

In order for organizations to achieve growth and success in today's highly competitive global market, it requires a collaborative effort ...

## NEVER SELL ALONE

How to Unleash the Power of Sales Culture to Boost Your Revenues, Profits and Growth

"Life—and business—is truly a series of presentations. Todd Cohen gets it! *Never Sell Alone* is a game changer! The Sales Culture mindset maximizes the ability of great organizations to unleash their greatest resource—the talent and expertise of everyone at every level."

—TONY JEARY, MR. PRESENTATION, STRATEGIC ADVISOR TO THE WORLD'S TOP CEOs

"A must read for companies wanting to implement a rock-solid sales culture and increase sales by getting everyone involved! The advice and strategies described in Todd's book provide a clear and proven road map for success."

—JIM RICHARDSON, GLOBAL ALLIANCE EXECUTIVE, IBM GLOBAL BUSINESS SERVICES

Why are you selling alone?

- Is your entire organization engaged in the sales process?
- Are you frustrated with mediocre sales results?
- Are you missing forecasts and revenue projections?
- Do you have sales reps or sales professionals?

If you want better answers to these tough questions then you want to implement a powerful Sales Culture at YOUR company so your team Never Sells Alone!

Learn more about Sales Culture at [www.ToddCohen.com](http://www.ToddCohen.com).



TODD COHEN works with sales leaders who want to create a sales culture to make sales happen. Since 1984, Todd has coached and led sales teams that have delivered more than \$500 million in revenue for leading companies including Xerox, Gartner Group, Pensare, Thomson Reuters, and LexisNexis. As the Principal of SalesLeader LLC, Todd inspires, advises, and builds high-performance sales teams that produce outstanding results.

"*Never Sell Alone* shows sales leaders how to multiply their sales effectiveness by harnessing the power of the entire organization in the pursuit of closing sales. Bigger sales. Better sales. More sales!"

—DAVID NEWMAN, PRESIDENT, NATIONAL SPEAKERS ASSOCIATION PHILADELPHIA

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SALES  
CULTURE  
PRESS

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