



Evaluator Series™ Advanced Storage Education

AUDIENCE:

IT STORAGE MANAGEMENT AND ADMINISTRATORS
STORAGE ARCHITECTS
SYSTEMS INTEGRATORS
PRODUCT MANAGERS

WHY YOU WANT TO ATTEND:

EVALUATOR GROUP ADVANCED STORAGE EDUCATION SERIES IS DESIGNED TO HELP STORAGE PROFESSIONALS MAKE INFORMED DECISIONS BASED ON UNBIASED, EXPERT KNOWLEDGE OF THE STORAGE INDUSTRY. TO GAIN IN DEPTH, UNBIASED UNDERSTANDING IN THE LATEST OF STORAGE TECHNOLOGIES, INCLUDING THE VALUE AND USE AND TECHNICAL COMPARISON OF CURRENT OFFERINGS.

WHAT YOU WILL GET

- WHAT ARE THE CONSIDERATIONS FOR MAKING STORAGE DECISIONS FOR TODAY AND IN THE FUTURE?
- HOW DO I ESTABLISH REQUIREMENTS FOR OUR STORAGE NEEDS?
- BROAD AND IN-DEPTH KNOWLEDGE OF CURRENT AND EMERGING STORAGE STRATEGIES, DESIGNS AND SOLUTIONS
- STRATEGIES FOR MANAGING THE BUSINESS CHALLENGES OF STORAGE - MANAGING GROWTH, CONTAINING COSTS AND REMAINING COMPETITIVE
- DETAILED DISCUSSION OF STORAGE ARCHITECTURE STRATEGIES FOR NETWORKING, VIRTUALIZATION, CLOUD AND ARCHIVE
- IN DEPTH UNDERSTANDING OF CURRENTLY AVAILABLE PRODUCTS AND THE TRADE-OFFS IN SELECTION
- UNDERSTANDING OF CRITICAL STORAGE MANAGEMENT REQUIREMENTS
- TOOLS FOR COMPARING APPLES - TO - APPLES BASIS AND STRATEGIES FOR SELECTION THE BEST SOLUTIONS FOR YOUR BUSINESS NEEDS.
- LIVELY INTERACTIONS WITH INSTRUCTORS AND PEERS IN A SMALL GROUP SETTING, WITH UNBIASED, OBJECTIVE OPINIONS



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CLASS RUNS TUES – WED 8:30 – 5:30 AND THUR 8:30 – 12:30 WITH LUNCH AND BREAKS. BREAKFAST SERVED STARTING AT 7:45.

AGENDA DAY 1 (SUBJECT TO CHANGE)

TIME	SUBJECT
8:30 – 8:45	INTRO OF CLASS MATERIALS AND INSTRUCTORS
8:45 – 9:30	WHAT IS A STORAGE STRATEGY? A. WHY IS IT IMPORTANT B. WHAT ARE THE ELEMENTS
9:30 – 11:15	FACTORS AFFECTING IT IN PROVIDING INFORMATION STORAGE / RESOURCES <i>(WHITE BOARD ISSUES / DISCUSSION AND GETTING ENGAGEMENT. ONE CHART PER ISSUE AND 5 – 15 MIN PER CHART) – 2 PEOPLE PRESENTING</i> A. CAPACITY DEMAND A. PROVISIONING B. DATA PROTECTION
10:00-10:15	BREAK
	FACTORS AFFECTING IT IN PROVIDING INFORMATION STORAGE / RESOURCES, CONT. A. ECONOMICS I. CAPITAL EXPENDITURES II. OPERATIONAL EXPENDITURES B. OPERATIONAL REQUIREMENTS III. SECURITY IV. GOVERNANCE / COMPLIANCE C. TECHNOLOGY DEVELOPMENTS V. TAKE ADVANTAGE OF NEW TECHNOLOGY VI. MANAGING TRANSITIONS D. EXTERNAL INFLUENCES VII. TRENDS VIII. PROMOTION BY VENDORS
11:15-11:45	ESTABLISHING REQUIREMENTS FOR YOUR ENVIRONMENT A. INVOLVEMENT OF CUSTOMERS B. INVENTORY C. BUSINESS CONTINUITY
11:45 – 12:00	ARCHITECTING YOUR SOLUTION A. MANAGING SHORT TERM VS LONGS (1YEAR – TO 5 YEARS)
12:00 – 1:00	LUNCH



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1:00-5:30	TECHNOLOGIES FOR THE SOLUTIONS - A. VIRTUALIZATION A. STORAGE VIRTUALIZATION B. BLOCK STORAGE VS. FILE STORAGE C. NETWORKING TECHNOLOGIES D. TIERING A. PRIMARY / SECONDARY / ARCHIVING / REMOVABILITY B. DEDUPLICATION
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DAY 2 AGENDA (SUBJECT TO CHANGE)

TIME	SUBJECT
8:30	DAY 2 AGENDA INTRO – QUESTIONS FROM PRIOR DAY
8:45 – 9:30	TECHNOLOGIES FOR THE SOLUTIONS, CONT. E. DATA PROTECTION A. REPLICATION B. ARCHIVE
9:30 – 9:45	BREAK
9:45 – 12:00	FILE-BASED STORAGE A. NAS PRODUCTS B. REPLICATION C. FEATURES D. AVAILABILITY
12:00 – 1:00	LUNCH
1:00 – 2:00	FILE BASED STORAGE, CONT. A. PERFORMANCE B. SCALABILITY A. SCALE OUT B. CLUSTERED NAS C. ECONOMICS
2:00 – 5:30	BLOCK-BASED STORAGE A. PRODUCTS B. REPLICATION C. FEATURES D. AVAILABILITY E. PERFORMANCE F. SCALABILITY G. ECONOMICS



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DAY 3 AGENDA (SUBJECT TO CHANGE)

TIME	SUBJECT
8:30	DAY 3 AGENDA INTRO – QUESTIONS FROM PRIOR DAY
8:45 – 9:30	CLOUD-BASED STORAGE
9:30 – 10:15	MANAGING IT ALL – SRM AND NM CONSIDERATIONS AND REQUIREMENTS
10:15 – 10:30	BREAK
10:30 – 11:00	MANAGING IT ALL VENDOR COMPARISONS
11:00 – 11:15	VALIDATING THE STRATEGY
11:30 – 12:00	ACQUISITION STRATEGIES
12:00 – 12:15	WRAP – UP