



News Release

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David McClanahan Joins Strategic Sales Systems as Senior Consultant

Premier Sage SalesLogix partner, Strategic Sales Systems, expands staff with key development resources.

St. Louis, MO—July 15, 2010—Strategic Sales Systems today announced the appointment of David McClanahan as Senior Consultant for the company's CRM (Customer Relationship Management) solutions product line. Strategic Sales Systems is a premier CRM and Business Intelligence solutions provider, representing: Sage SalesLogix, SugarCRM, salesforce.com, SageCRM, Microsoft CRM, PlanPlus Online, Qlikview, and Visual Analyzer.

In his new role, McClanahan will work directly with Strategic Sales Systems' project implementation teams and the company's clients to customize the CRM system to meet each customers' unique business processes. Mr. McClanahan has an extensive background with industry-standard development tools, including: ASP.net, C#, and others.

"I believe this is a great fit, both for me personally and for Strategic Sales and its clients," said McClanahan. "I've most recently served in management roles, so I'm thrilled to get back into the hand-on areas of program specification, coding, implementation, and support."

Prior to joining Strategic Sales Systems, McClanahan worked for SyllogisTeks, another St. Louis-based software developer and The Audit Group, Inc. where he served as Senior Developer and Manager.

Sean Mohan, president of Strategic Sales Systems said, "David's hands-on experience and expertise, combined with his hardworking yet easygoing attitude will prove a real benefit to this company and to our clients. We're extremely happy to welcome him aboard."

About Strategic Sales Systems

Strategic Sales Systems is a select Sage SalesLogix Partner providing technology and business consulting services. We focus on our customers CRM (Customer Relationship Management) needs, and their relationship with their customers. Our goal is to provide solutions to make your interaction with your customers more effective and efficient. Small to medium size businesses are a perfect match for the services that Strategic Sales Systems provides. Located at 1215 Fern Ridge Parkway, Suite 120 • St. Louis, MO 63141 • www.sssworld.com • (314) 225-2025