="checkbox"/> elephant@hotmail.com	<input type="checkbox"/> robin@warner.com
<input type="checkbox"/> apple@hotmail.com	<input type="checkbox"/> tiger@yahoo.com	<input type="checkbox"/> wolverine@marvel.net
<input type="checkbox"/> orange@gmail.com	<input type="checkbox"/> pig@farm.com	<input type="checkbox"/> cyclops@marvel.net
<input type="checkbox"/> jackfruit@mymail.com	<input type="checkbox"/> snake@zoo.com	<input type="checkbox"/> fantastic_4@marvel.com
<input type="checkbox"/> durian_d24@hotmail.com	<input type="checkbox"/> chipanzee@mandai.com	<input type="checkbox"/> bolt@superdog.com
<input type="checkbox"/> pineapple@ripplewerkz.com	<input type="checkbox"/> kingkong@newyork.com	<input type="checkbox"/> tigger@winniepooh.net
<input type="checkbox"/> rambutan@yahoo.com	<input type="checkbox"/> leopardprince@rislow.com	<input type="checkbox"/> bambi@smalldeer.org

**Leave a message for your friends?**

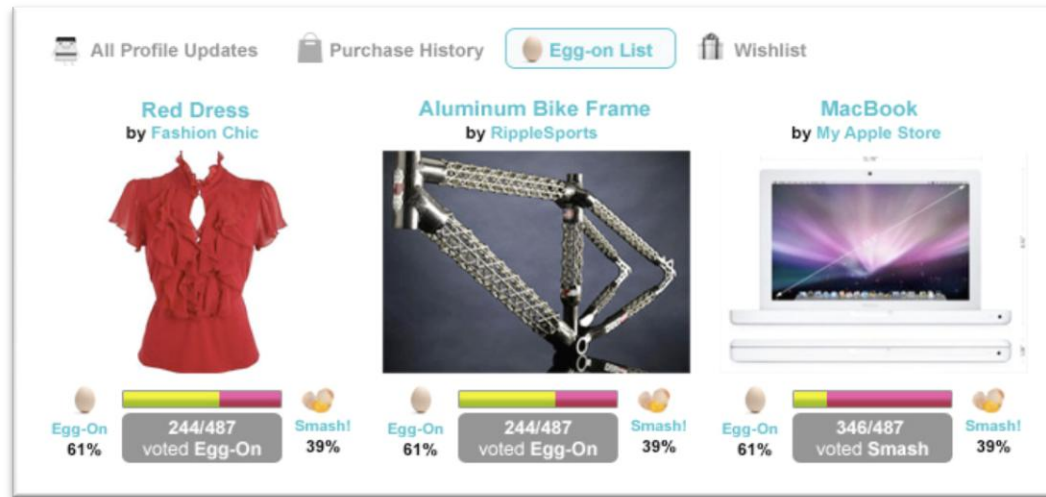
[Send Invite](#)

Alternatively, retrieve your contacts via emails, Gmail, Yahoo Mail and Hotmail to invite friends to Jipaban.




## STEP 3: INTERACT WITH YOUR FRIENDS


### Step 3.3: Egg-On List

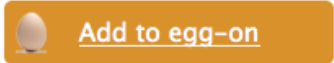


Your Egg-On List is an interactive feature for indecisive shoppers.

It can be found at your Profile Page. It consists of a list of items that you cannot decide on whether to purchase.

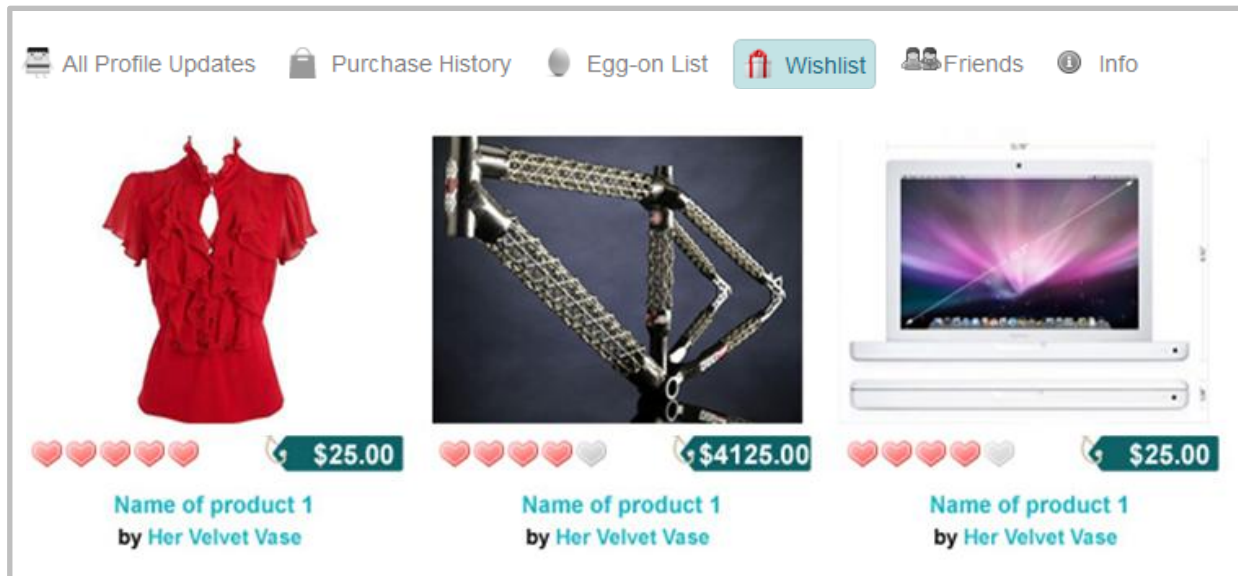
 'Egg-on' is a 'vote' in agreement of the purchase while

 'Smash!' would be a 'vote' of disagreement.

Add an item to your Egg-On List by clicking ' ' on the product details page.

## STEP 3: INTERACT WITH YOUR FRIENDS

### Step 3.4: Wishlist

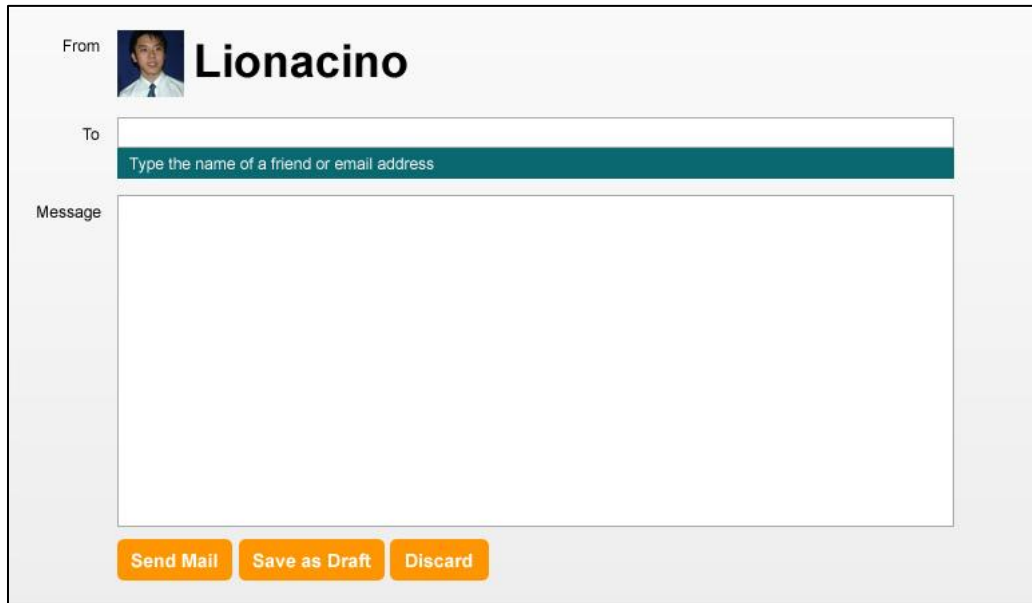


You may add items to your Wishlist while shopping. This feature helps you to organize your wishlist and takes away some of the stress that often comes when you are shopping for a friend or loved one.

Add an item to your Wishlist by clicking ‘  ‘ on the product details page.

## STEP 3: INTERACT WITH YOUR FRIENDS

### Step 3.5: Emailer Tool



The screenshot shows a web-based email composition interface. At the top left, it says "From" followed by a small profile picture of a man and the name "Lionacino". Below this is a "To" field with a placeholder text "Type the name of a friend or email address" and a teal search bar. The main area is a large white box labeled "Message" for writing the email content. At the bottom, there are three orange buttons: "Send Mail", "Save as Draft", and "Discard".

Our integrated Emailer Tool makes communication between you and your friends easier and faster.

## STEP 3: INTERACT WITH YOUR FRIENDS

### Step 3.6: Twitter Updates

@Lionacino hi how are you??

Posted 2 mins ago

Imma have a real bad day today. Damn it got so suay one ar!!

Posted 27 mins ago

Going to Ion Orchard to buy a pair of shoes. I just love shopping for shoes.

Posted 58 mins ago

OMGOMGOMG! Woke up late!

Posted 27 mins ago

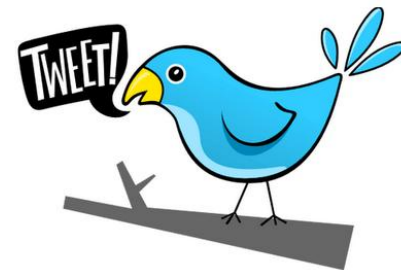
OMGOMGOMG! Woke up late!

Posted 27 mins ago



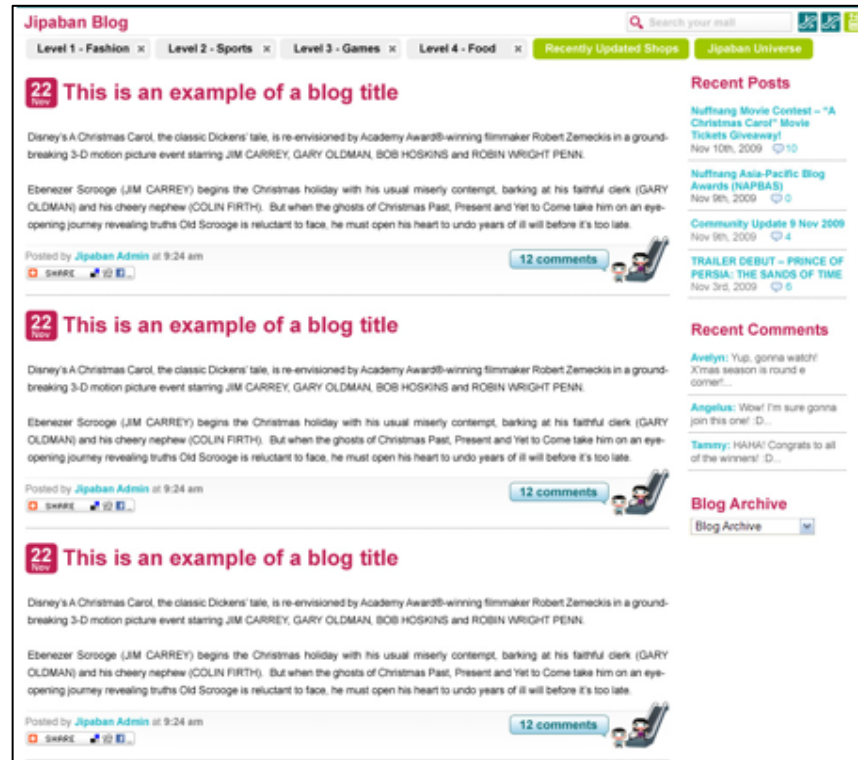
# twitter

## Get Twitter Updates on your Profile Page!



# STEP 3: INTERACT WITH YOUR FRIENDS

## Step 3.7: Jipaban Blog



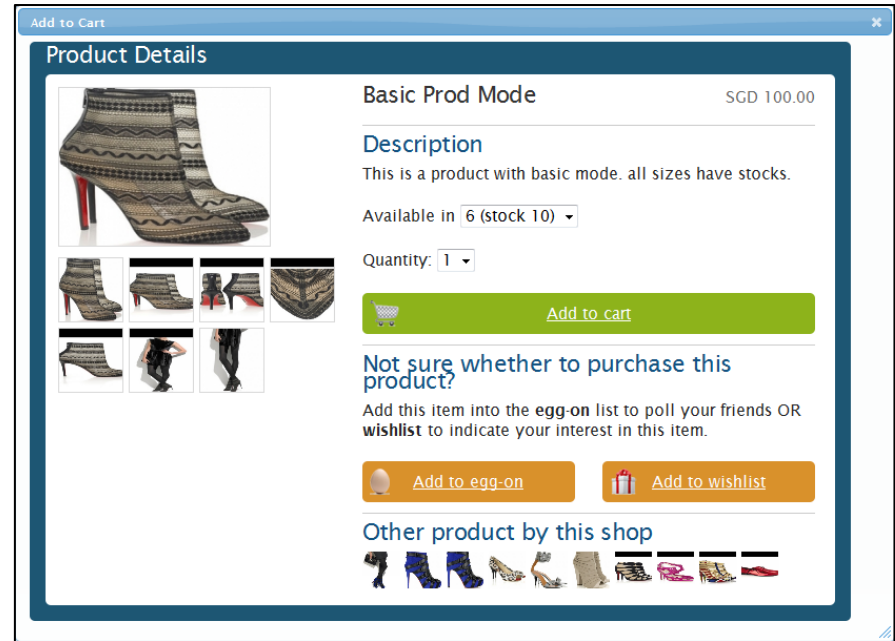
We have our very own Jipaban Blog that showcases the latest happenings online as well as offline. Do keep yourself updated with the Blog, and feel free to input your comments.



## **Step 4: Start Shopping!**


# STEP 4: START SHOPPING!

## Step 4.1: Browse Shops Featured On Jipaban

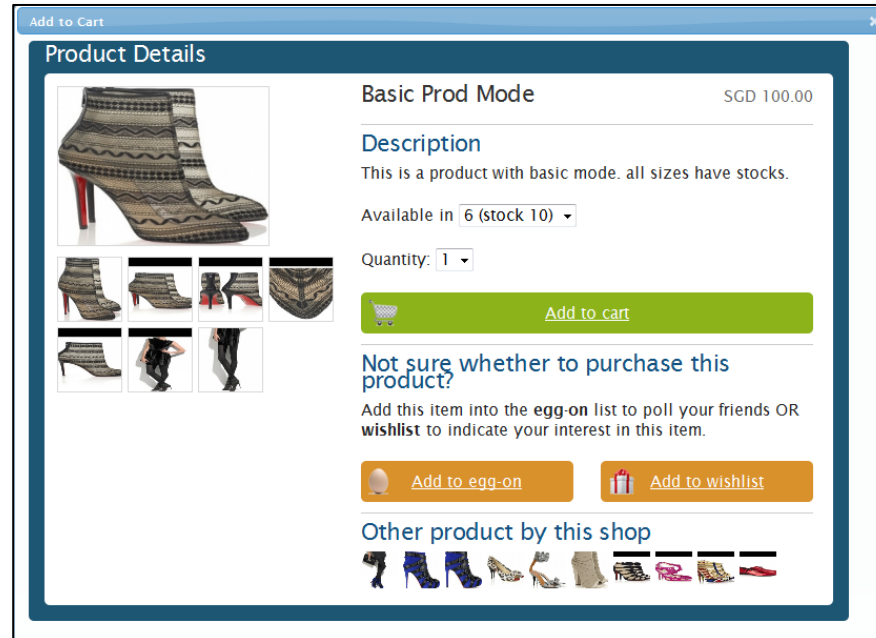


On the shop panel, you will see its signboard and the main display will be a product image.

At the bottom of the panel are three other product images you may click on. A pop-up will appear showing the product details.

‘  Enter ’ the shop to browse other items.

## STEP 4: START SHOPPING!



This is what the product details pop-up will look like. Choose your desired size/colour/ other specifications and quantity before adding the item to cart.

You may then choose to Check Out or continue shopping.

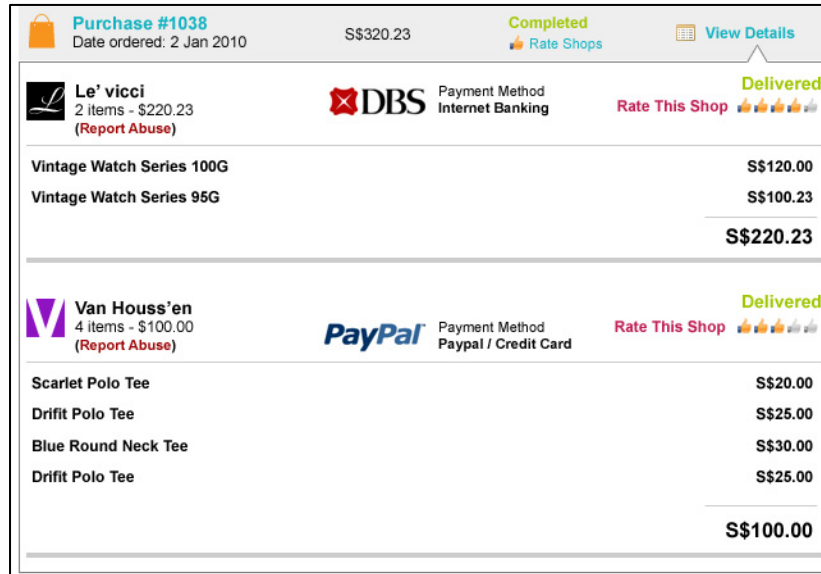
When you have completed your shopping, Check Out by clicking on the





## STEP 4: START SHOPPING!

### Step 4.2: Checking Out



Purchase #1038		S\$320.23	Completed	<a href="#">View Details</a>
<b>Le' vicci</b> 2 items - \$220.23 <a href="#">(Report Abuse)</a>		<b>DBS</b> Payment Method Internet Banking	Delivered Rate This Shop 🌟🌟🌟🌟🌟	
Vintage Watch Series 100G		S\$120.00		
Vintage Watch Series 95G		S\$100.23		
		<b>S\$220.23</b>		
<b>Van Houss'en</b> 4 items - \$100.00 <a href="#">(Report Abuse)</a>		<b>PayPal</b> Payment Method Paypal / Credit Card	Delivered Rate This Shop 🌟🌟🌟🌟🌟	
Scarlet Polo Tee		S\$20.00		
Drifit Polo Tee		S\$25.00		
Blue Round Neck Tee		S\$30.00		
Drifit Polo Tee		S\$25.00		
		<b>S\$100.00</b>		

Notice that your purchases from different shops are tallied on the same page. You may choose to edit them here. When you are ready to proceed to the next step, click on the Check Out button.


On the next screen, select your payment and delivery method.







Note: If you need to insert additional comments about your order, please do so here before confirming your order.

## STEP 4: START SHOPPING!

### Step 4.3: Make Your Payments

**Outstanding Payments** Search your mail 

The following purchases have not been paid for. Please submit your payment as soon as possible.  
If payment has been made via Internet Banking, kindly submit your transaction details as proof of payment.

Order No.	Order Date	Pay to	Amount	Payment Method	Status	Options
P10353452	23 Jan 2010	 <b>SportsCity</b> Ref: J/100120/1231	3 items <b>\$1272.00</b> <a href="#">Print invoice</a>	 PayPal/Credit Card	Pending Payment	<a href="#">Pay Now</a>
P10353452	23 Jan 2010	 <b>SportsCity</b> Ref: J/100120/1231	3 items <b>\$1272.00</b> <a href="#">Print invoice</a>	 Internet Banking (DBS/POSB)	Pending Payment	<a href="#">Pay Now</a> <a href="#">Submit Transaction Details</a>

**Payment Instructions:**  
Please transfer S\$1272.00 to the following bank account:

**Account Type:** UOB Corporate Current Account  
**Account Name:** Ripplewerkz Private Limited  
**Account No.:** 341/301/937/9  
**Branch Code:** 020 **Branch Name:** UOB Holland Road **Bank Code:** 7375

Afterwhich, click on the [Submit Transaction Details](#) button to key in your transaction id reference, date and time of transaction.

At this final step, click on the ‘ [Pay Now](#) ’ button to log in to your Internet Banking account for payment. You may also print your invoice here.

After making your payment, submit the transaction details to verify your payment.

## STEP 4: START SHOPPING!

### Submit Transaction Details

If you have already submitted your payment details through Internet Banking/Bank Transfer, please key in the following details to verify your payment:

Transaction Date

Transaction Time  :

Transaction Reference No.

Amount Transferred \$SGD

Upload Receipt    Maximum file size : 2 MB

Upon submission of your transaction details, the payment will be verified by the retailer before your payment is confirmed.

Upon submission of your transaction details, your payment will be verified by the Retailer before it is confirmed.

You will receive an email to notify you of the purchase confirmation as well as delivery information.

## Your shopping is now completed!!!

For more enquires, please Contact Us (provide link).

# CONTACT US

## Contact us



### Create a new Ticket for Advertising Enquiries

\* Name

\* Email

\* Department

\* Contact No.

\* Priority

\* Message

### Suggestions from our Knowledge Base:

#### 1. How do I track the hits coming from advertisements on Jipaban?

**Tags:** ad, advertisements, tracking  
**Department:** Technical Support  
**Added:** 12 March 2010

### Jipaban Pte Ltd

38 Kinta Road #02-03

Singapore 219107

**Tel:** +65 6297 5992

**Fax:** +65 6295 5990



Contact us by filling up a simple form with your contact information and messages.



**Enjoy your shopping experience at [Jipaban.com](http://Jipaban.com)!**